

NO.7
ARCHIE
**G
I
A
N
T**
SERIES

Mad House Ma·ad Jokes ANNUAL

APPROVED
BY THE
COMICS
CODE
AUTHORITY

MAC



MAN, IS
THAT CAT
FUNNY
LOOKING?



25c

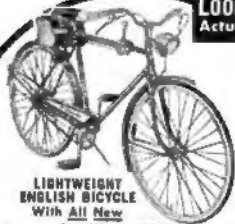
MY **ELECTRIFIC PARTY**
FEATURES PULSATING LIGHTS
AND VIBRATING MUSIC!

AND A
SHOCKING
ELECTRIC
BILL!



Look Under Each Prize. See Number Of Boxes You Sell To Get It
Actually You Can Get Many Of The Prizes Pictured Here For Selling Only 6 Boxes

Dozens Of Exciting
 Prizes Like These—
 Any One Yours
 For Selling Only 6 Boxes



LIGHTWEIGHT ENGLISH BICYCLE
 With All New
 Sturmey Archer "Sportshift"
 3-Speed Gear Control

Only
 30 Boxes



SLEEPING BAG
 Only 12 Boxes



NO MODEL MOTORING SET
 Only 6 Boxes



ELECTRIC BUILD-IT SET
 Only 6 Boxes



CHEMISTRY SET
 Only 6 Boxes

You Get FREE
 Catalog of ALL Prizes

U. S. BUGLE
 Only 6 Boxes



BOOK MICROSCOPE
 Only 6 Boxes

Get A Bicycle
 For Selling

30

\$2.75 Boxes

Make Giant Cash Profits Of \$1.00 Per Box
Earn Prizes Without Risk!

Just Imagine—

You Need Sell Only 6 Boxes For Many Of These Prizes
IT COSTS YOU NOTHING TO TRY

Just filling out the coupon completely, makes you a dealer member of the Youth Opportunity Sales Club. Join today! Membership is FREE. As a member you become eligible to get prizes by selling the beautiful Personalized Christmas cards which will be displayed in the album you will receive FREE as a member of the Youth Opportunity Sales Club. Your relatives, neighbors and friends will welcome you when you tell them they can buy an entire box of either 40 or 25 cards with their name printed on them for the low price of only \$2.75 per box. Actually some members tell us they have earned a prize in less than a single day. Because these cards are of such exceptional value, trying for these prizes is fun and rewarding.

No Obligation! No Risk! No Investment! You Just Take Orders From FREE ALBUM Of Personalized Christmas Cards

Look over the prizes illustrated here. Then select the prize you want to get (see number of boxes under each prize). We guarantee to send your customers' cards and the prize you have selected within 24 to 48 hours after we have received your order with proper payment. Or if you want cash instead of a prize, keep \$1.00 for each box you sell as your award.

Just Fill In Coupon For Your FREE Self-Selling Album Of Actual Sample Christmas Cards

Mail coupon today. No experience necessary. The pleasant Y.O.S.C. plan is interesting and loads of fun. You, too, can be successful in getting the reward of your choice. **IT COSTS YOU NOTHING TO TRY**

All our boxes have earned the Parents' Guaranteed Seal



Cash Profits

\$1.00

For Each \$2.75 Box

You Sell

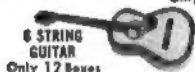
PACEMAKER TRAIN SET
 Only 12 Boxes



ELECTRONIC PHONOGRAPH
 Only 18 Boxes



BALL & GLOVE
 Only 6 Boxes



6 STRING GUITAR
 Only 12 Boxes

CAMPING PACK
 Only 6 Boxes



TYPEWRITER
 Only 18 Boxes



INSTA-CUBE CAMERA KIT
 Only 12 Boxes



SPALDING BASKETBALL
 Only 6 Boxes



LIGHTWEIGHT TENT
 Only 6 Boxes



15 TRANSISTOR RADIO
 Only 6 Boxes

SPIN CASTING SET Only 6 Boxes



"WALKIE-TALKIE"
 Only 12 Boxes

**CUT OUT
 ENTIRE
 BUSINESS
 REPLY
 ENVELOPE
 BELOW**
 • No Stamp
 Necessary

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW, FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY - No Stamp Necessary
 Cut Along Dotted Line

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE

YOUTH OPPORTUNITY SALES CLUB, Dept. V-199

White Plains, New York 10606

YES, I WANT TO GET PRIZES WITHOUT RISK TO ME
 AS A MEMBER OF THE YOUTH OPPORTUNITY SALES CLUB

Make me a dealer member of the Y.O.S.C. and mail me a FREE personalized Christmas card Album, FREE membership card and a FREE catalog of all prizes. Also send me full information on how to obtain these prizes or cash without risk.

Name _____ State _____ Zip Code _____
 Street _____ Apt. No. _____
 City _____

Parent's Signature _____

DO NOT CUT HERE JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

No
 Postage Stamp
 Necessary
 If Mailed in the
 United States

Postage
 Will be Paid
 by
 Addressee

BUSINESS REPLY MAIL

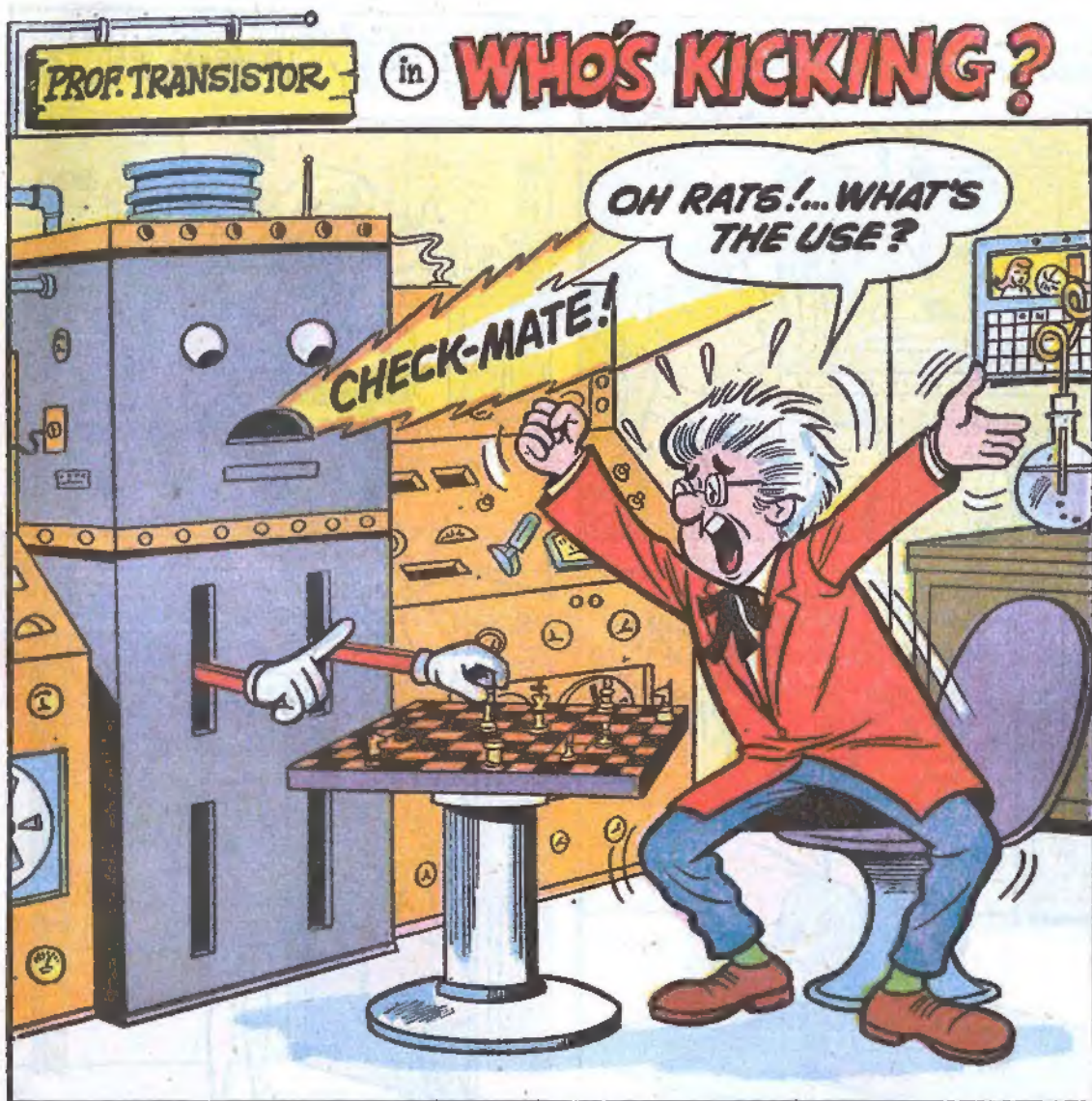
First Class Permit No. 589, White Plains, New York

YOUTH OPPORTUNITY SALES CLUB

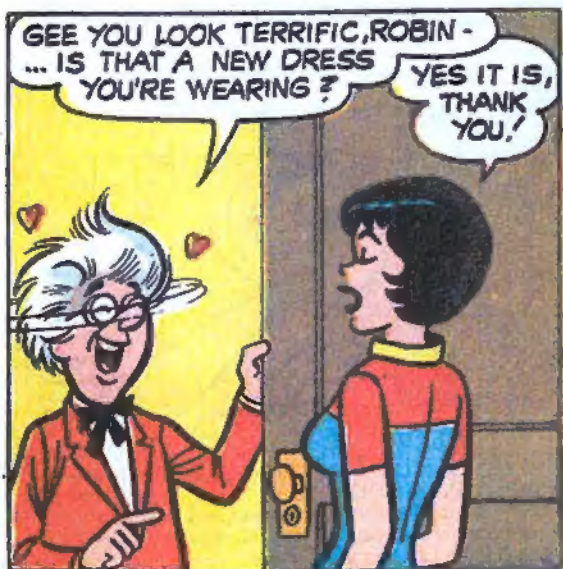
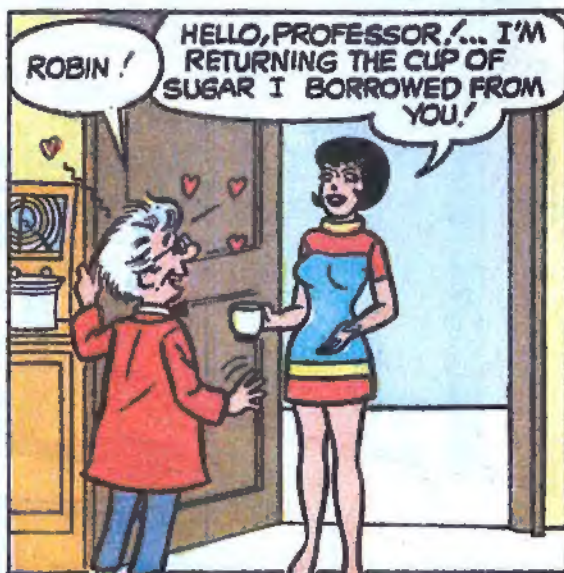
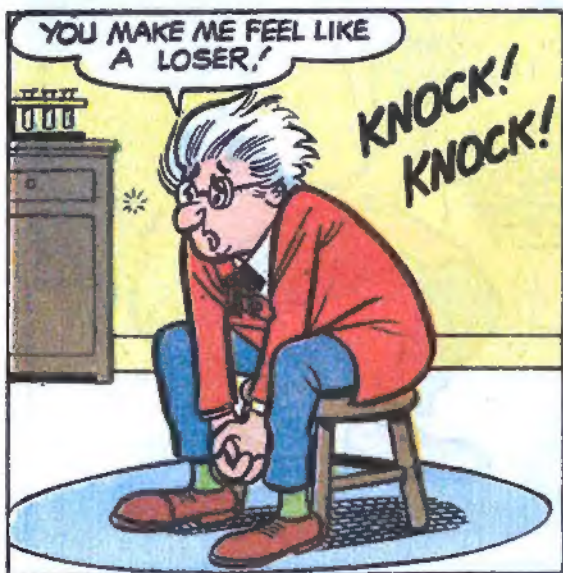
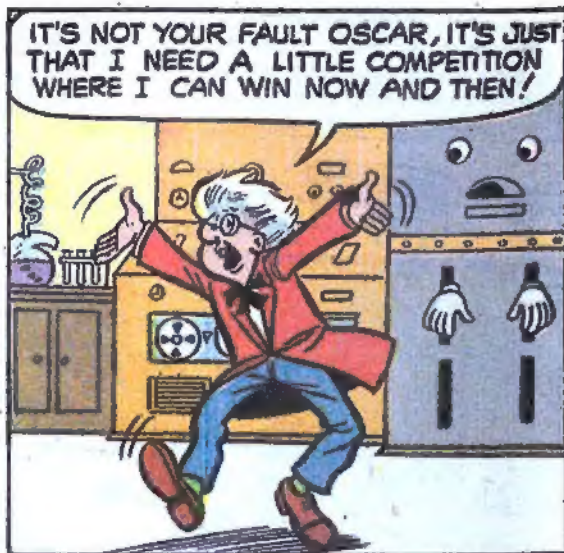
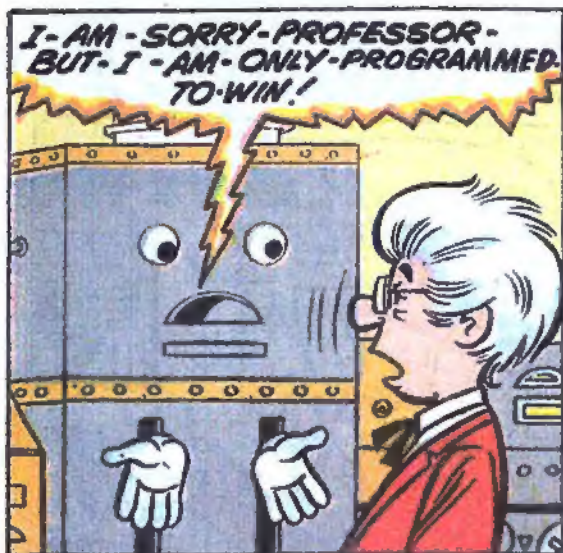
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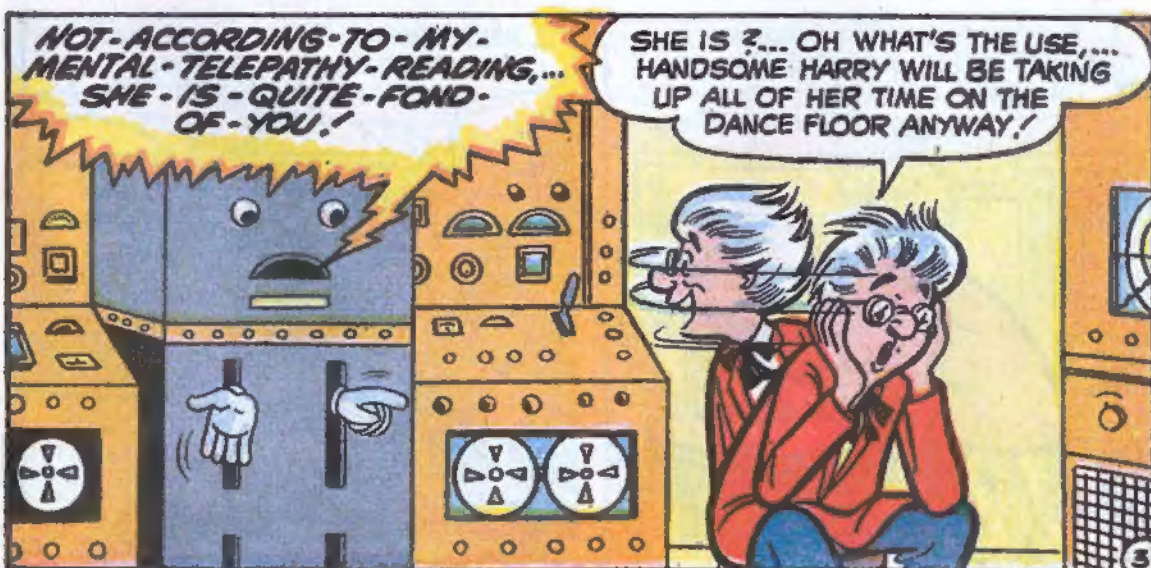
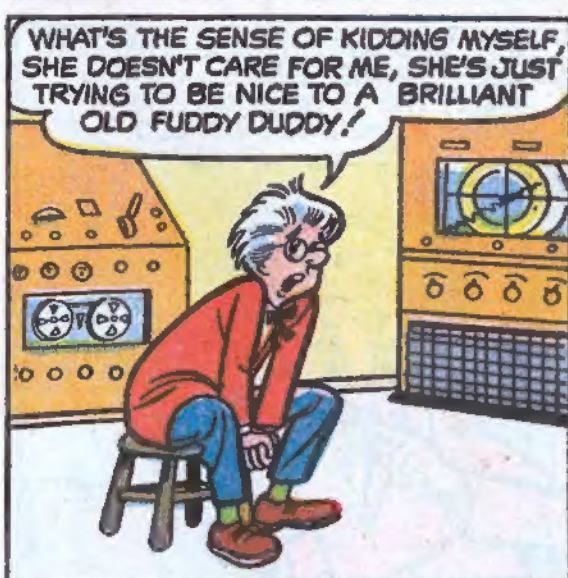
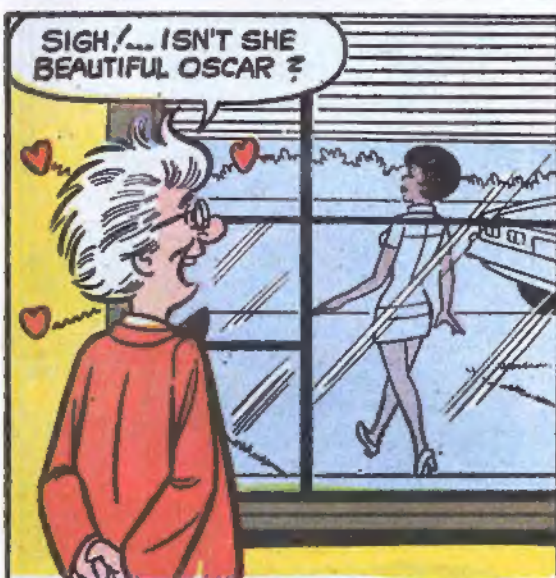
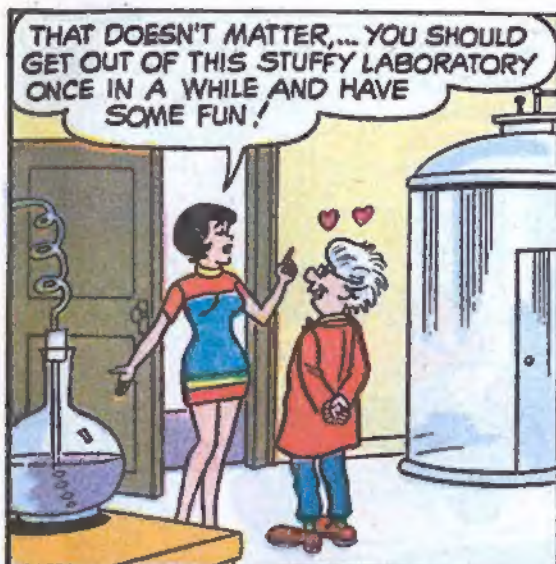
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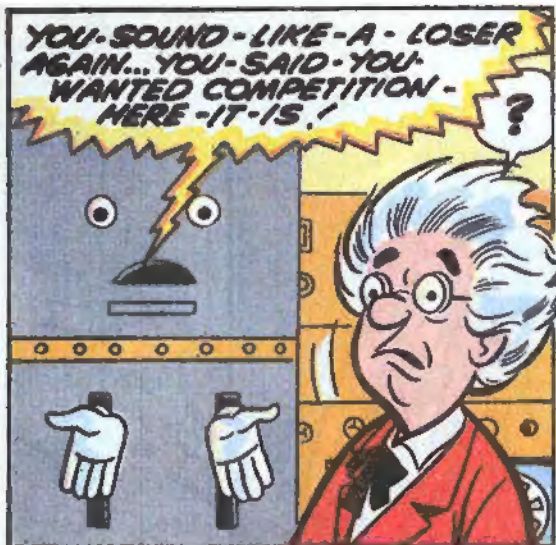
Dept. V-199

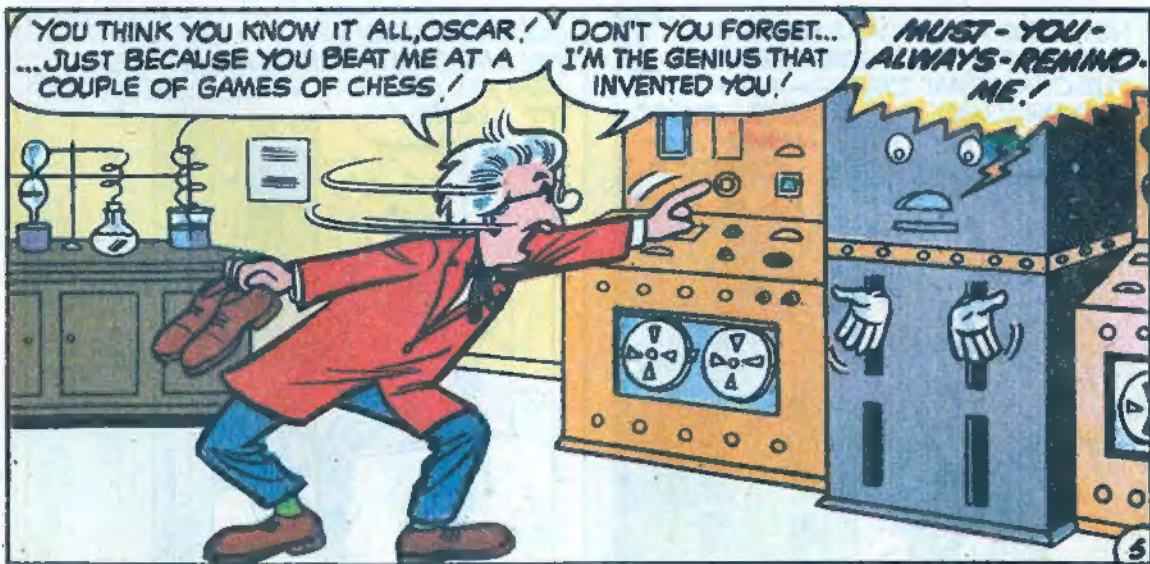


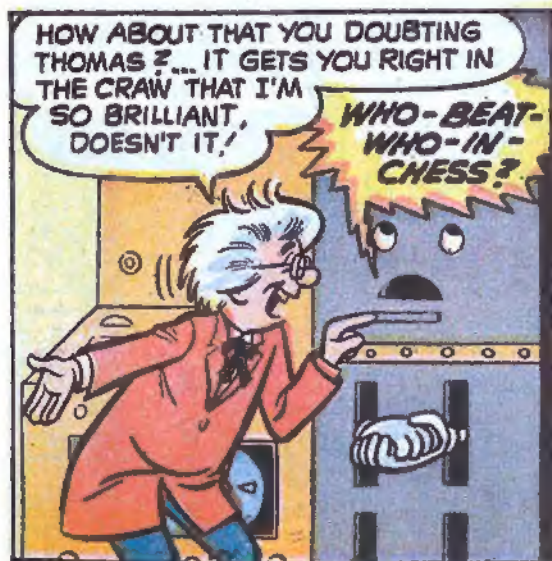
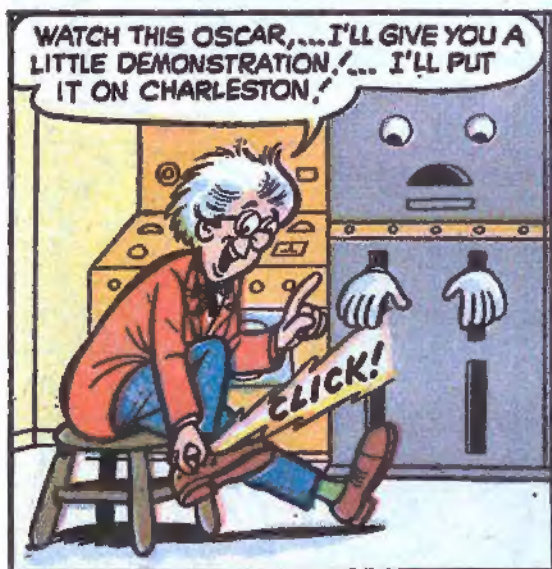
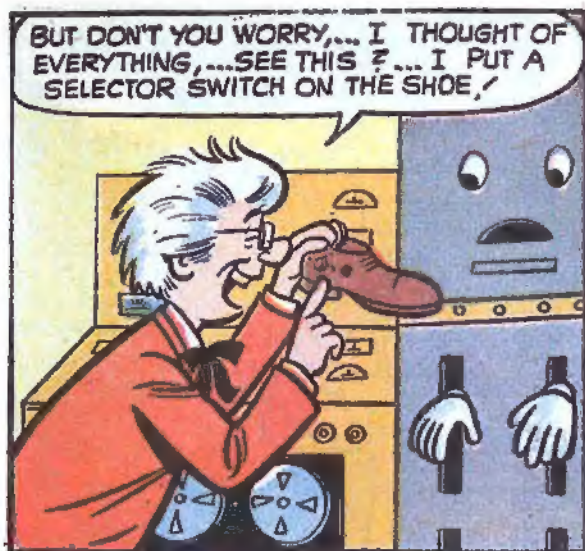
MADHOUSE MA-AD ANNUAL, No. 7, 1969-1970 edition. : Published once a year by ARCHIE MUSIC CORP., 2nd & Dickey Streets, Sparta, Ill. 62286. Executive and editorial offices: 1116 First Avenue, New York, N.Y. 10021. Single copies 25c. Title registered U.S. Patent Office. Copyright © 1969 by Archie Music Corp. No actual person is named or delineated in this fiction magazine. All rights reserved. © Under Universal, International and Pan-American Copyright Conventions. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.



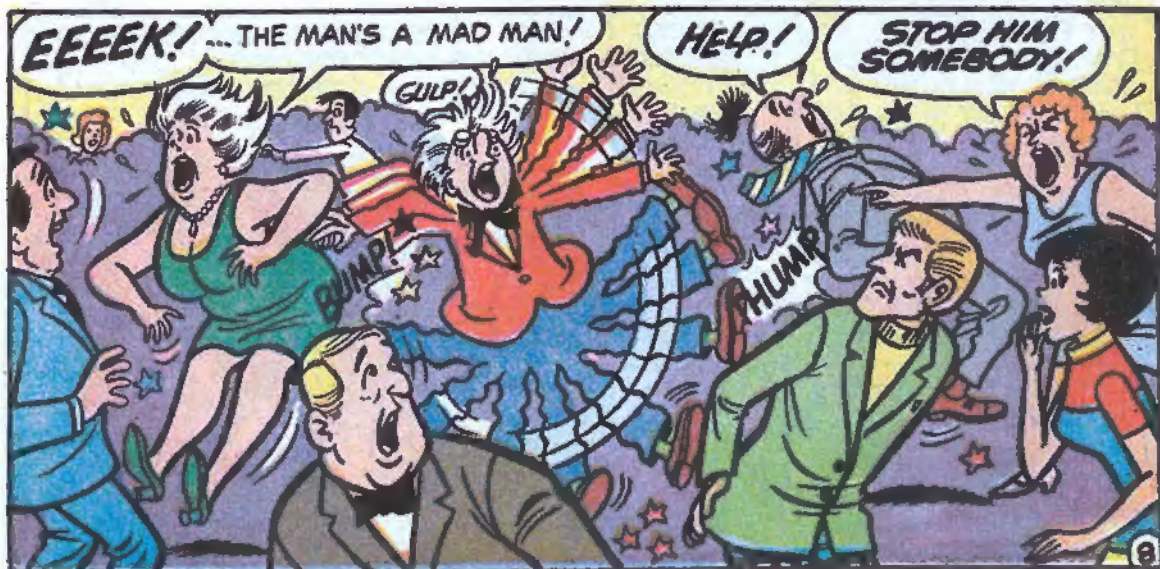


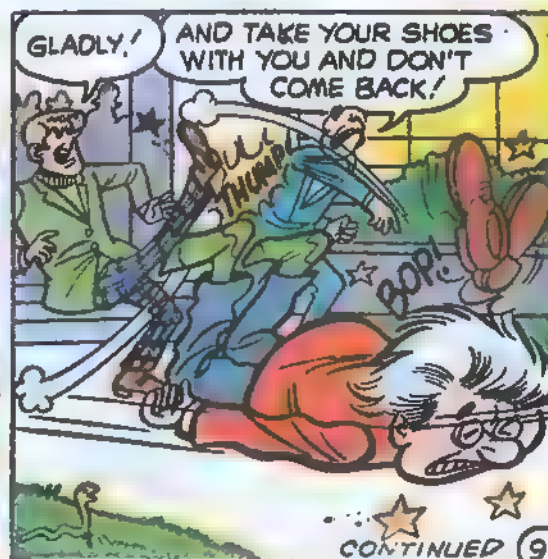
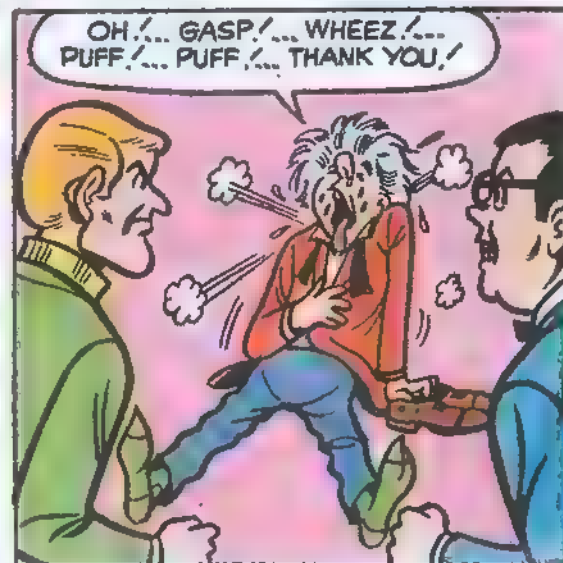
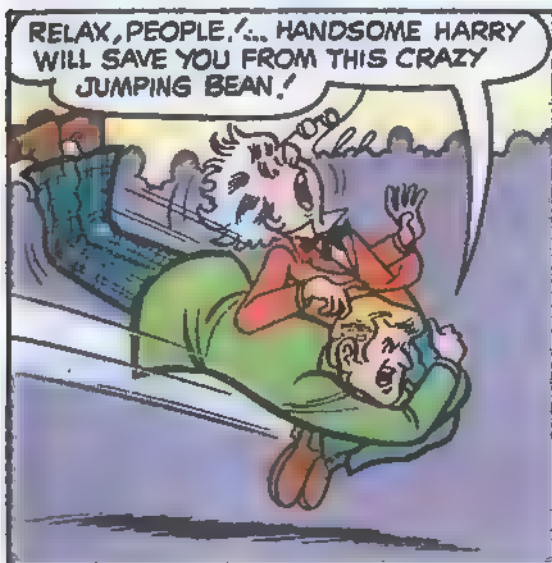
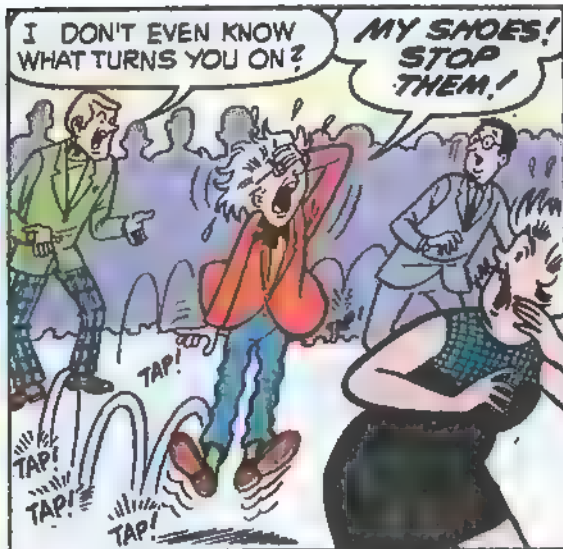












Be a Sales Leader
Who Picks the
Prizes

Fabulous

or Chooses
the Cash

\$100 a box

for Selling the
Personalized
Christmas Cards

They're in

that Sell
Themselves

You Win!

Join Sales
Leadership
Club

EXTRA BONUS
Free Gifts For Re-Orders!

JOIN THE CLUB
THAT GIVES YOU MORE

- FREE ALBUM of Actual Christmas Cards — Yours to Keep!
- AMAZING VALUE top quality cards with NAME IMPRINTED FREE for LESS THAN 6¢ EACH!
- FINEST SELECTION FOR EVERYONE Sell Faster, Easier!
- NO BOXES TO CARRY OR RETURN!
- NO RISK — NO OBLIGATION — NO INVESTMENT!

IT'S EASY TO BE A SALES LEADER
GET FABULOUS PRIZES OR CASH

Just fill in postage-free coupon and mail at once — no envelope necessary! We'll enroll you as a club member and rush everything needed to start you on the way to earning the prizes of your choice — ALL AT NO COST TO YOU!

For many years, thousands like you have followed the Sales Leadership Club plan to success just by placing our easy-to-sell, personalized Christmas Card Album to friends, relatives, neighbors and businessmen. The beautiful cards practically sell themselves — so you take orders at the bargain price of only \$2.95 per box, containing as many as 30 cards, depending upon designs selected — EACH CARD WITH NAME IMPRINTED FREE!

Many valuable prizes can be yours for selling ONLY 6 BOXES, and there's no limit to the number you can earn! If you prefer cash instead of a prize, you may keep \$100 for each box sold. That's all there is to IT GET STARTED TODAY — THE PROVEN SALES LEADERSHIP WAY

Life is Great When You're A Winner
Everyone Who Tries
Can Win!



Sales Leadership Club

Dept. S9AQ6, Springfield, Mass. 01101

Yes, I want to be a big winner! Without obligation, enroll me as a member and rush me FREE Membership Card, FREE Album of Christmas Cards, Free Prize Catalog and complete details on how to earn valuable prizes or big cash profits — the proven SALES LEADERSHIP way!

NAME _____ (Print Clearly)

ADDRESS _____ APT. NO. _____

CITY _____ STATE _____ ZIP _____

Fold Over ↓ Don't Cut! Just Seal (Paste, Staple or Scratch Tape)

Postage
Will be Paid
by
Addressee

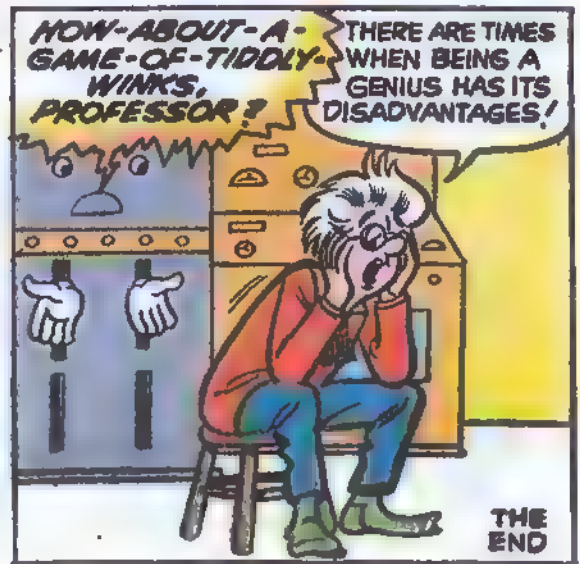
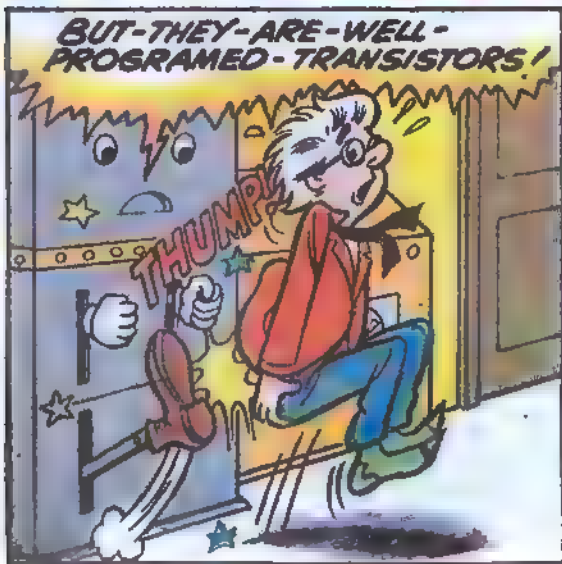
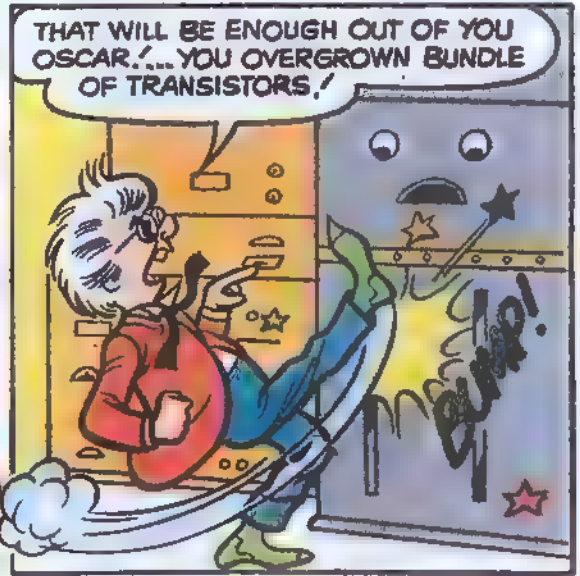
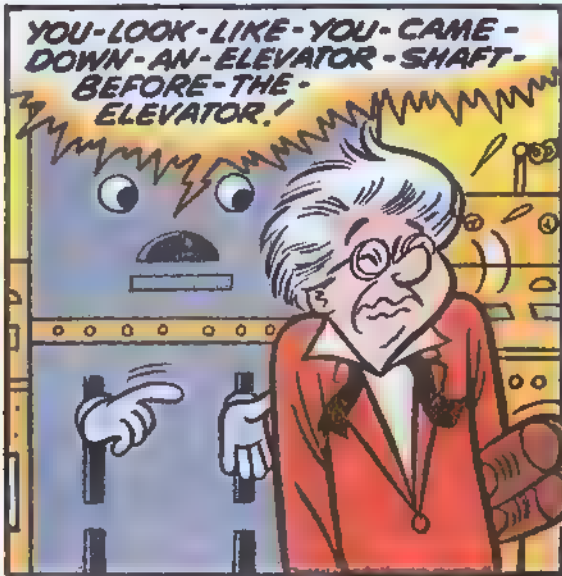
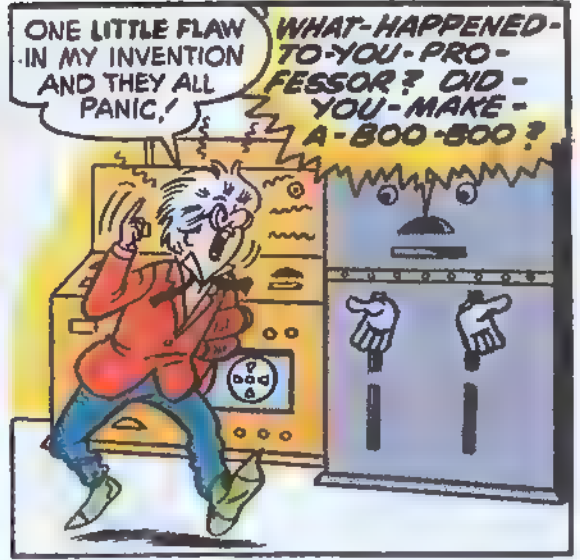
No
Postage Stamp
Necessary
If Mailed in the
United States

SALES LEADERSHIP CLUB

Dept. S9AQ6

Springfield, Mass. 01101





THE END

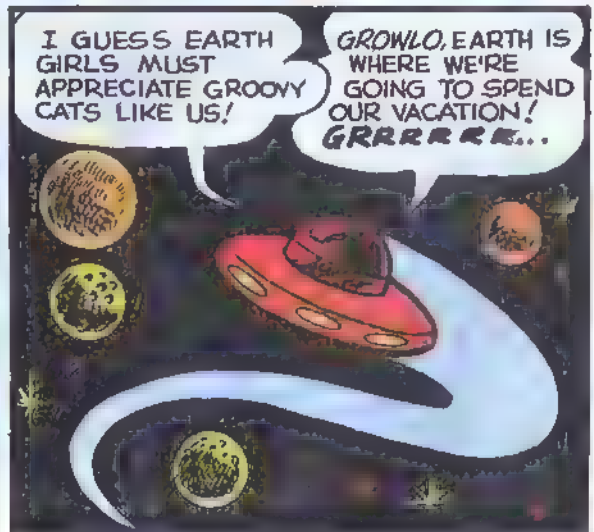


USE
GLOPPO FOR
YOUR HAIR!

SNARLO! LOOK AT
THIS TV COMMERCIAL
I PICKED UP FROM
EARTH!

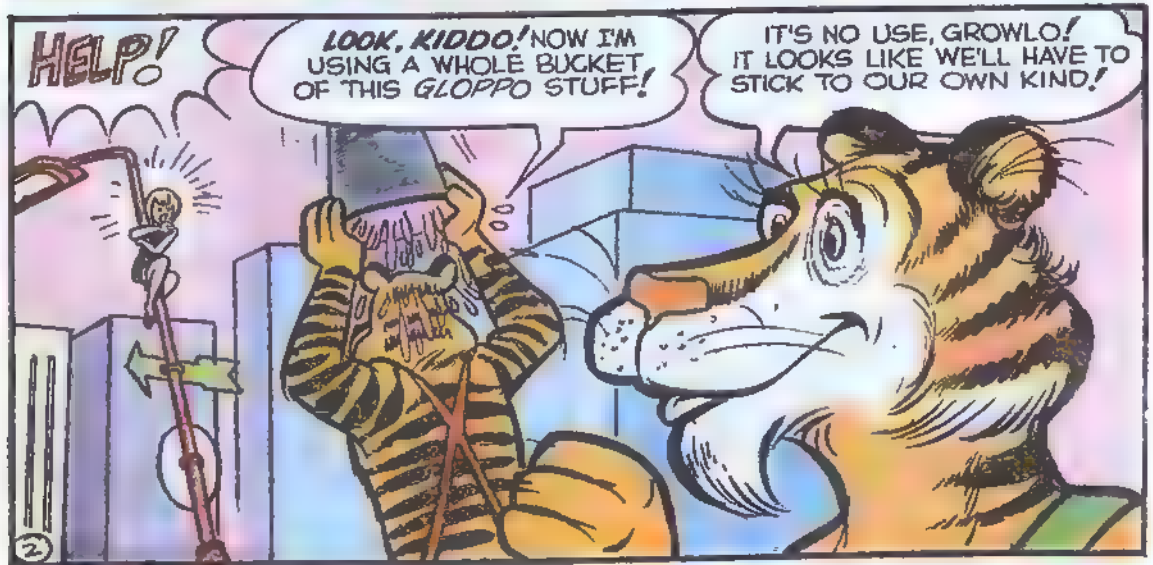
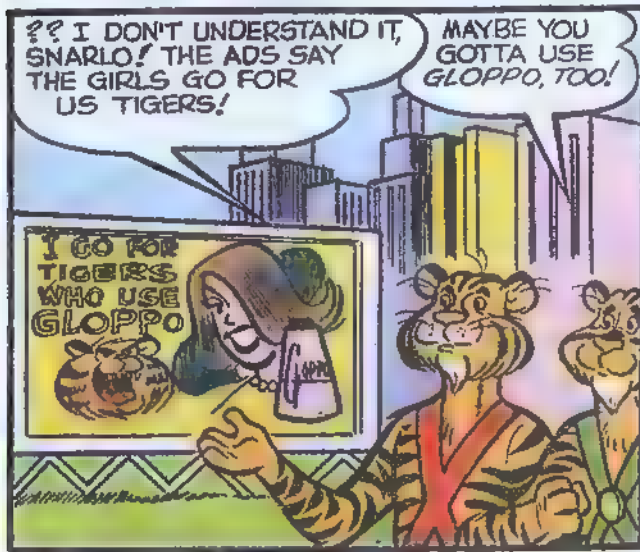
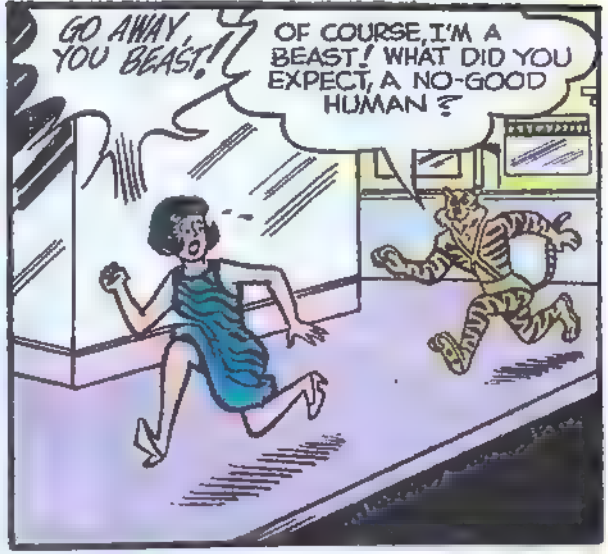


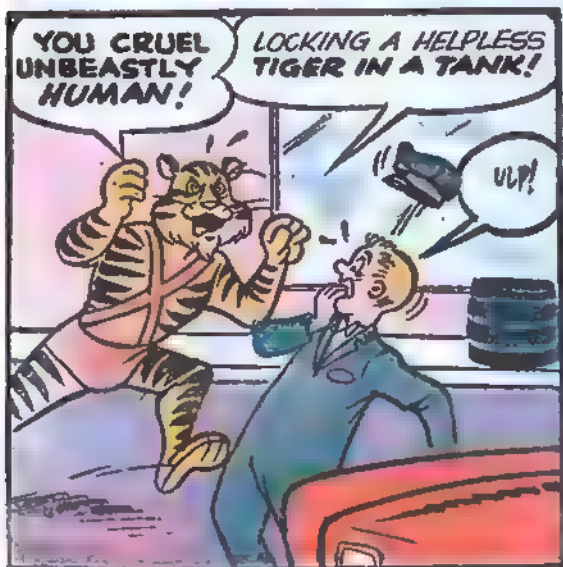
WE GALS GO FOR YOU
TIGERS WHO USE
GLOPPO HAIR CREAM!



I GUESS EARTH
GIRLS MUST
APPRECIATE GROOVY
CATS LIKE US!

GROWLO, EARTH IS
WHERE WE'RE
GOING TO SPEND
OUR VACATION!
GRRRRR...





AMAZING \$1 ART OFFER

4 Irresistible Wide Eyed Animals In Full Color For Your Home



RASCAL



PEANUTS



THEODORE



LINUS

Beautiful and Appealing Oil Paintings Now Yours as Full Color Large Art Prints **ALL 4 ONLY \$1**

Just picture these irresistible critters in your own home. Everyone who sees these appealing animals fall in love with their adorable warmth and touching wide eyes. You just want to take them into your home and into your heart. That's because the artist, Coby, one of America's most perceptive painters of animals has captured the universal appeal and warmth you find only in a funny, friendly wild animal. Under his sensitive brush, the wonder of these lovable jungle animals and the colorful backgrounds combine to give a refreshing glimpse of life. Unfortunately the black and white illustrations here cannot possibly convey all the artist's magical color and brilliant details. Only when you see them in your home can you fully appreciate their magnificent artistry and superb beauty.

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order your full color prints now while the supply lasts. The dramatic portraiture of animals is the latest decorator rage, and these are certain to go quickly. In order to show some of the craftsmanship and intricate detail in all the pictures, we have shown one picture larger than the rest. Actually all four fine art prints are the same size, a full 11"x14" decorator size. So hurry, order now, offer will not be repeated this season in this magazine

© Copyright 1968 Colonial Studios

COLONIAL STUDIOS, DEPT. CW-31
20 Bank Street, White Plains, New York 10606

Please send me the four Animal prints for only \$1 plus 10¢ postage on fully money back guarantee if I am not delighted

Enclosed is \$

(Print Clearly)

Name

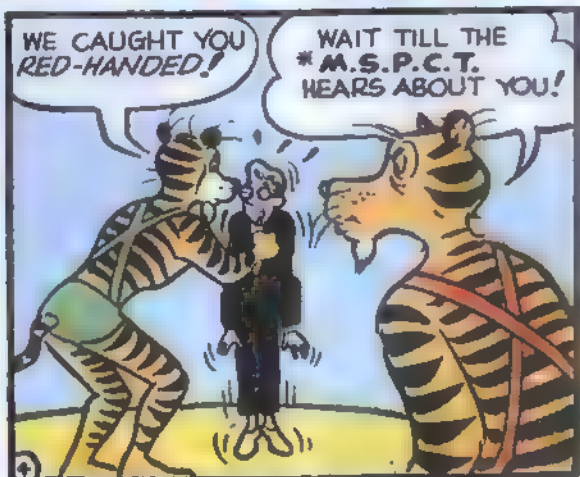
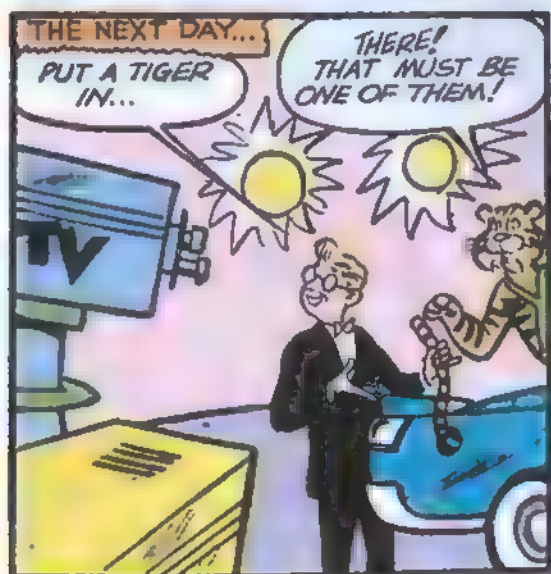
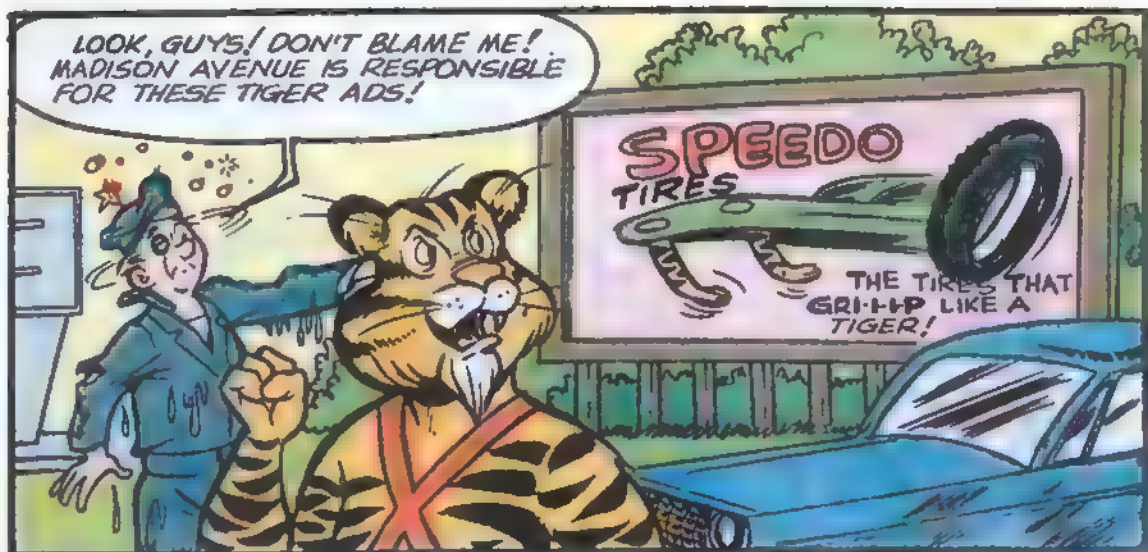
Address

City

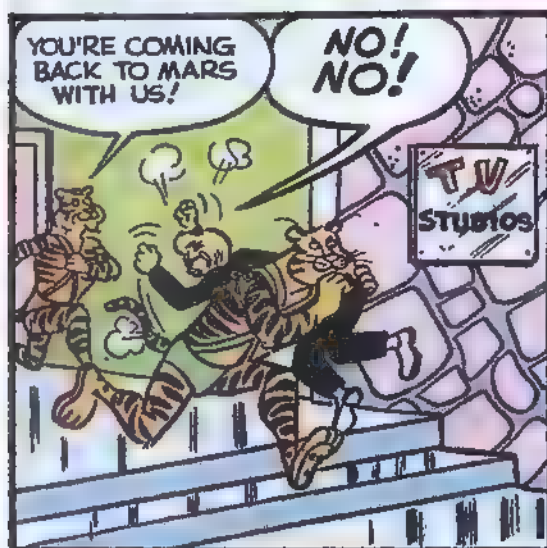
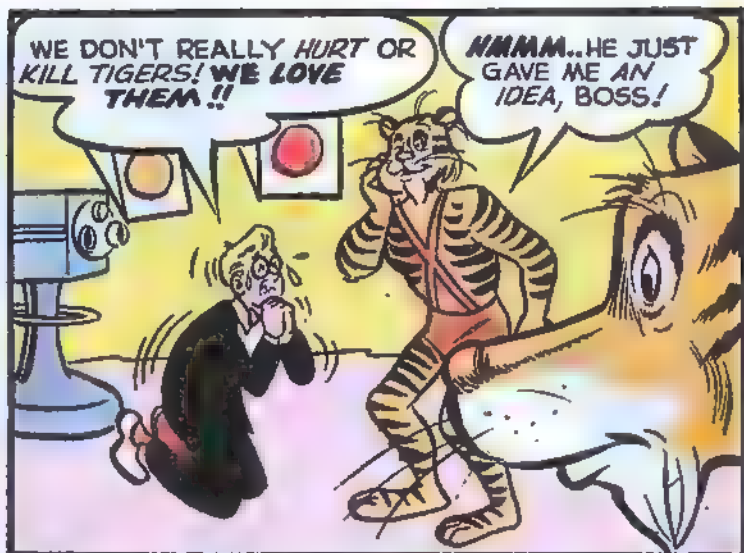
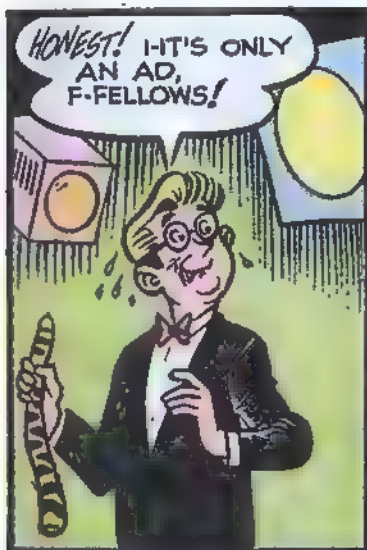
State

Zip

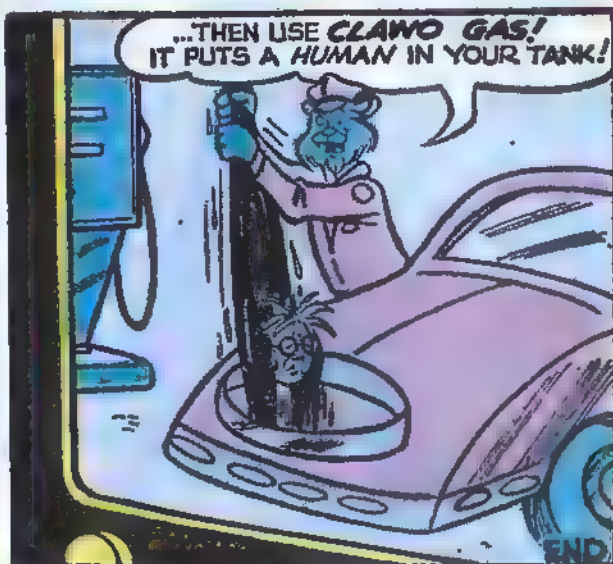
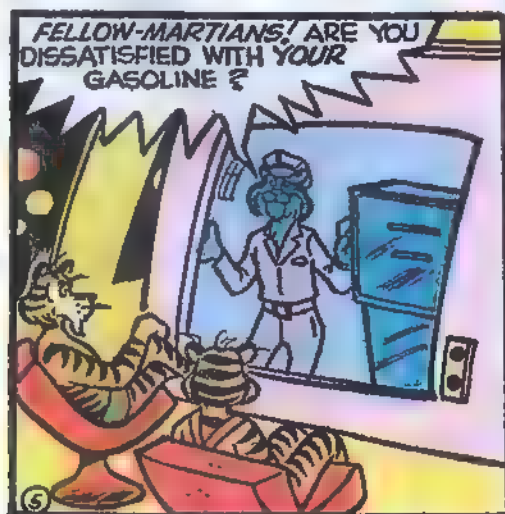
SAVE! SPECIAL OFFER: Order three sets of prints only \$2.00 + you save \$1.00. Extra sets make great gifts



* MARTIAN SOCIETY FOR THE PREVENTION OF CRUELTY TO TIGERS!



SOME MONTHS LATER ON MARS





"HI! I'M JERI LAWRENCE—
JERI OF
HOLLYWOOD!"

LET ME BE YOUR PHOTO SCOUT! I'LL SEND

DIRECT FROM HOLLYWOOD TO YOU!

FREE STAR PHOTOS!

Not just one, but TWO
DIFFERENT PHOTOS
of each star
you select!

Enjoy this thrilling new hobby. Start or add to your collection now, with two different photos of each of your favorite stars! Big glossy prints! One studio portrait, plus one action photo! It's easy, it's fun: pick your favorite stars in this list!

POSTERS
22" x 34"

Now ready for immediate delivery of the following STARS only

- 1 The Monkees
 - 2 David Jones
 - 3 Mickey Dolenz
 - 4 Stefanie Powers
 - 5 James Darren
 - 6 Marlo Thomas
 - 7 David McCallum
 - 8 William Shatner
 - 9 Leonard Nimoy
 - 10 Billy Murray
 - 11 Julie Andrews
 - 12 Dino, Desi & Billy
 - 13 Stefanie Powers
 - 14 Elvis Presley
- PRICE \$1 each plus 25c for postage and handling

NO LIMITS!

Pick as many stars as you like!

Choose from these
TOP STARS,
in two others! See instructions below

Julie Andrews
Ann Margul
Lucille Ball
Richard Boone
Burt Reynolds
Hulme (Adams West)
Beatles (together)

FAN CLUB MEMBERSHIPS
Full and full of fun! Let you join fun and receive lots and lots of photos and much more! Add 25c for postage and handling.

George (alone)
John (alone)
Paul (alone)
Ringo (alone)
Brandon Boone
Angela Cartwright
Chris Cary
Larry Casey
Sean Connery
Robert Conrad
Bill Cosby
Robert Culp
Cesare Danova
James Darren
Henry Darrow
Phyllis Diller
Dino, Desi & Billy
James Doohan
James Drury
Patty Duke
Barbara Eden
Ron Ely

Linda Evans
Sally Field
Annette Funicello
Chris George
Lorne Greene
Luke Harper
Ron Harper
Jonathan Harris
Noel Harrison
David Hedison
Herman's Hermits
David Janssen
Chris Jones
Said Khan
De Forest Kelly
Walter Koenig
Maria Kristen
Martin Landau
Michael Landon
Jeri Lawrence
Jerry Lewis
John Leyton

June Lockhart
Richard Long
Lee Majors
Cheryl Miller
Hayley Mills
Cameron Mitchell
Monkees (together)
David (alone)
Mickey (alone)
Mike (alone)
Peter (alone)
Liz Montgomery
Billy Mumy
David McCallum
Doug McClure
Peter McEnery
Tom Nardin
Paul Newman
Nichelle Nichols
Leonard Nimoy
Jay North
Ryan O'Neal

Stefanie Powers
Elvis Presley
Bob Random
Gary Raymond
Robin (Burt Ward)
William Shatner
Nancy Sinatra
Mark Slade
Rudi Solari
Elke Sommer
Barbara Stanwyck
Yve Strimling
Justin Tarr
Roy Thomas
Robert Vaughn
Robert Wagner
John Wayne
Guy Williams
Van Williams
Robert Wolders
Ernest Zimbalist

INSTRUCTIONS: 1 Print the names of your favorite stars (even if not listed above) on a sheet of paper 2 For each name you select, enclose 25c to cover mailing and handling cost of both photos (For extra-quick service, enclose 25c extra.) 3 Print your own name and address clearly.

Mail to me at this address:

JERI OF HOLLYWOOD
DEPT. E110
7551 MELROSE AVENUE
HOLLYWOOD, CALIF. 90046

10 WAY HAIRPIECE

10 GLAMOUR STYLES

MOD-VOGUE TAIL!
The New MOD HAIR-PIECE FOR LIMIT-LESS hair style flattery. IT GOES ON WHEN YOU GO OUT! Natural and real looking... Can be washed, shampooed, styled, cut and set like natural hair. **FOR CASUAL OR formal Wear** 100% Glamorous Dynel... a big 18 inches in length.



BUN • MOD HAIR
PONY TAIL
BRAID • CHignon
BIG HIVE
MIDNIGHT MAKE-
FACE FLATTER-
COUNTRESS STYLE
MADAM
AMBASSADOR
ETC.

COLOR MATCHED TO YOUR SAMPLE
Your hair is carefully matched by our expert include sample of your hair and leave the matching to us! **MAIL COUPON NOW!**

YOURS ONLY

\$1 FREE

New MOD-VOGUE Illustrated hair style instructions included.

LOW INTRODUCTORY OFFER . . . \$1.
Be sure to include sample of hair and \$1. (plus 25c postage and handling).

Mail to —
BEAUTY AIDS CO., Dept. 173
160 Amherst St.
East Orange, N.J. 07018

MONEY BACK GUARANTEE COUPON

BEAUTY AIDS CO. Dept. 173

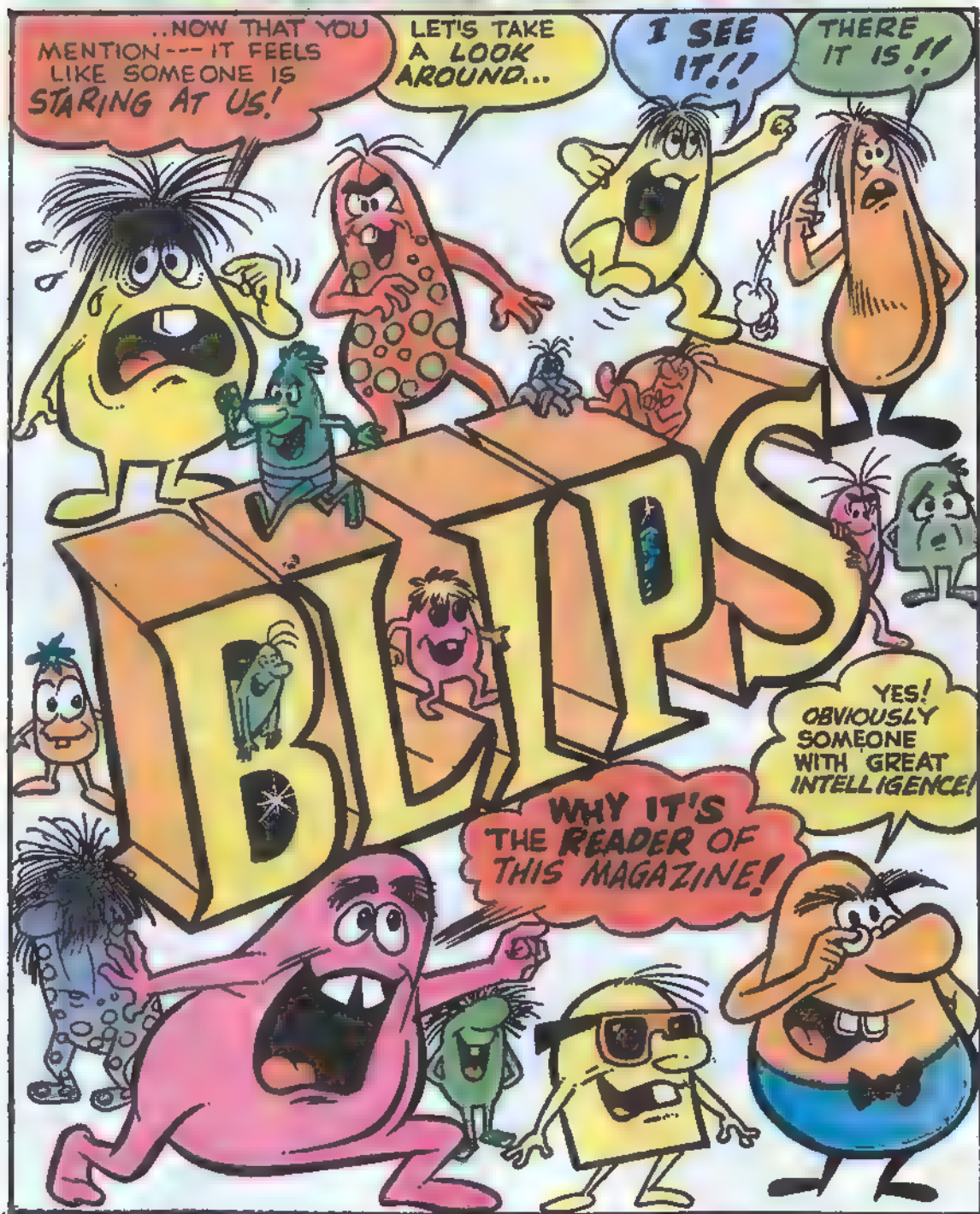
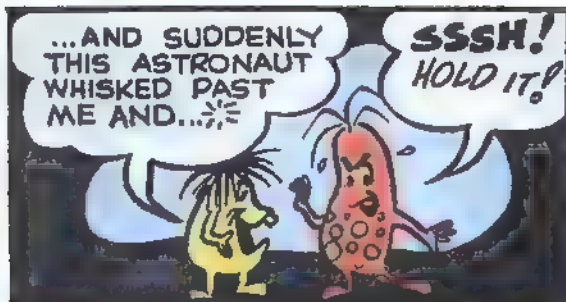
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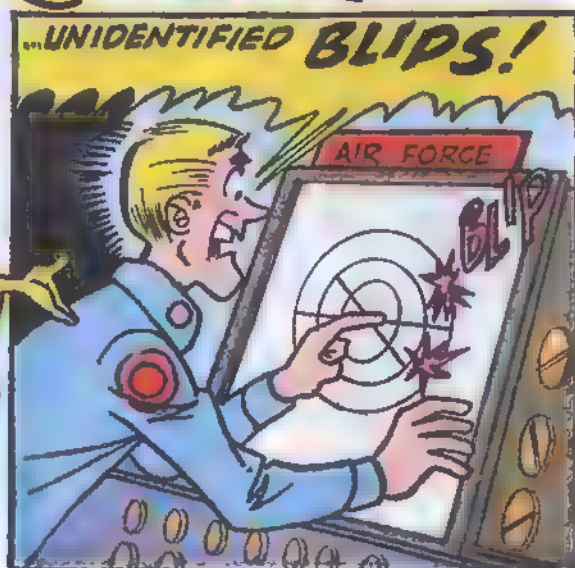
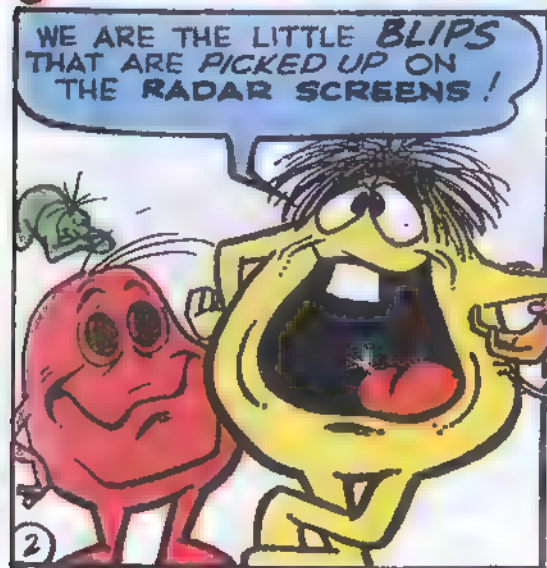
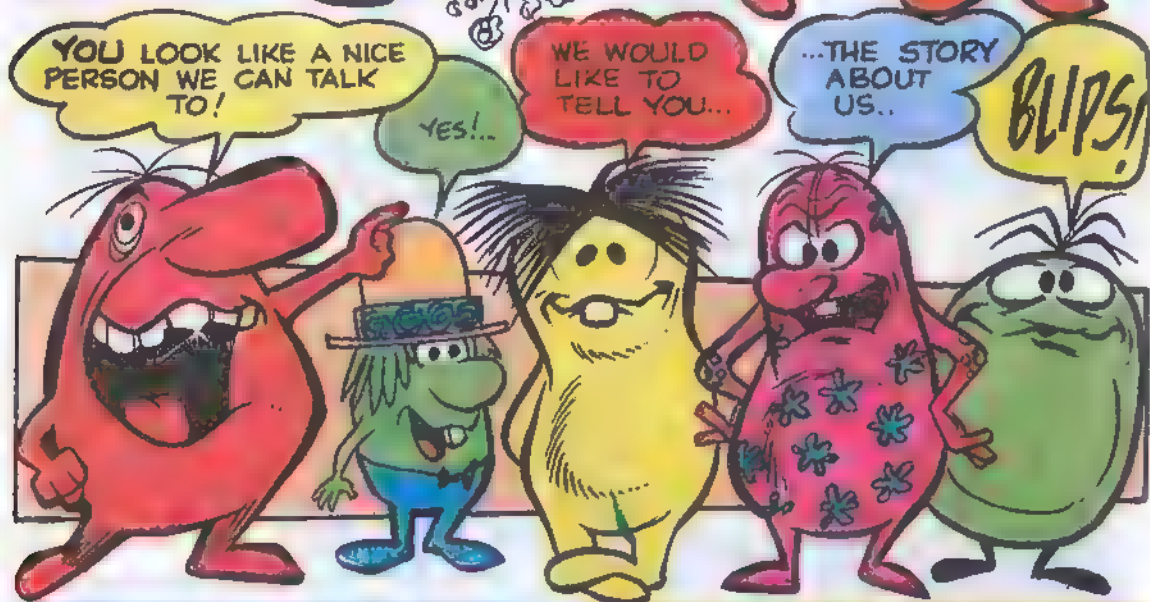
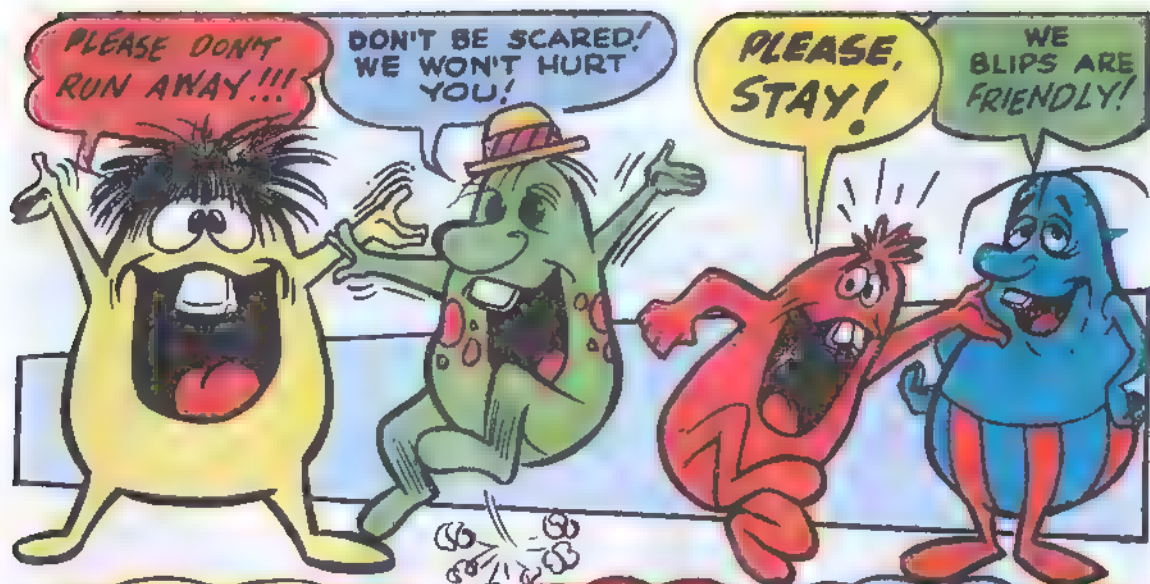
I enclose \$1. (plus 25c postage and handling) and hair sample! Send the MOD-VOGUE HAIRPIECE postage prepaid. My money will be refunded in full if not 100% satisfied. Send _____ hairpiece I enclose \$1. plus 25c postage and handling for each hairpiece ordered.

Name _____
Address _____
City _____ State _____ Zip _____

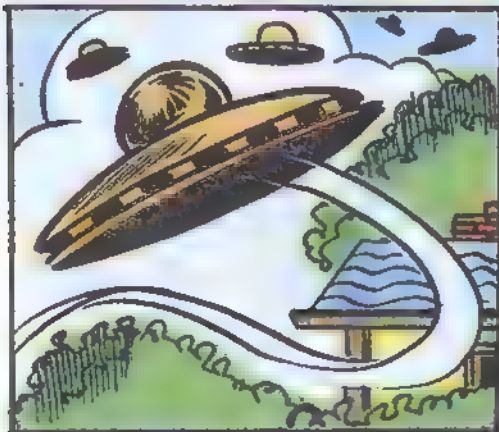
Artist's version of one or more hair pieces in use.

© entire contents copyrighted 1967





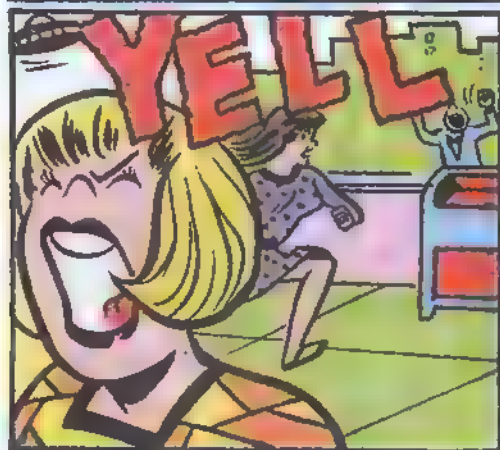
EVERYTIME WE TRIED TO
LAND OUR FLYING SAUCERS,
PEOPLE WOULD...



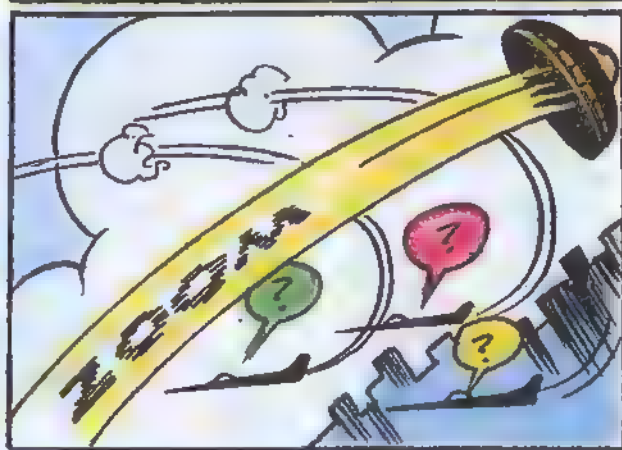
... SCREAM...



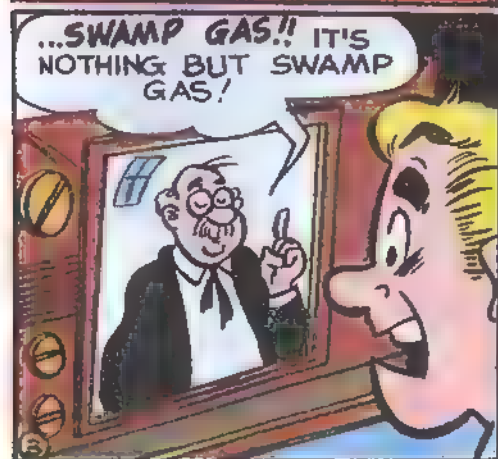
...YELL...



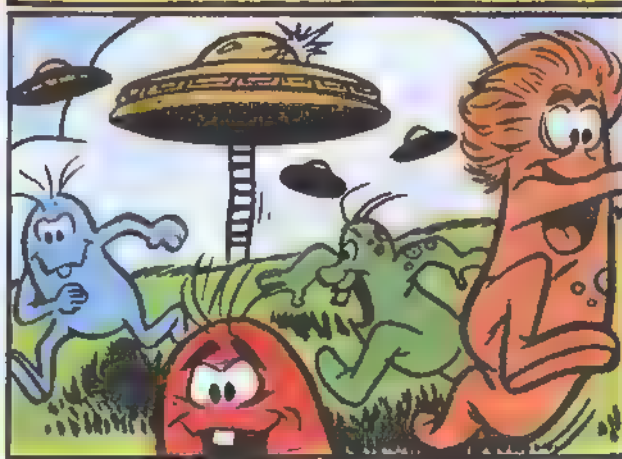
...AND PLANES TRIED TO CATCH US!
BUT WE HAD TO ZOOM AWAY AND
LEAVE THEM STANDING STILL...



SOME SKEPTICS WOULD
CALL US —



A NUMBER OF US *BLIPS*, FINALLY
LANDED ARE ALL OVER,
OBSERVING THE EARTH PEOPLE...



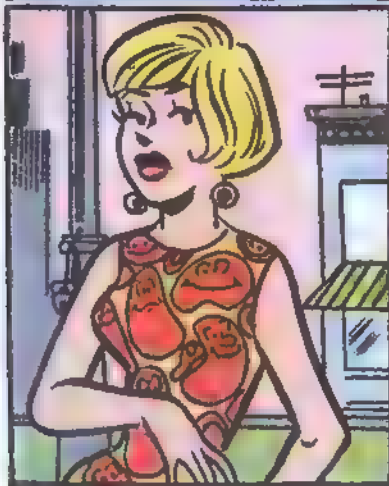
YOU MAY NOT HAVE NOTICED
BUT WE HAVE BEEN HIDING
EVERYWHERE! WE CAN
CHANGE OURSELVES INTO
DIFFERENT SHAPES!



IN MODERN PAINTINGS...



...IN CLOTHES DESIGNS...



...IN TV
COMMERCIALS...

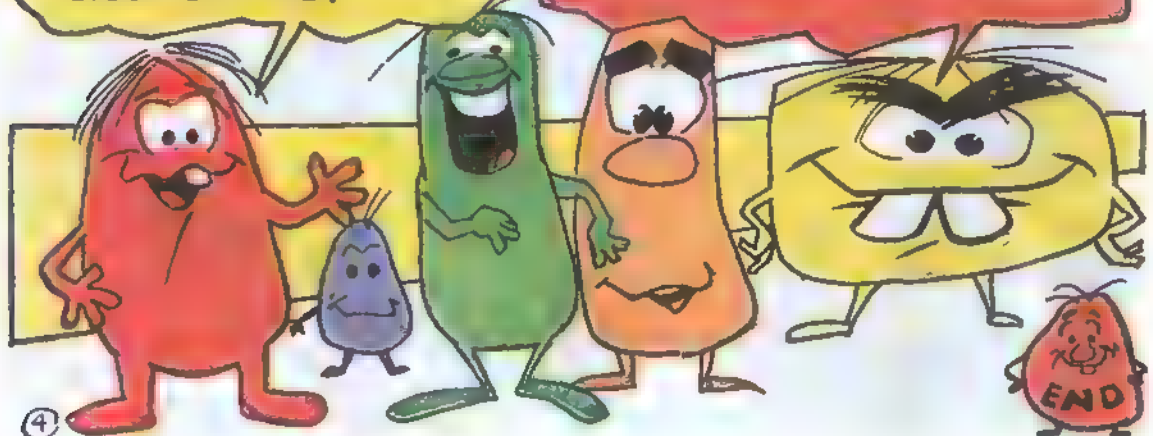


...GREETING CARDS...
(YOU'VE SEEN THESE KIMO!)



WE ALL HAVE A SENSE OF
HUMOR... LOVE A LAUGH...
LOVE TO SEE THE FUNNY
SIDE OF LIFE!

WHEREVER YOU FIND LAUGHTER!
LOOK FOR US! WE'LL BE
LOOKING FOR YOU!



BASEBALL FANS ARE CRAZY



about this true-to-life BASEBALL GAME

- PITCHING • HITTING • FIELDING
- RUNNING • MANAGING

Easy to play, real thrilling, exciting baseball with STRAT-O-MATIC. 400 big league players perform according to their actual abilities and your managerial decisions.

You, the manager, not only decide line-ups, insert pinch-hitters, pinch-runners, and relief pitchers, play your infield "in or deep," and make defensive changes at any time, but also call for the sacrifice, steal, hit-and-run, and squeeze-play. All strategy moves are possible with STRAT-O-MATIC.

You have real control over all 400 major league players — who actually hit, pitch, field, and run according to their baseball abilities.

Each player has truly individual qualities. He slumps and goes into hot streaks, performs heroics and commits errors. With STRAT-O-MATIC all qualities of a ballplayer are realistic.

**If you like baseball, you'll
love to play STRAT-O-MATIC**

Get the entire story. Mail coupon for a colorful FREE BROCHURE containing complete information and FREE SAMPLES today! Offer limited. Don't delay. Write today while supply lasts!

FANS RAVE

Here are just a few of the hundreds of letters we receive every week, from baseball fans aged 8 to 80, from coast to coast!

STRAT-O-MATIC BASEBALL is the best baseball game I ever have had. Kids swam over the back porch to play this game! Boy, it is a lot of fun! Thank you for making such a wonderful game — *P. C., Attleboro, Mass.*

Just like real baseball It is fun to play.

—*G. V., Cincinnati, O.*
As close to realism as one can get and therefore far more superior to other competing baseball games — *F. T., Manila, P. I.*

Although it's fantastically realistic, it's also very simple to play — *A. F., Los Angeles, Calif.*

I'm one hundred percent satisfied with it. The game provides hours of fun for me and my friends. It's very realistic, and true to life

—*C. H., Lanett, Ala.*
The best baseball game It is realistic and yet not too difficult to play.

—*P. M., Port Huron, Mich.*
Thank you for creating such an exciting yet realistic game and putting a shine to what might have been a boring summer.

—*N. S., Los Angeles, Calif.*
Boys are waiting in line to play the game!

—*A. H., Chicago, Ill.*
It has given me more pleasure than any other game.

—*S. E., Rossville, Ind.*
The most exciting and fun game ever.

—*L. S., Boston, Mass.*
It is so stupendous, words can't explain.

—*J. R., Brooklyn, N. Y.*
Best on the market. — *J. E., Miami, Fla.*

Has given me more enjoyment than I have ever had from any one thing in my entire life. It's worth its weight in gold. As I love baseball, this game gives me something enjoyable to do during the off seasons as well as during the season — *S. C., Temple City, Calif.*

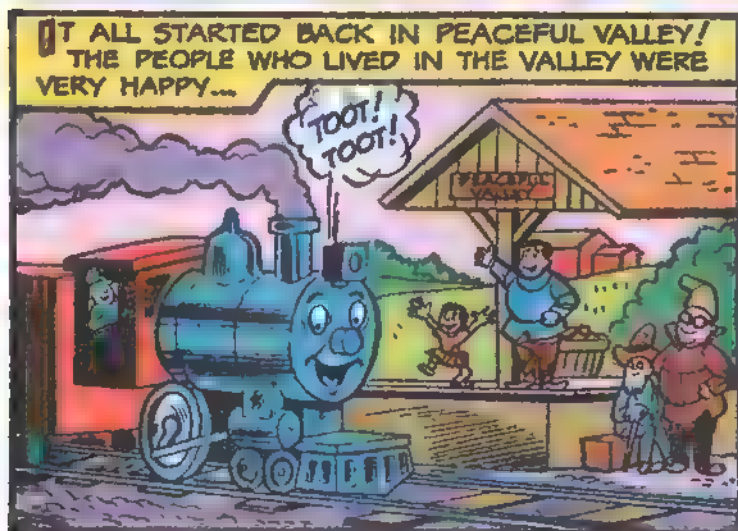
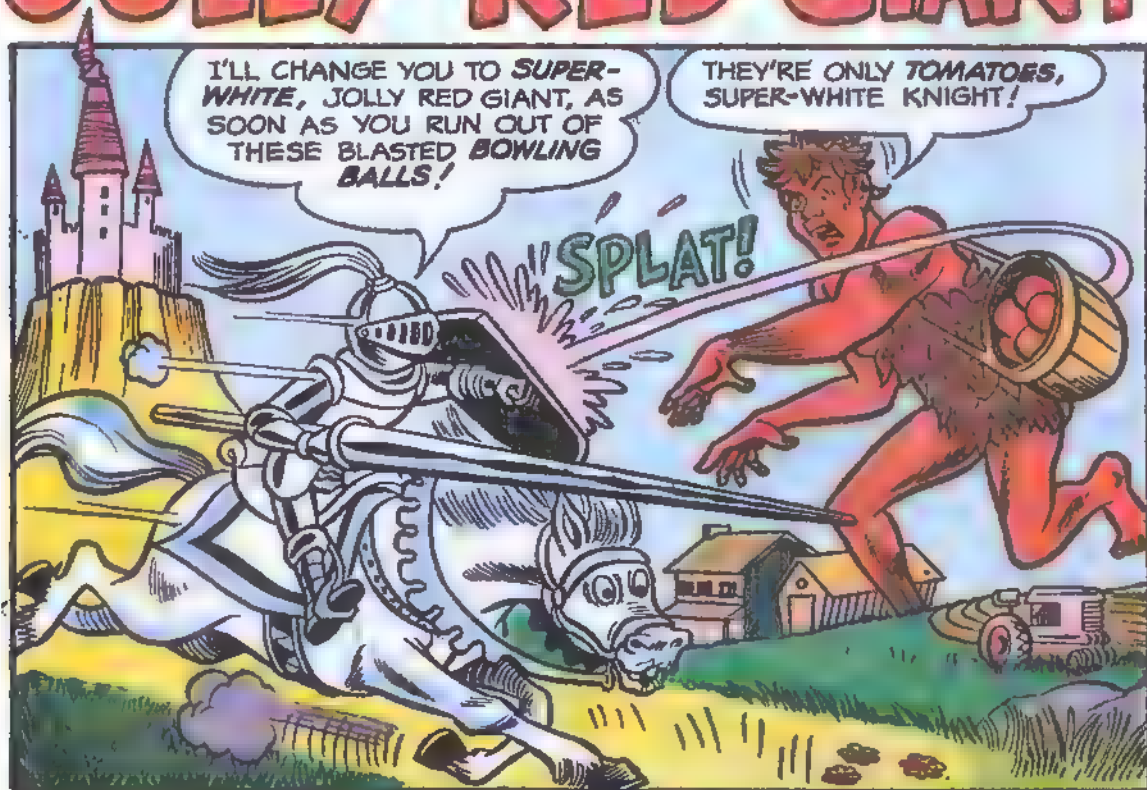
STRAT-O-MATIC GAME CO., Inc., Box 541, Great Neck, N. Y. 11020

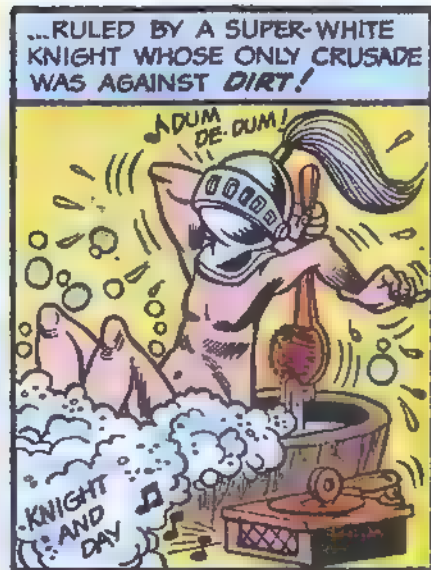
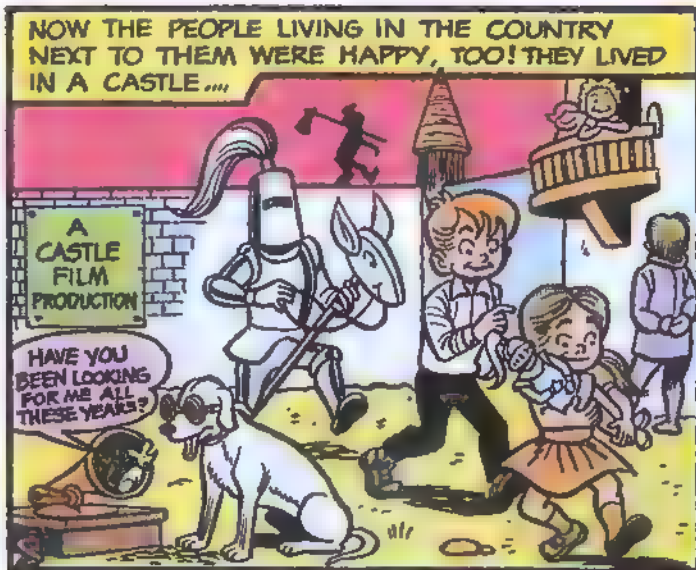
**MAIL
COUPON NOW
FOR FREE
Sample Offer!**

- STRAT-O-MATIC GAME CO., Inc., Dept. S534, Box 541, Great Neck, N.Y. 11020
- Send exciting FREE STRAT-O-MATIC Baseball Game offer and samples.
- I enclose 10 cents in coin or stamps to cover postage and handling.

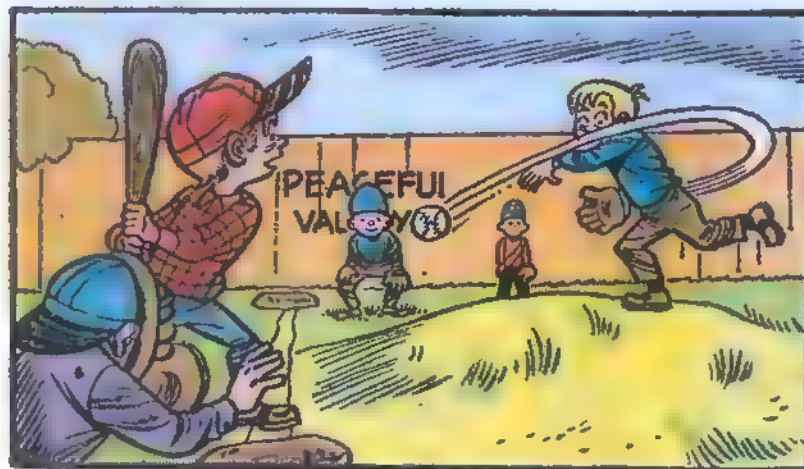
Name _____
Address _____
City _____ State _____ Zip _____

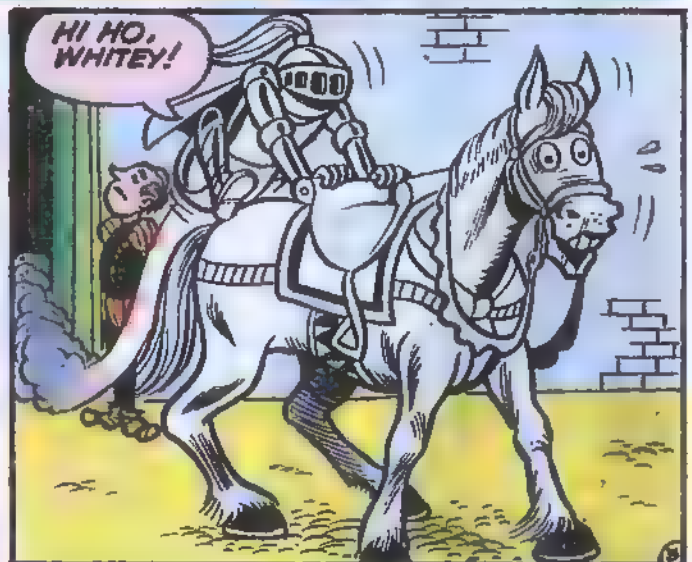
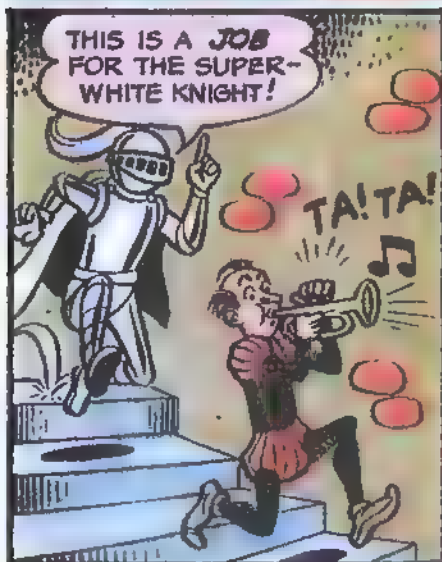
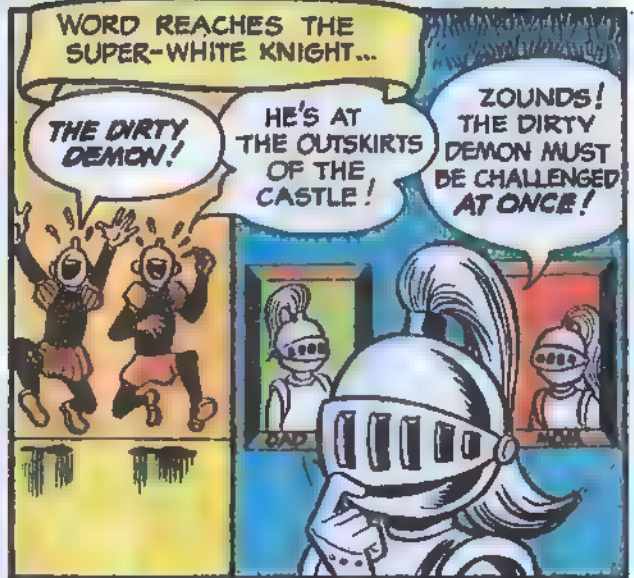
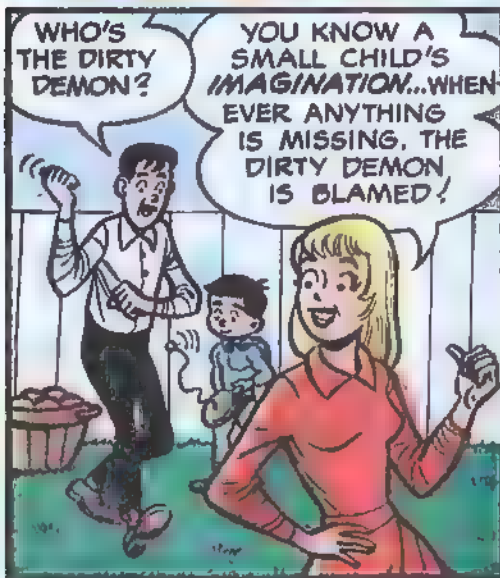
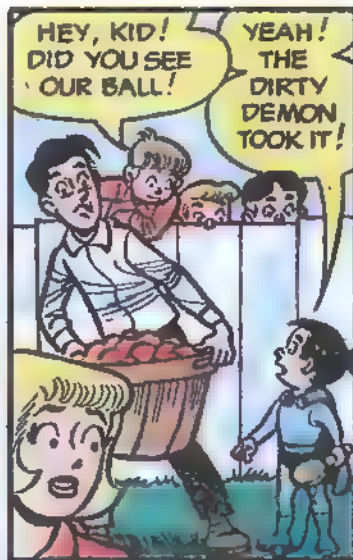
the Super-White Knight VERSUS the JOLLY RED GIANT

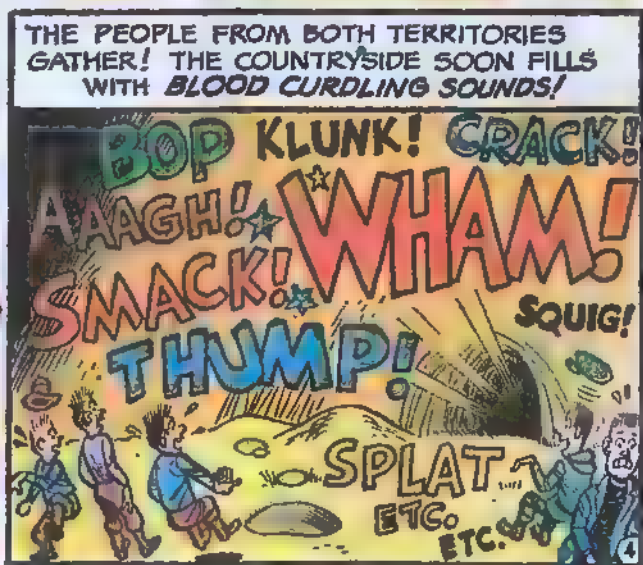
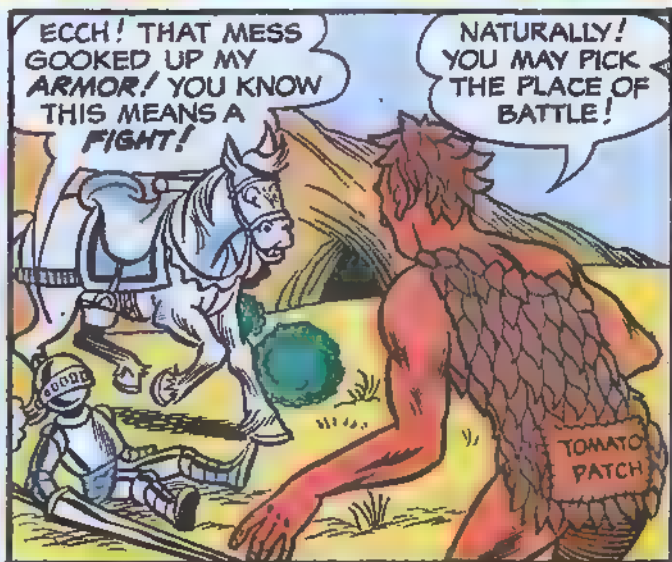
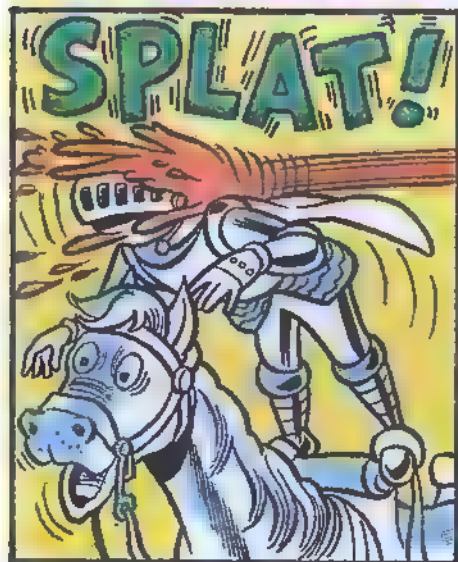
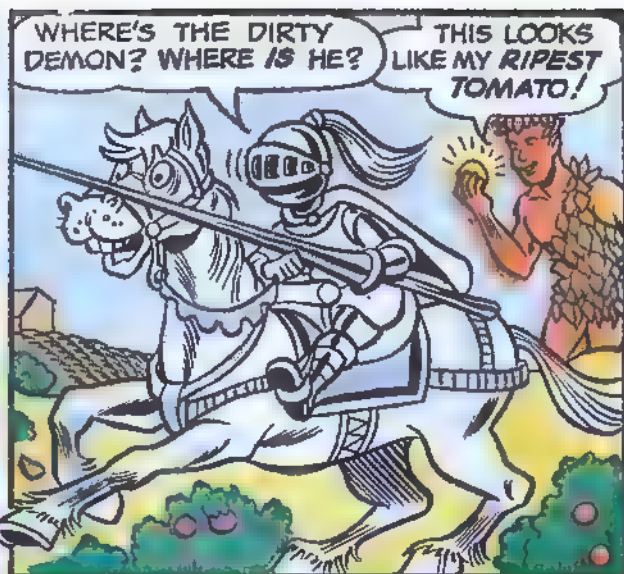
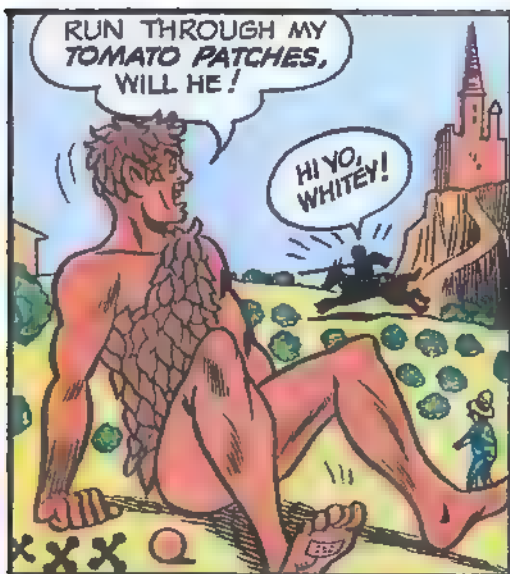


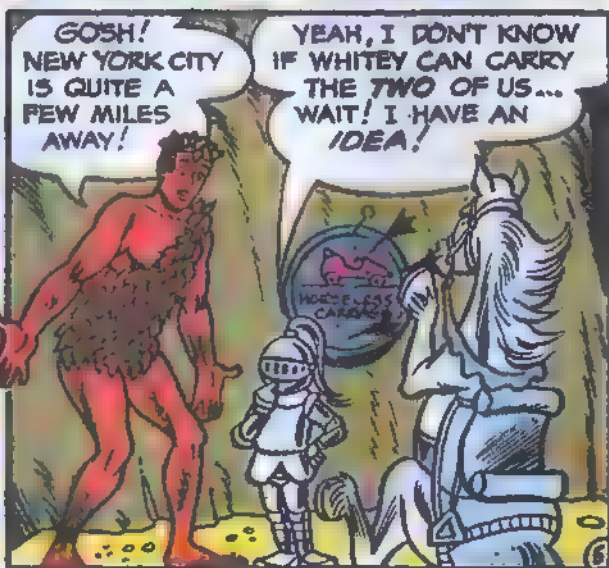
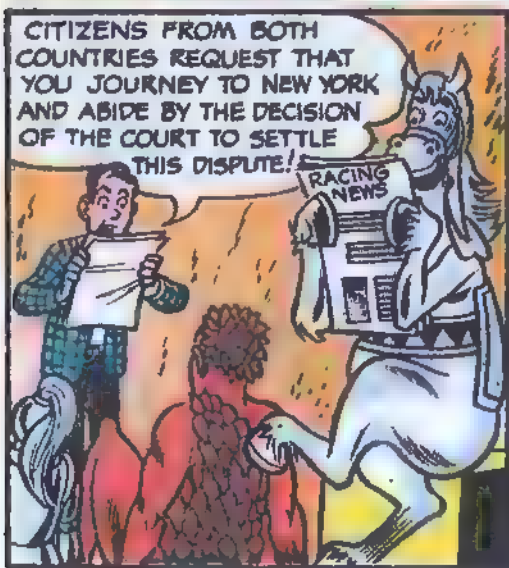
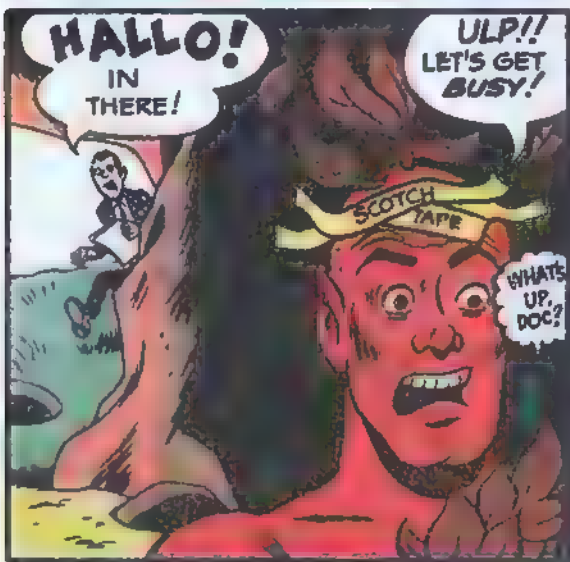
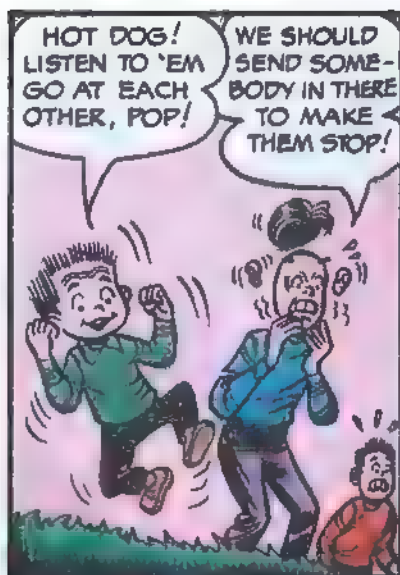


THE TROUBLE BEGAN WHEN SOME KIDS FROM THE CASTLE WERE PLAYING BALL NEAR THE BORDER OF PEACEFUL VALLEY....









GET IN THE GROOVE FOR A **GIANT**
FUN-IN! FILL OUT THE COUPON BELOW
 AND ORDER THE COMICS OF YOUR CHOICE!



CUT
 OUT
 THIS
 COUPON

ARCHIE QUARTER COMICS, 1116 First Ave., New York, N.Y. 10021

Please send the following **ARCHIE GIANT COMICS**. I enclose 25¢ in coin for EACH TITLE checked below:

- | | |
|--|--|
| ☐ ARCHIE ANNUAL #21 | ☐ ARCHIE'S JOKES #163 |
| ☐ REGGIE'S WISE GUY JOKES #8 | ☐ BETTY & VERONICA SUMMER FUN #164 |
| ☐ EVERYTHING'S ARCHIE #4 | ☐ THE WORLD OF JUGHEAD #166 |
| ☐ JUGHEAD'S JOKES #14 | ☐ ARCHIE'S CHRISTMAS STOCKING #158 |
| ☐ ARCHIE'S PALS 'N' GALS #53 | ☐ BETTY & VERONICA CHRISTMAS SPECTACULAR #159 |
| ☐ LITTLE ARCHIE #55 | ☐ THE WORLD OF ARCHIE #165 |
| ☐ ARCHIE'S MADHOUSE ANNUAL #7 | ☐ BETTY & VERONICA SPECTACULAR #162 |

NAME _____

AGE _____

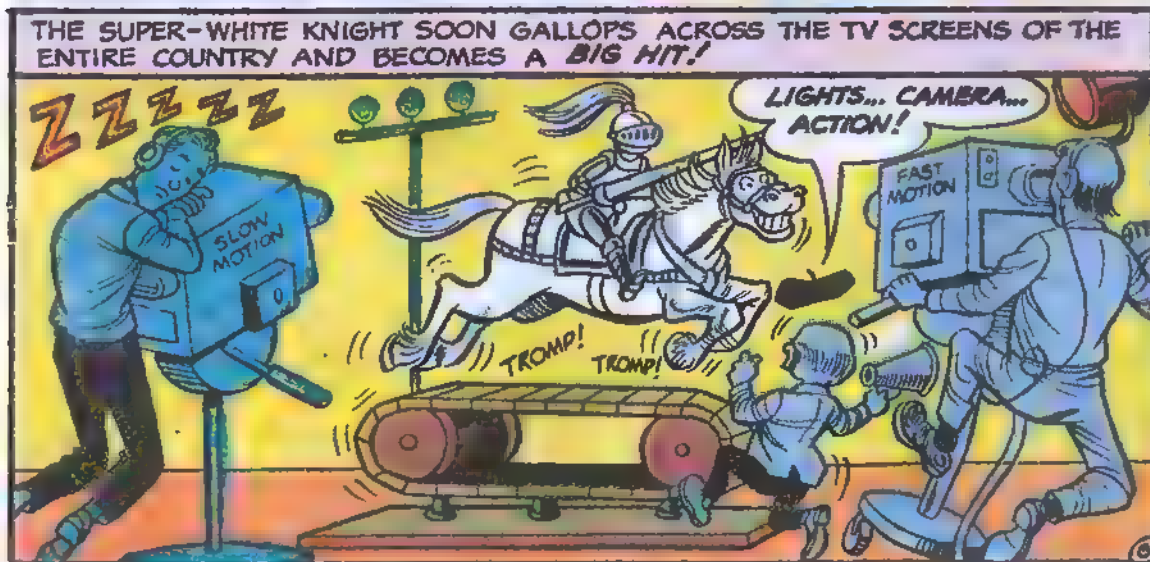
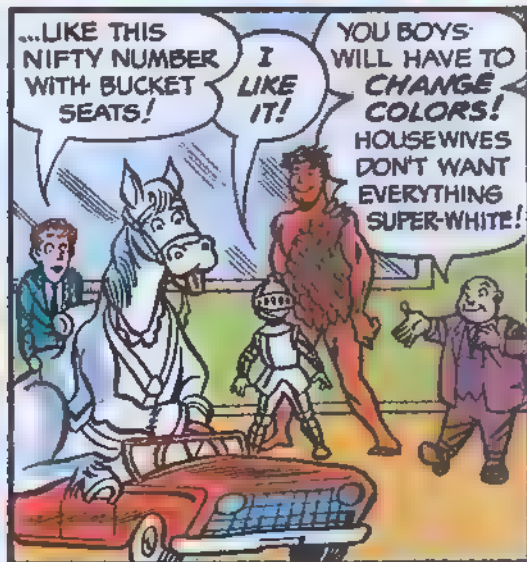
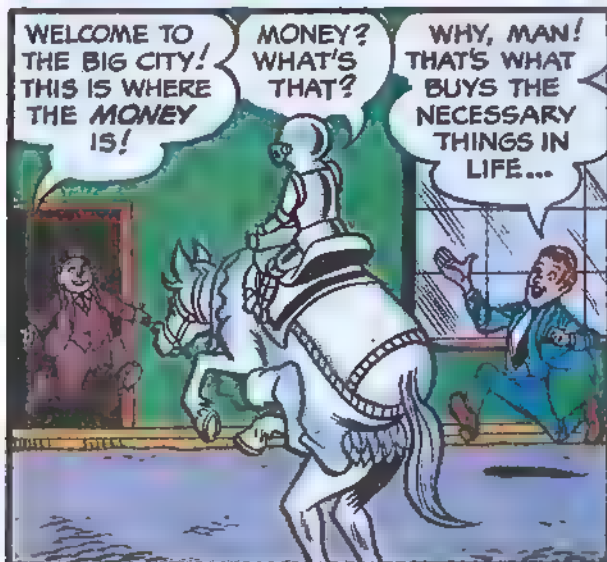
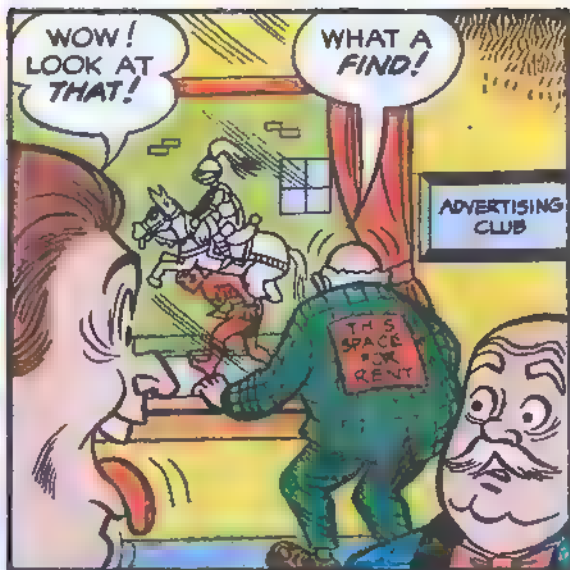
ADDRESS _____

CITY _____

STATE & ZIP _____

DEPT. 9/69

MAIL
 FOR
 YOUR
 CHOICE
 TODAY



AND THE JOLLY RED GIANT ALSO BECOMES A FAMOUS TV FIGURE!

HO! HO! HO!
I'M THE
JOLLY RED
GIANT!

GOLLY,
DAD, HOW'D
HE GET
SO BIG?

BY EATING
ALL HIS
VEGETABLES
FROM HIS
PLATE, SON!

GROCERY STORES SOON FEEL THE IMPACT...

LET'S BUY MORE VEGETABLES... JUST LIKE THE GIANT EATS!

HOW ABOUT A BATH TONIGHT, MOM, JUST LIKE THE SUPER-WHITE KNIGHT DOES?

BUT OF THE LITTLE BOY THAT STARTED ALL THE TROUBLE...WHAT HAPPENED TO HIM...?

ALL THE KIDS WANT TO IMITATE THE JOLLY RED GIANT AND THE SUPER-WHITE KNIGHT...DOESN'T OUR BOY HAVE A HERO, TOO?

I'LL SAY HE DOES...

WHEE!

...HE'S ALREADY STARTED TO RENT OUT HIS CAR!

HA, HA! I HOPE THEY DON'T GET HURTZ!

THE END

THE
FAC

MAD HOUSE HALL OF FAME

SKY DIVER CHUCK CHUTER

MADE THE BIGGEST JUMP OF
HIS CAREER WITHOUT USING
A PARACHUTE.



SOMEONE GAVE HIM A HOT FOOT
WITH A BLOW TORCH!

NANCY ICEWELL

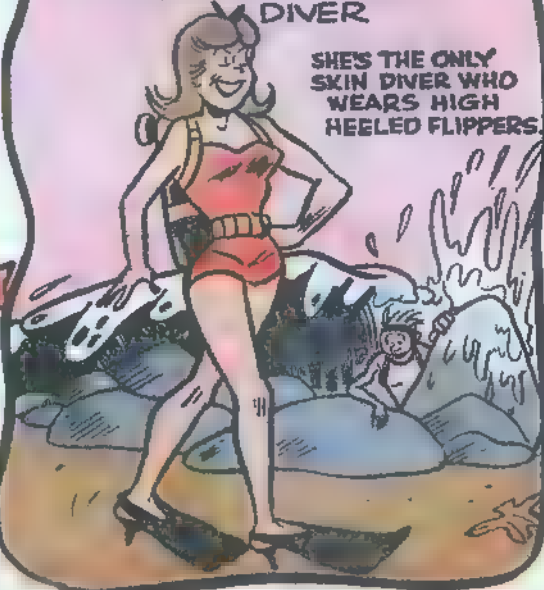
IS THE ONLY FIGURE
SKATER WHO CAN DO THE
FIGURE 8 "THE HARD WAY"!



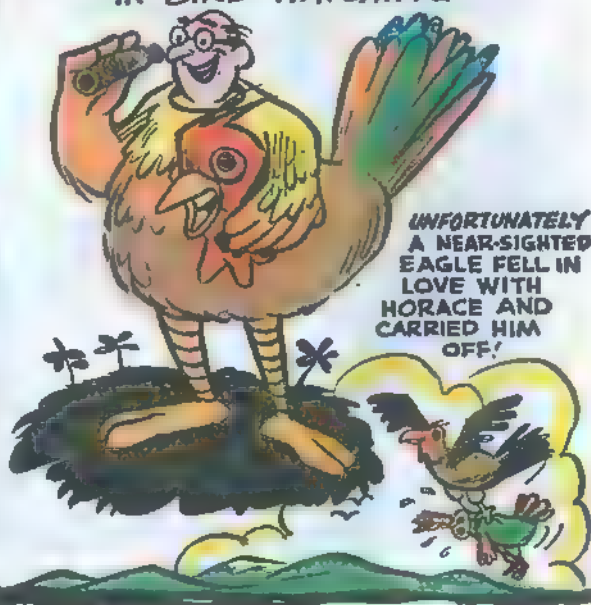
EVELYN DIPPYDO

IS THE WORLDS MOST
FASHIONABLE SCUBA
DIVER

SHE'S THE ONLY
SKIN DIVER WHO
WEARS HIGH
HEELED FLIPPERS.



BY USING A DISGUISE
HORACE PEEPER
ALWAYS TAKES TOP HONORS
IN BIRD-WATCHING



UNFORTUNATELY
A NEAR-SIGHTED
EAGLE FELL IN
LOVE WITH
HORACE AND
CARRIED HIM
OFF!

THE LOOK YOU WANT - WHEN YOU WANT IT!

You will be Amazed at the Exciting Change in Your Personal Appearance!

The Natural Look of these sideburns, mustache, and van dyke actually allows you to select the way you want to look, Older, Younger, Distinguished, Cool, Suave — you name it! Wear each one independently or combine them for the effect you desire — sideburns and van dyke, sideburns alone, van dyke alone, van dyke and mustache. The combinations are limitless.

All items are made of simulated natural hair to exacting professional standards. Firmly self-adhering. Can be worn with self confidence anywhere, anytime. So life-like you will have to remind yourself they can be removed.

FREE with each order, a complete guide that tells how to naturally wear your sideburns, mustache and van dyke.

SIDEburns \$3

MUSTACHE \$2

VAN DYKE \$3

WEAR ANY COMBINATION

MAN INTERNATIONAL, 1800 N. HIGHLAND AVE., DEPT. E110, HOLLYWOOD, CALIF. 90028

Yes, I want to choose my appearance. Rush me items I have checked below. I must be completely satisfied or I may return merchandise for a full refund. Check items and color shade you want. If not sure of your hair shade, enclose hair sample.

SEND ME THESE ITEMS:

☐ Mustache \$2 ☐ Sideburns \$3 ☐ Van Dyke \$3 ☐ All Items \$5 (Save \$3.00)

COLOR...

☐ Black

☐ Light Brown

☐ Auburn (Red)

☐ Medium Brown

☐ Blonde

☐ Dark Brown

☐ Silver (Grey)

Name _____

Address _____

City _____

State & Zip _____

GROW AMAZING LIVE SEA-MONKEYS!

Just Add Water — you've got "INSTANT LIFE"®

Yes, it's the living truth! In only five minutes you will actually hatch a whole tumbling, playful, happy troupe of Sea-Monkeys that are even more fun than a zoo full of chattering, howling jungle monkeys! World's most amazing new pet, children and adults alike will laugh and thrill with wonderful excitement. Watch the comic antics of these fantastic underwater buffoons that are really alive. Any minute of the day or night, you'll see them chase one another in a playful game of tag. The loser gets caught by his tail and is spun in a dizzy circle. See the "showoffs" turn cartwheels of joy in the water... see the ticklish ones "scratch" each other's backs. Watch them swim singly or in ever-changing graceful formations, creating a live sea-circus.

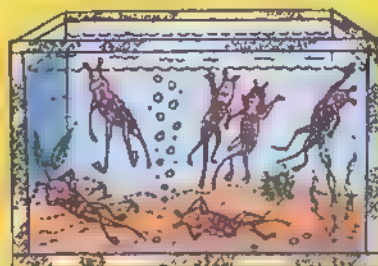
Watch the Miracle of Life

These genuine living sea animals begin life from a seemingly inanimate handful of glittering crystals which contain the secret of life. A fantastic genetic material that stays alive for as long as twenty years. And these delightful pets that are born alive are so tiny... only three-quarters of an inch long when full grown, you raise an entire troupe in an ordinary glass of water from your sink. It's so safe, just empty the package of crystals we send you into the fish bowl of water and you will immediately see "Instant Life." Best of all, you can create a whole new brood at any time, to give as gifts or sell if you wish.

They Obey Your Silent Commands

You can actually make these marvelous Sea Monkeys behave like a bunch of trained seals as they follow a beam of light anywhere. Just darken the room and watch them follow a flashlight or candle beam forward, backward, sideways or around like a pack of happy kids playing Follow the Leader. So don't delay! Order now. Only \$1.00 plus 25¢ shipping charges complete.

ONLY \$1.00



FREE: Receive with each order, a magnificent, fully-illustrated "Instant Life" Handbook of instructions, tricks, training and amazing life history of Sea-Monkeys. PLUS — a FULL YEAR'S SUPPLY of special Sea-Monkey Growth Food to feed your fantastic pets! Note: Sea-Monkeys are so simple to handle, even a 6 year old child can raise them successfully!

SALES UNLIMITED DEPT. AS-2
120 EAST 56TH STREET NEW YORK, N.Y. 10022

Rush me my kit(s) for hatching my live Sea-Monkeys at once. If I am not 100% delighted, I may return it for prompt refund of my purchase price.

I enclose \$1 plus 25¢ ship. charges for each kit. Send _____ kit(s).

☐ Cash ☐ Check ☐ Money Order.

Total amount enclosed \$_____. (No C.O.D.'s please)

Name _____

Address _____

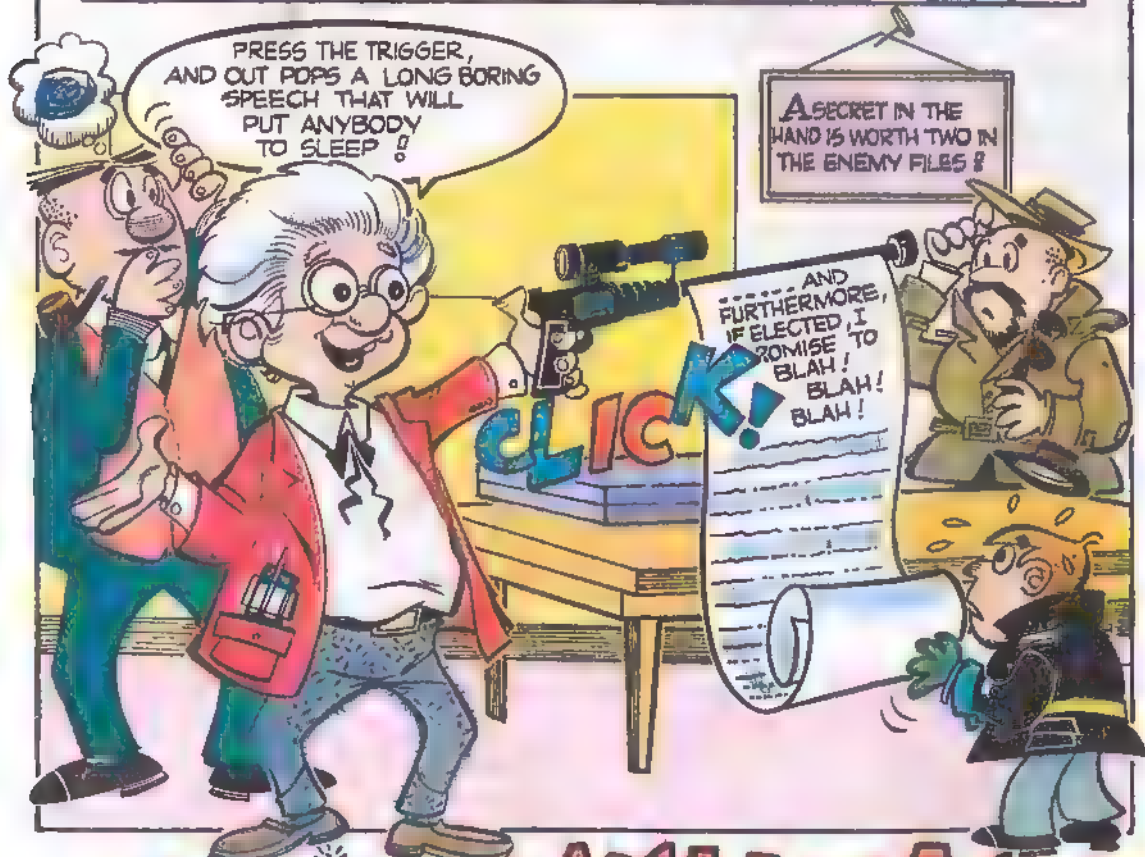
City _____

State _____

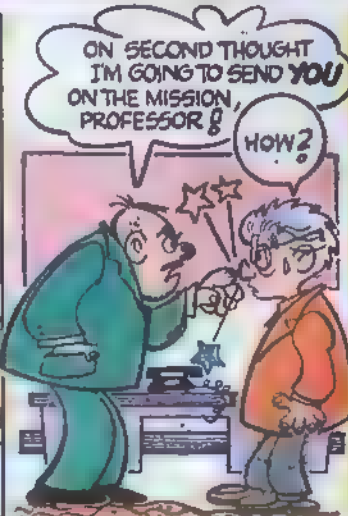
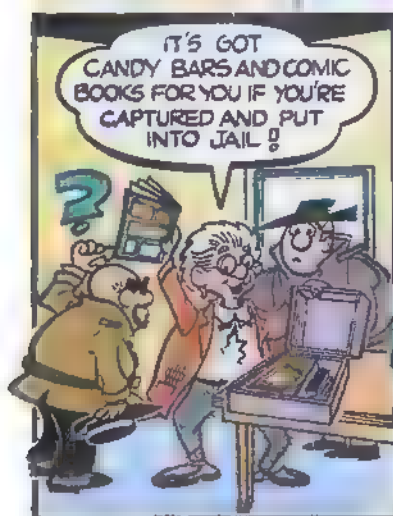
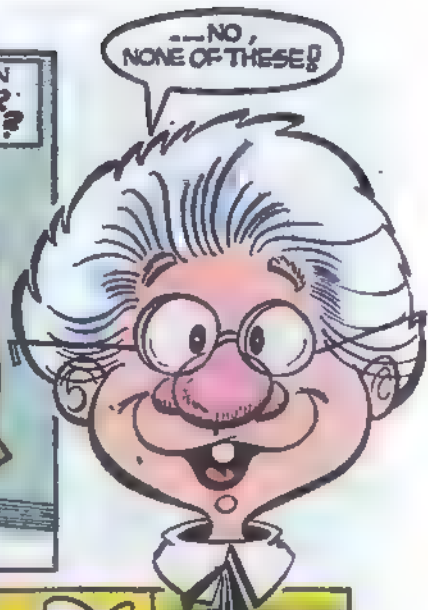
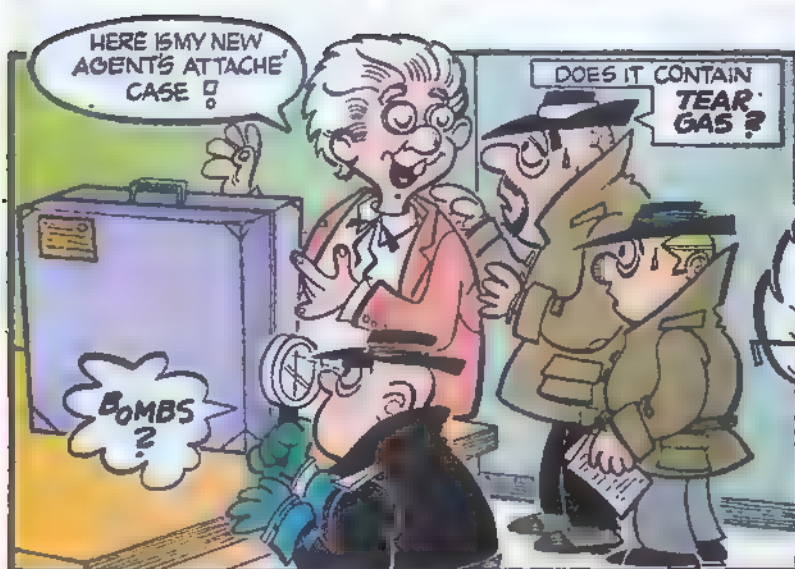
Zip _____

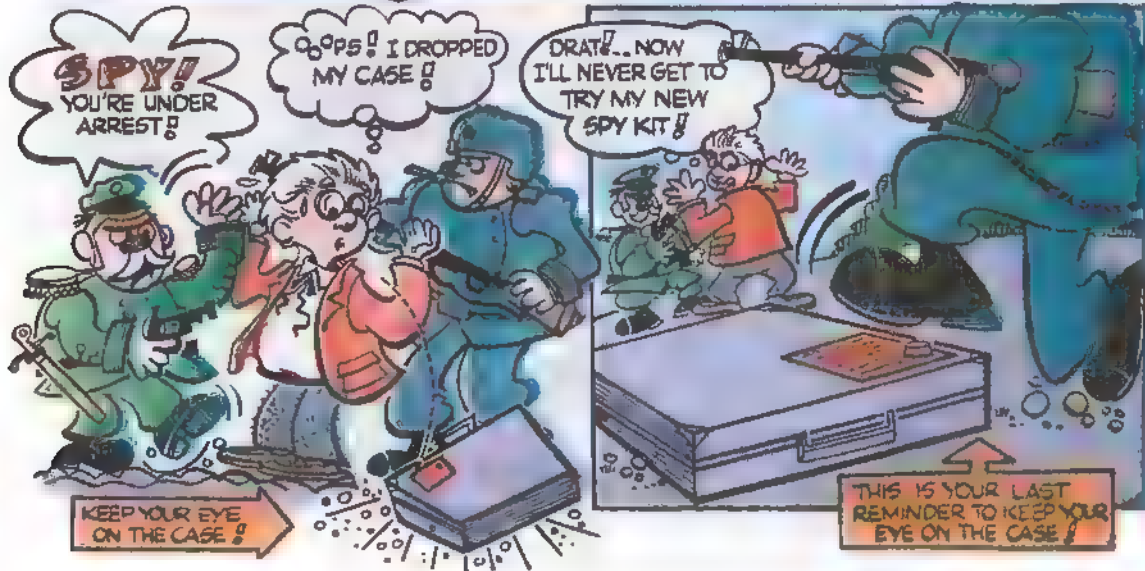
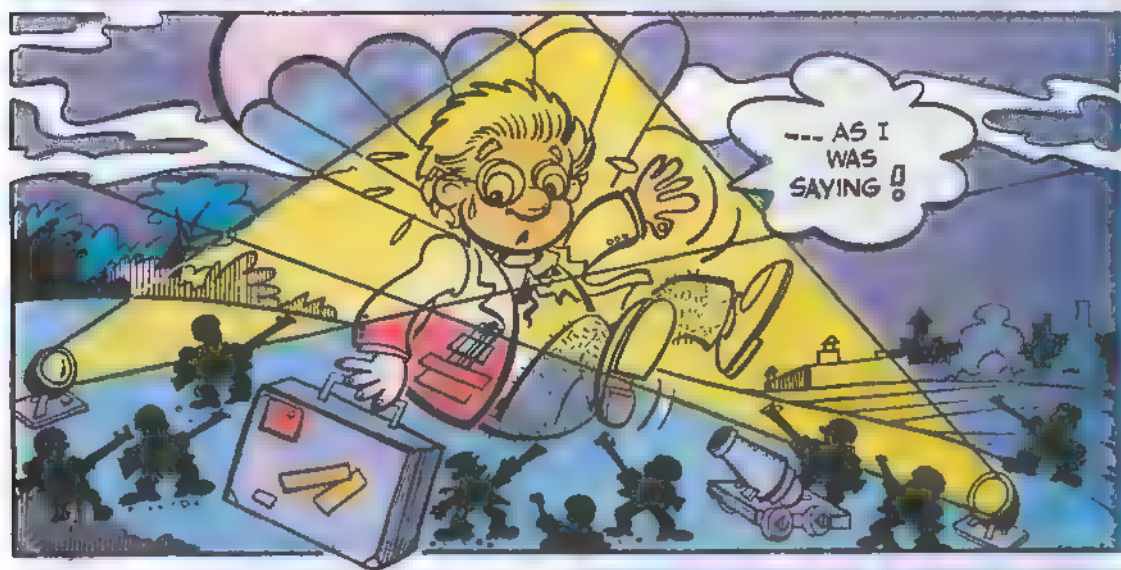
Copyright 1968

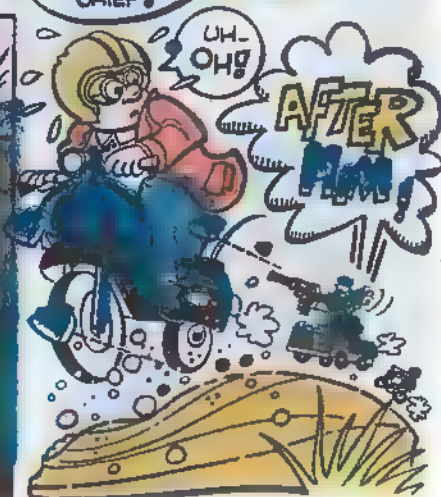
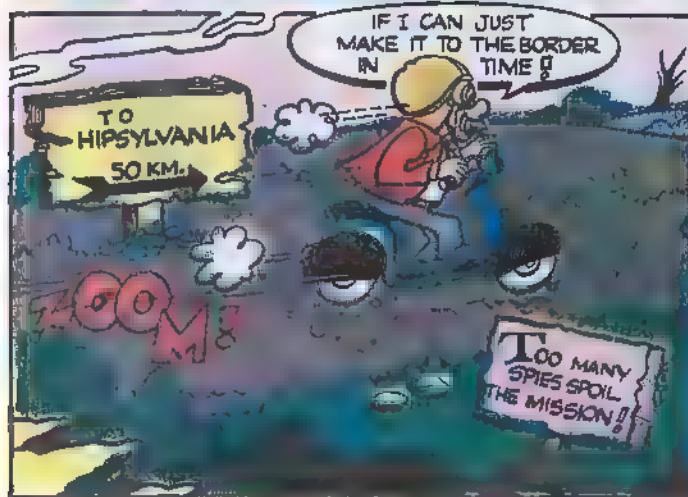
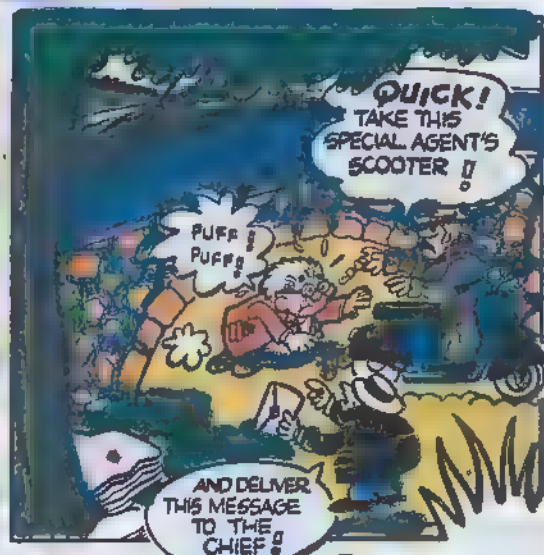
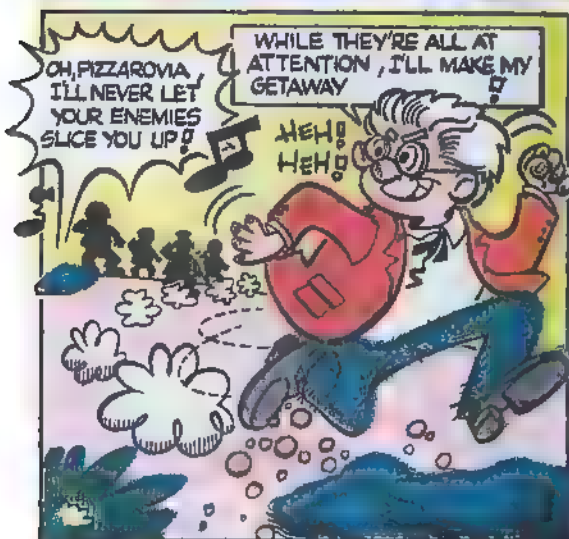
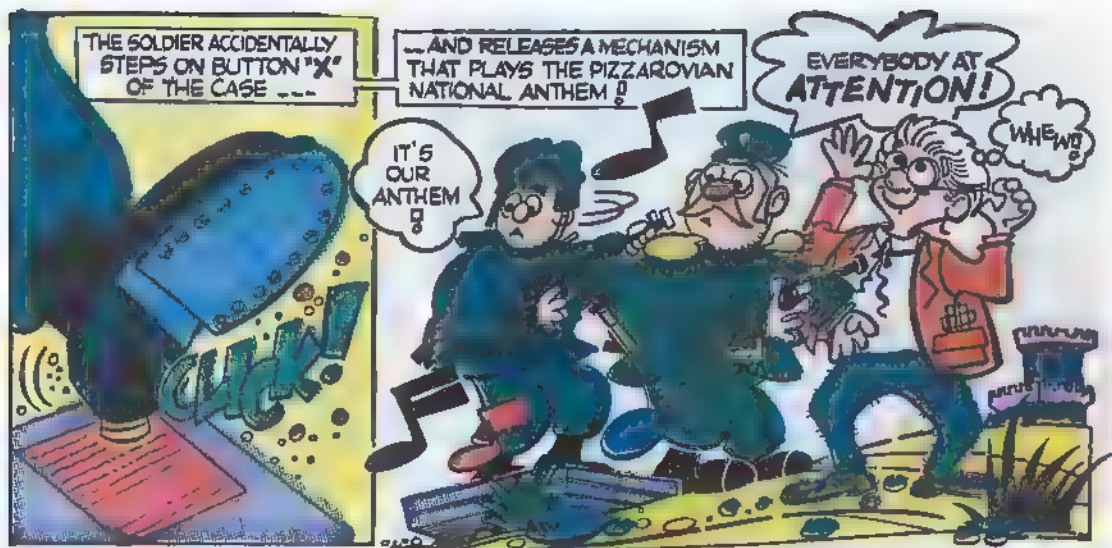
PROFESSOR TRANSISTOR

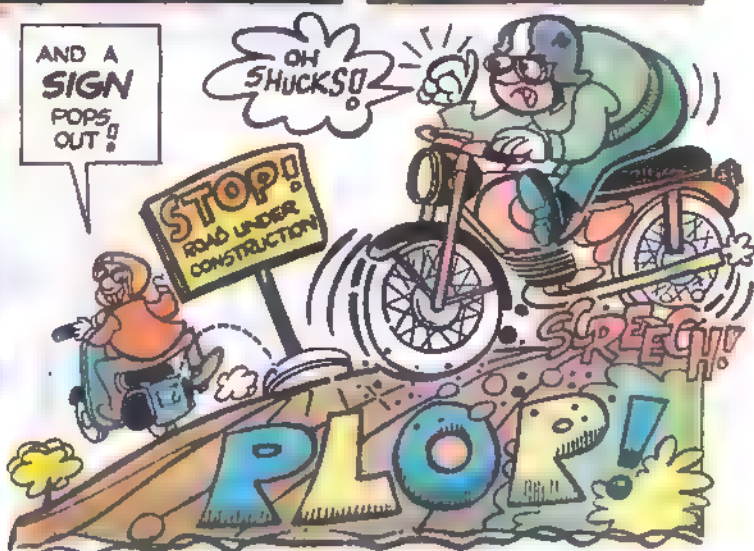
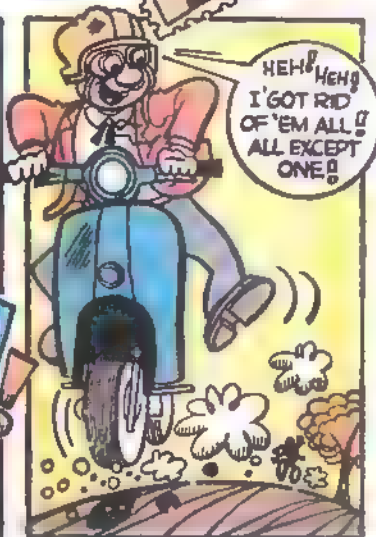
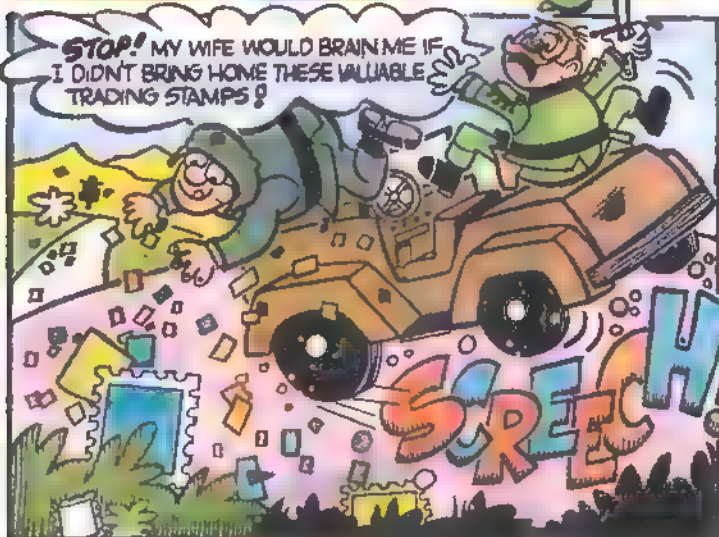
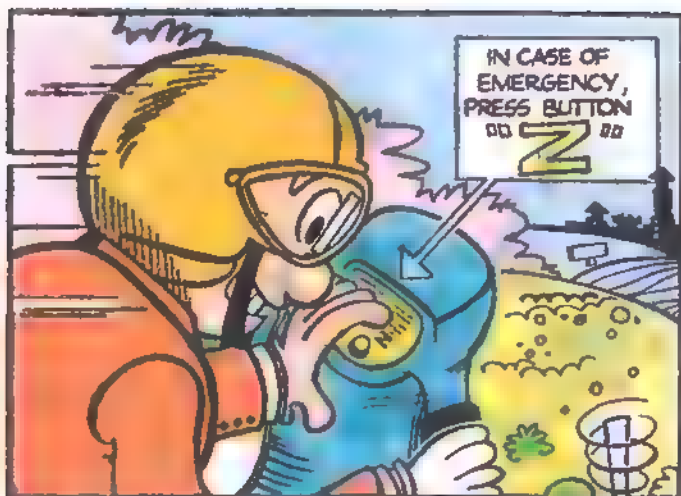


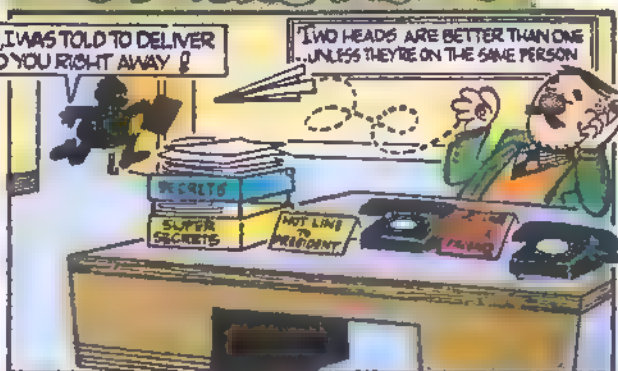
MISSION MISH-MASH!











100 Little Dolls

all for \$1.00

Don't shake your head in disbelief! This is TRUE! For only 1 PENNY EACH you can give that little girl the most thrilling present of her life. This set of ONE HUNDRED DOLLS for only \$1 — 1 penny A PIECE!

Baby Dolls — Nurse Dolls — Dancing Dolls
Costume Dolls — Ballerina Dolls — Mexican Dolls
Indian Dolls — Clown Dolls — Cowboy Dolls
Bride Dolls — Groom Dolls — and many more.

The wonder of this unprecedented offer is that every doll is made from beautiful high-quality styrene plastic and hard synthetic rubber. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS and many more in irreproachable cuteness. Your daughter or your niece or the cute child next door will love you for this gift. She will play with them for months and not grow weary of them. What a family for a little girl! Just think of it — 100 exquisite little dolls — in beautiful high impact styrene plastic and hard synthetic rubber at this unbelievable price!

So fill out the coupon below. Order as many sets as you have little girls to give them to. Enclose \$1 for each 100 doll set you order. And even at this amazing bargain you take no risk. If you don't go absolutely wild over this bargain, just send the Dolls back and we will promptly refund your money.

Our Guarantee HERE IS WHAT THESE DOLLS ARE MADE OF

People seeing our ad, and not believing we can give such value, write us to ask what our 100 Dolls are made of. "Are they paper dolls, or tin dolls?" they ask. NEITHER! Each and every one of our 100 dolls is made of GENUINE STYRENE and SYNTHETIC RUBBER, expensively molded in true dimension—Height, Width—Depth! Every doll has come out of an individual mold, manufactured out of high-impact styrene to resist breakage, and is life-like in its proportions. They are truly delightful dolls!

MAIL COUPON TODAY

THE 100 DOLL CO., Dept. 652
160 Amherst St., East Orange, N.J. 07018
Gentlemen:

I can't wait to see if these dolls are all you say they are. Enclosed please find \$_____ in check ☐ money order ☐ cash ☐ for _____ set of 100 DOLLS each at \$1 plus 35c for postage and handling per set. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee.
(Sorry, No C.O.D.)

Name _____

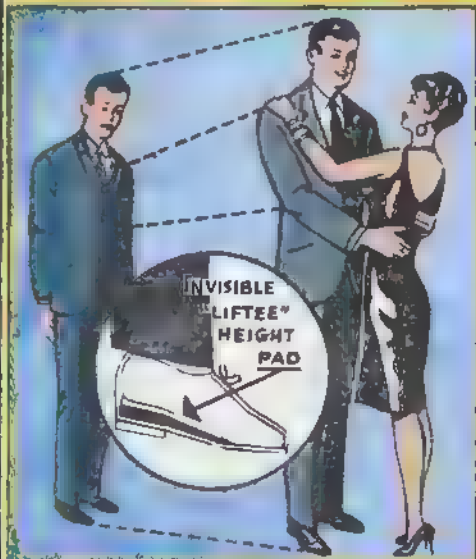
Address _____

City _____ Zone _____ State _____

Now You Can Be

TALLER Instantly!

By at least 2 FULL INCHES with amazing new invisible "LIFTEE" HEIGHT INCREASE PADS



SEND NO MONEY!

Free 10 Day Trial! Mail coupon today

Pay postman on delivery, only \$1.98 plus postage per pair of "LIFTEE" HEIGHT INCREASE PADS. Or send only \$1.98 with order and we pay postage. (2 Pairs \$3.50, 3 Pairs \$5.00). 10 DAY TRIAL MUST SATISFY OR MONEY WILL BE REFUNDED.

Are you handicapped in your social contacts because of a short appearance... tired of being called short? Now, at last you need not suffer this embarrassment any longer with the aid of "LIFTEE", the new amazing HEIGHT INCREASE PADS. Simply slip these invisible pads in any pair of shoes. Now step into them and add 2 inches in height. THE SAME HEIGHT INCREASE AS EXPENSIVE HEIGHT INCREASING SHOES, for a fraction of the cost, to give you new poise and self-confidence—a key to success and romance. No one will suspect that you are wearing them—but what an impressive difference they make! These LIGHTWEIGHT FOAM RUBBER AND CUSHION CORK PADS fit securely without glueing and interchangeable in any shoes. "LIFTEE" is scientifically designed for real walking comfort and an aid to better posture. "LIFTEE" is worn by thousands of smart men and women in all walks of life. Durable and shock absorbing. State man's or woman's shoe size.



FREE 10-DAY TRIAL COUPON

THE LIFTEE COMPANY, DEPT R-361
Box 608, Church Street, New York, N.Y. 10008

Rush my "Liftee" Height Increase Pads in the size I have indicated. I will pay postman on delivery only \$1.98 plus postage. I must be satisfied or I can return the pads within 10 day trial for a full refund.

Check Box — State Shoe Size

☐ Mens Shoe Size _____ ☐ Lad & G Shoe Size _____
Check here if you wish to save postage by sending only \$1.98 with coupon. Same money back guarantee. ☐ 2 Pairs \$3.50 ☐ 3 Pairs \$5.00

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

SABRINA

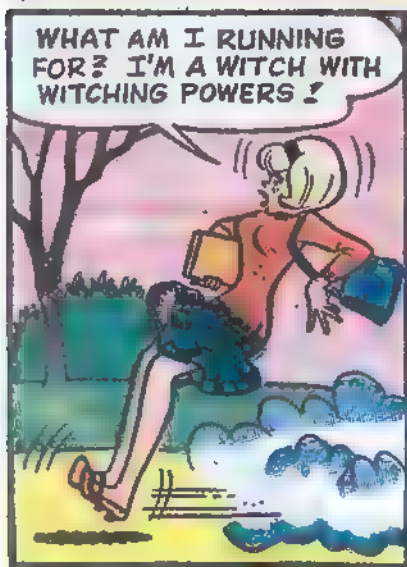
The TEEN WITCH

SCHOOL SCAMP

FIVE MINUTES TO NINE!
I'LL NEVER MAKE IT TO
SCHOOL IN TIME!
PUFF! PUFF!

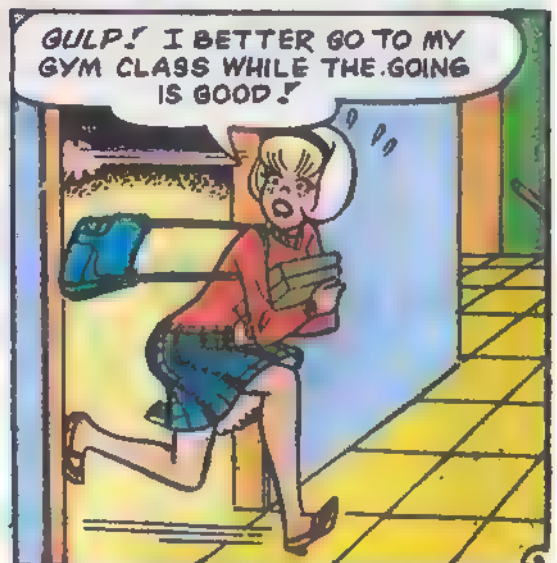
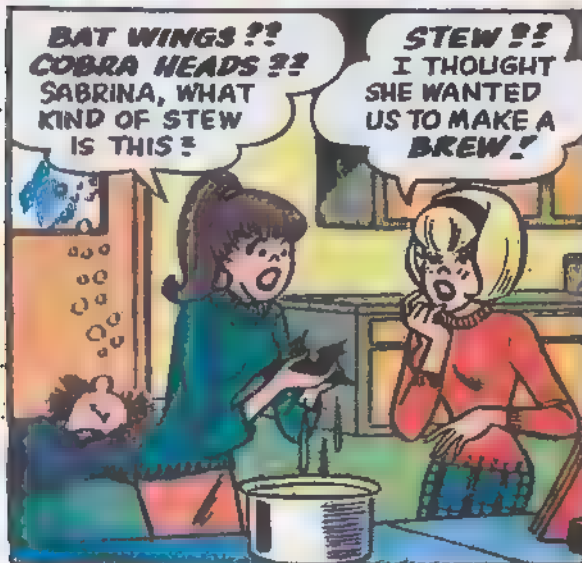
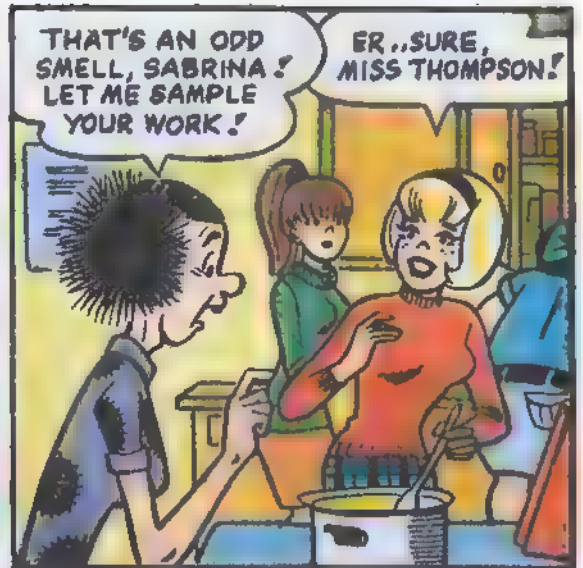


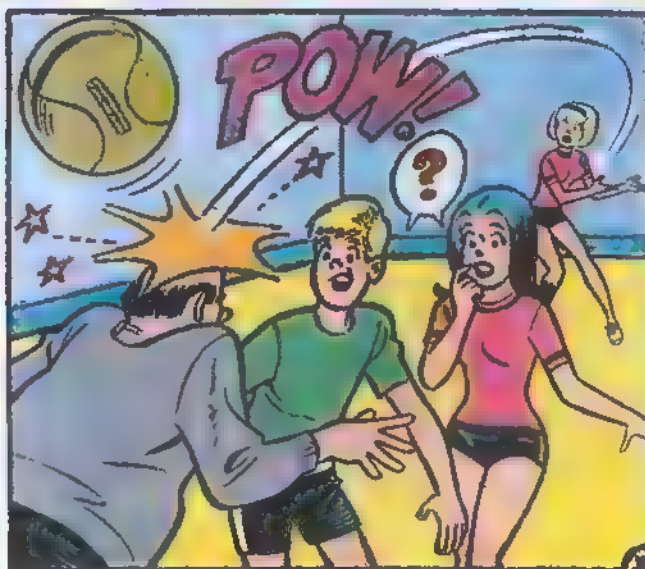
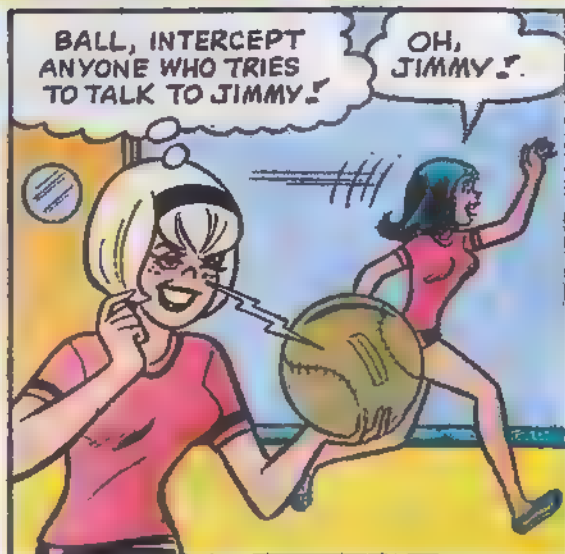
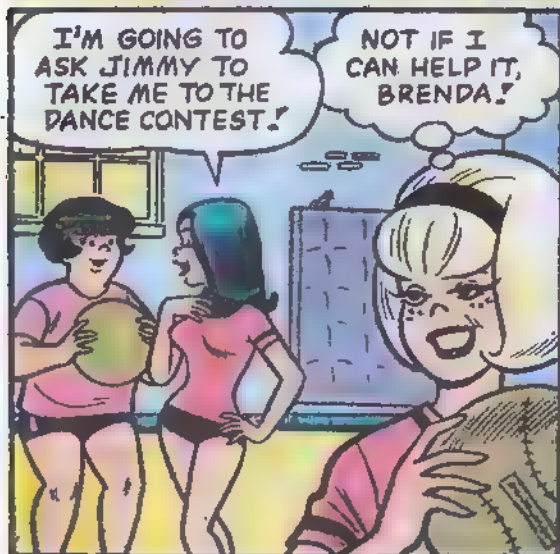
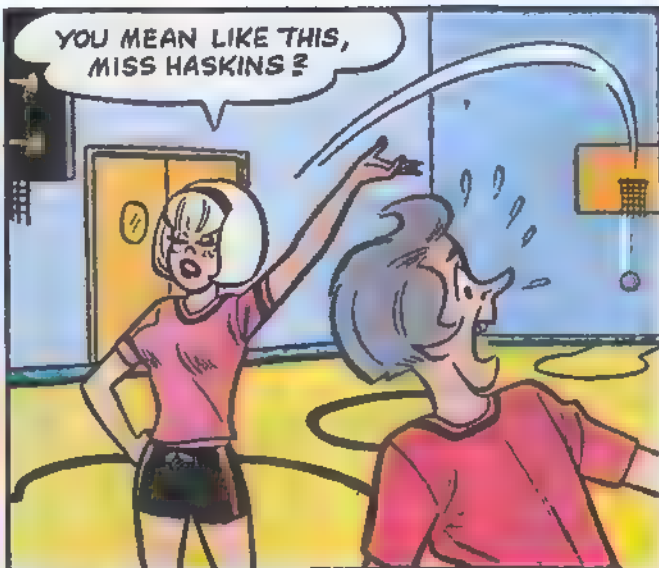
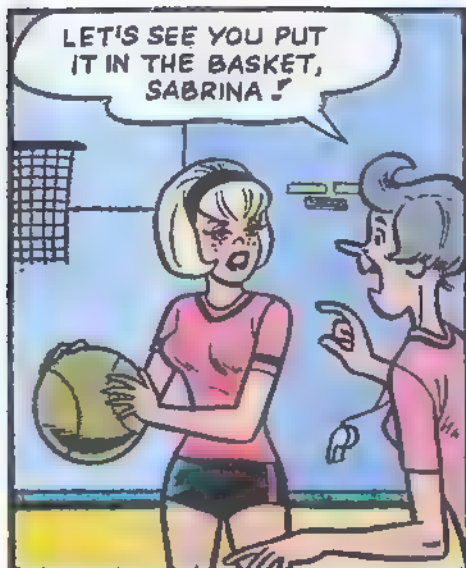
WHAT AM I RUNNING
FOR? I'M A WITCH WITH
WITCHING POWERS!

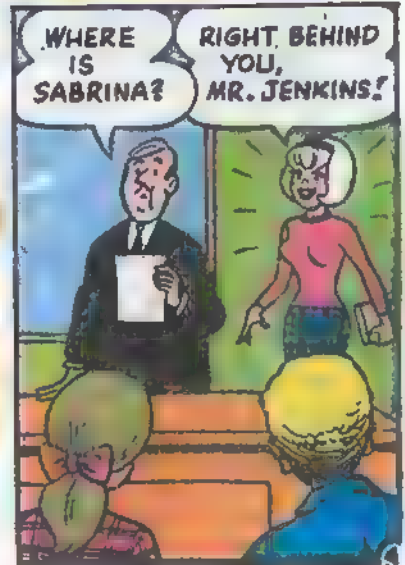
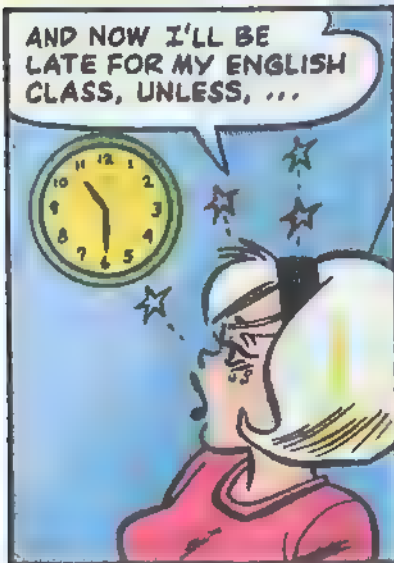
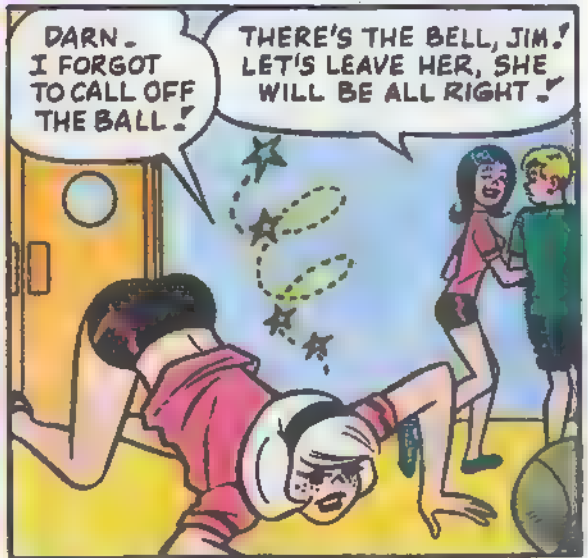
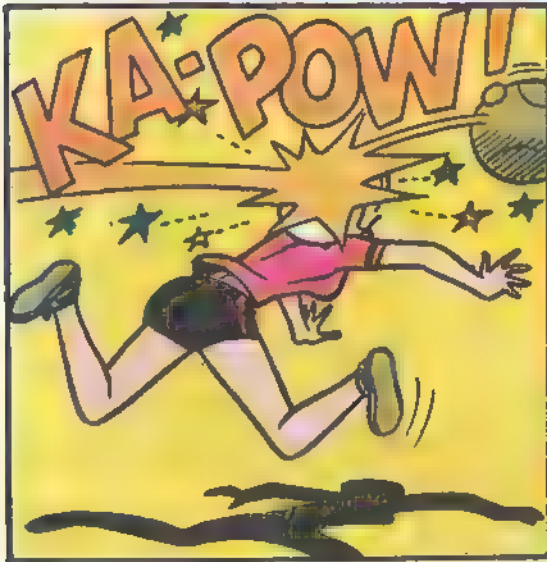
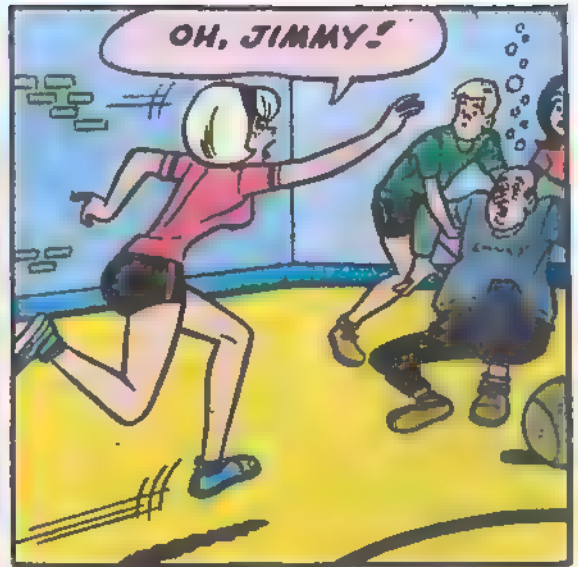


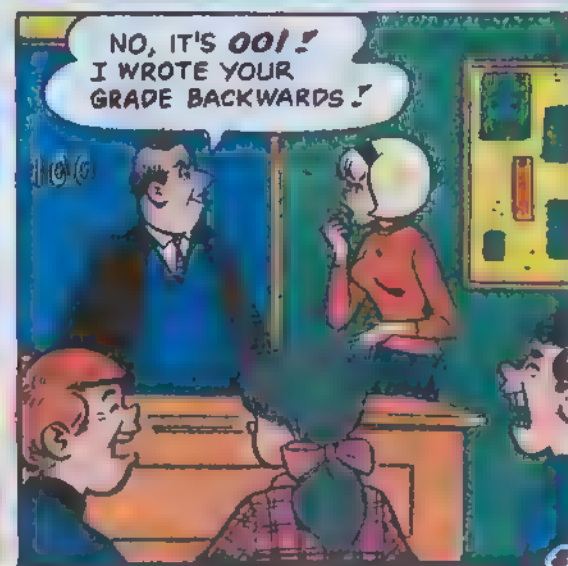
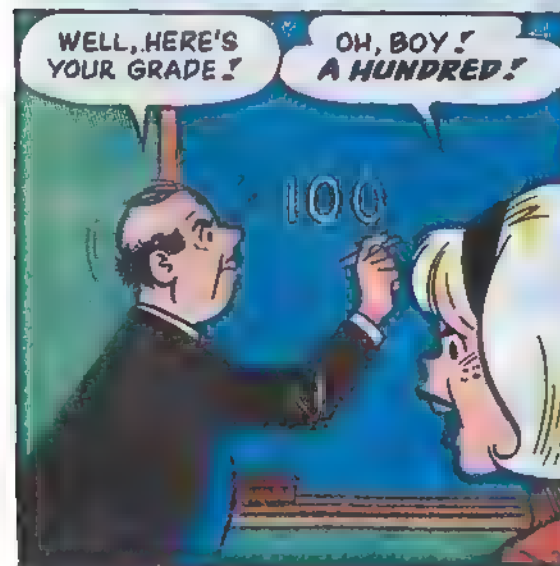
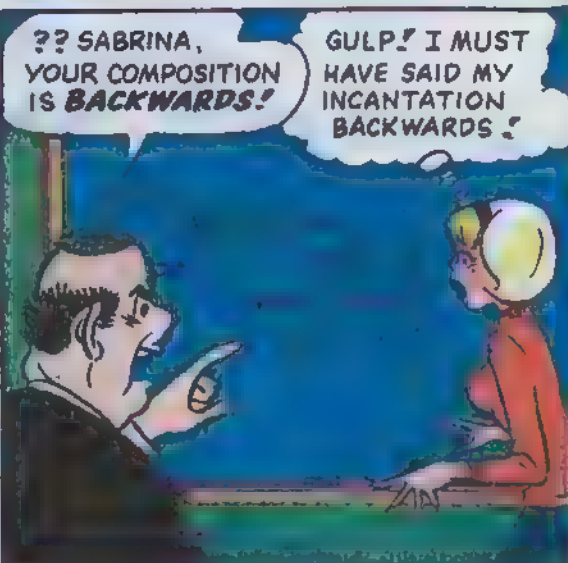
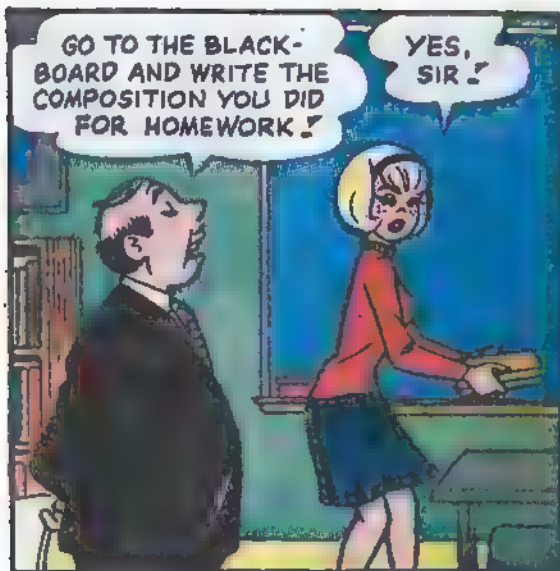
THERE!... THAT WAS
SO MUCH EASIER!

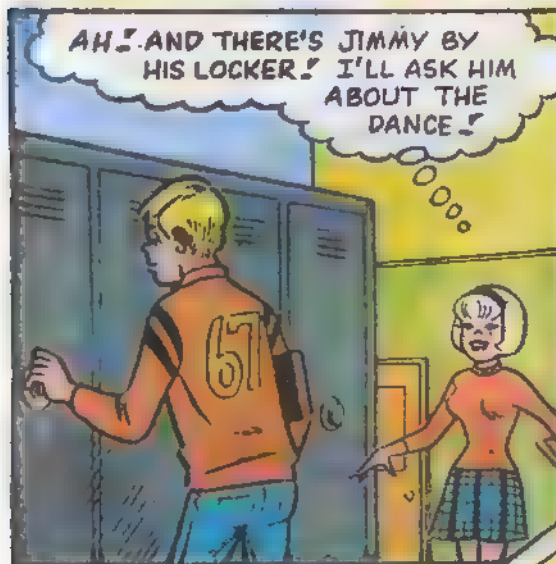
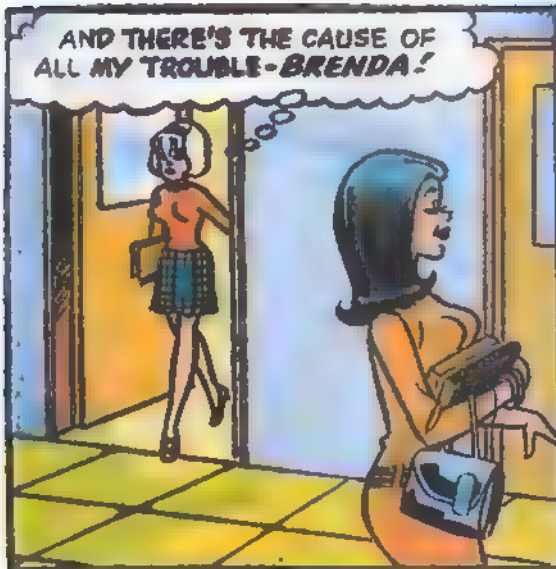














DIG THIS CRAZY OFFER!



WE'LL SEND YOU A **FREE** COPY OF ARCHIE'S PALS 'N' GALS WITH EVERY ONE YEAR SUBSCRIPTION! YOU GET ONE ISSUE EVERY TWO MONTHS FOR A TOTAL OF **5** ISSUES!

YOU GET FOUR GIANT SIZE COMICS **PLUS** A BIG BONUS ISSUE ABSOLUTELY **FREE!**...IT'S A **STEAL!**



LIKE FINDING A QUARTER! ...AND WHO CAN'T USE AN EXTRA TWO BITS?

SO GET WITH IT! FILL OUT THE COUPON! THIS OFFER IS LIMITED AND WE DON'T WANT YOU TO MISS OUT ON OUR GIFT TO YOU! DON'T DELAY!...ACT **NOW!**



SEND TO: ARCHIE'S PALS 'N' GALS 5 FOR 4
 1116 FIRST AVENUE
 NEW YORK, N.Y. 10021

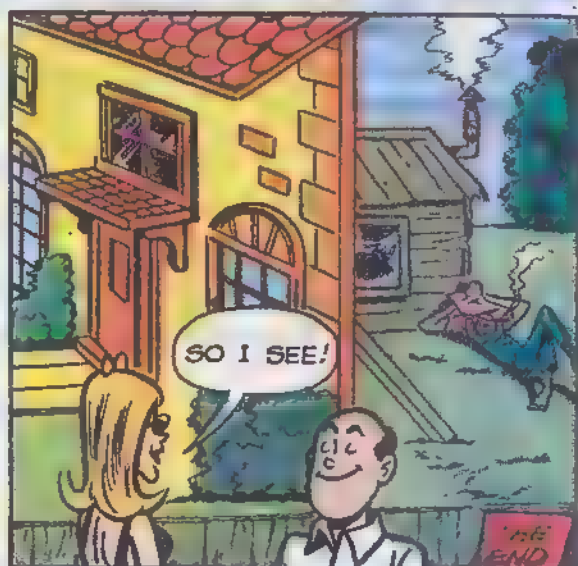
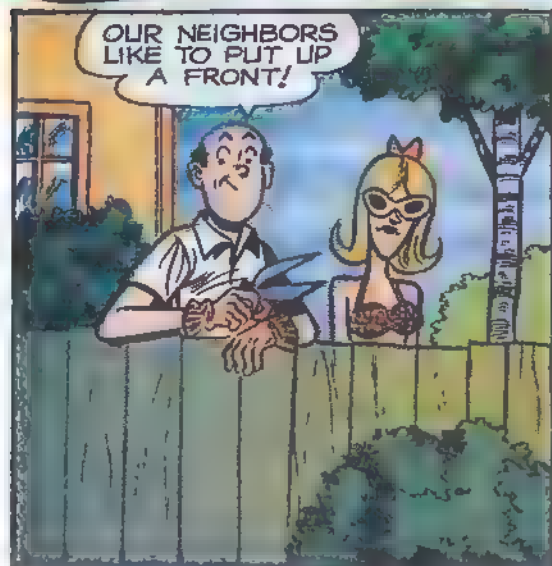
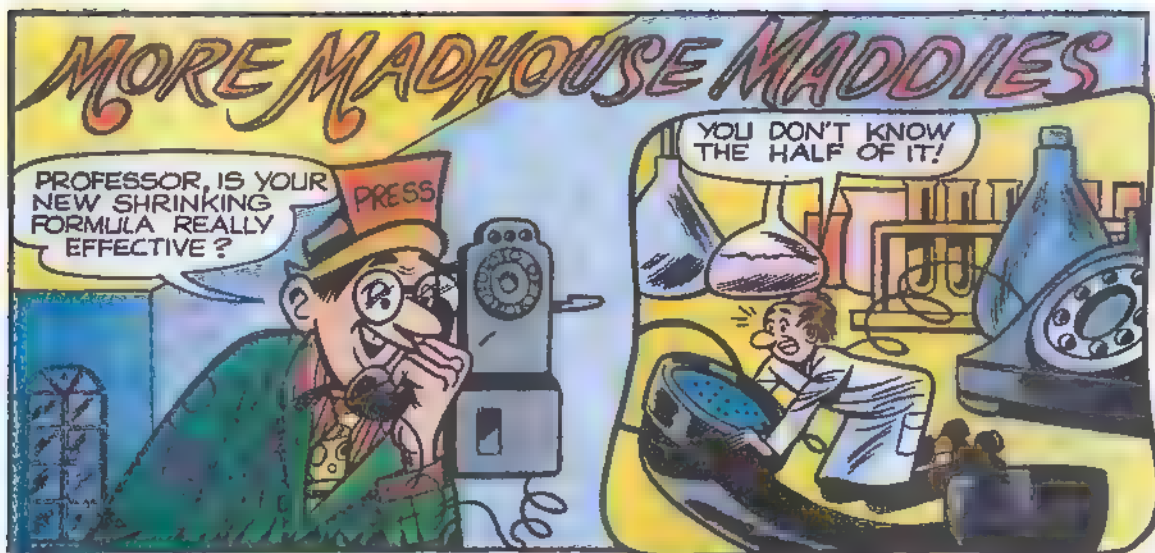
ENCLOSED PLEASE FIND ONE DOLLAR FOR THE NEXT FOUR ISSUES OF ARCHIE'S PALS 'N' GALS **PLUS A FREE BONUS ISSUE!**

NAME _____ AGE _____
(PLEASE PRINT)

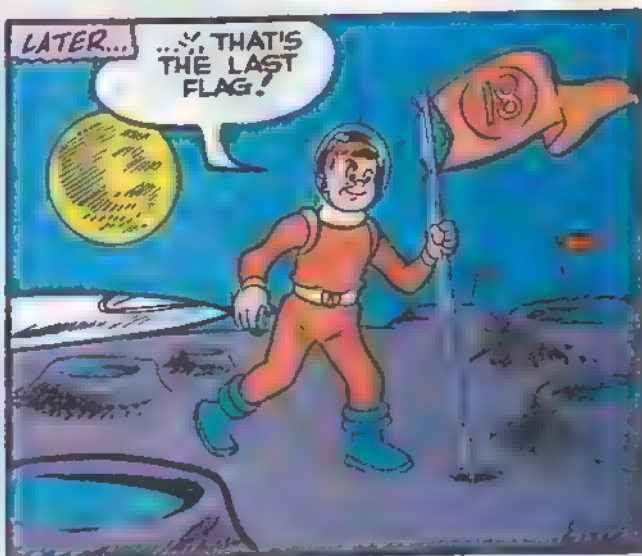
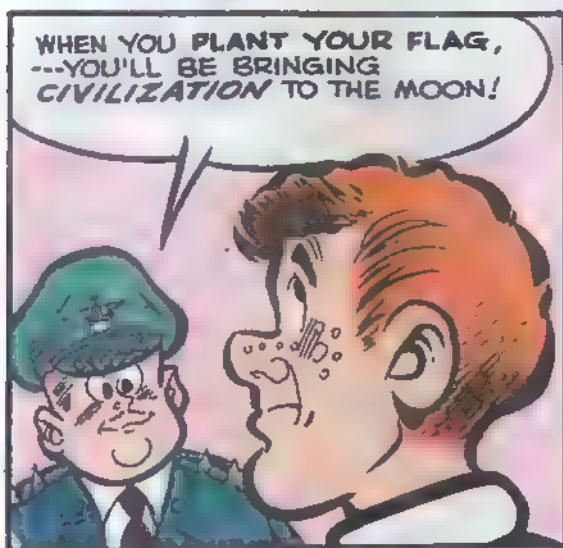
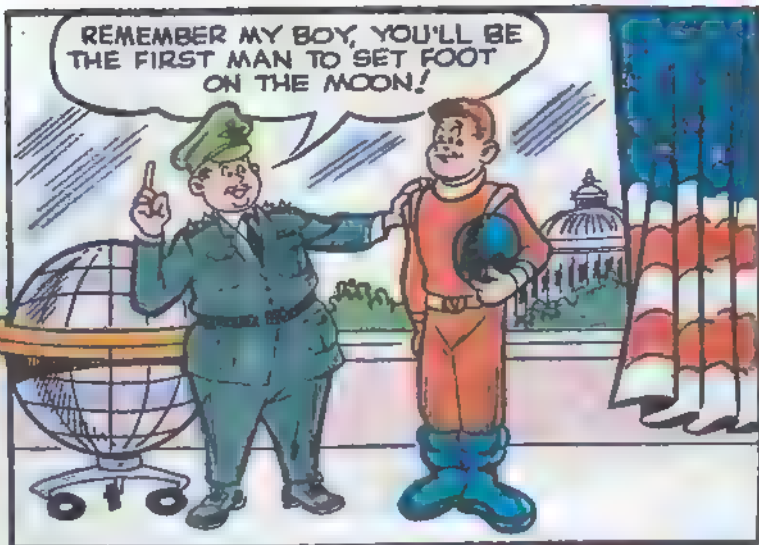
ADDRESS _____

CITY _____ STATE _____ ZIP _____

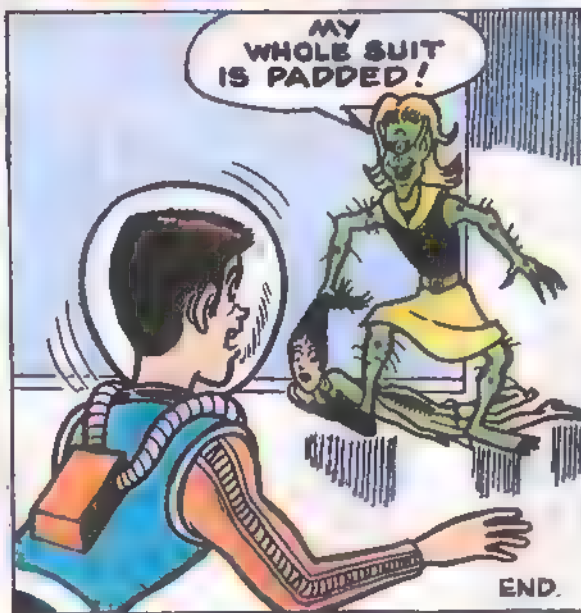
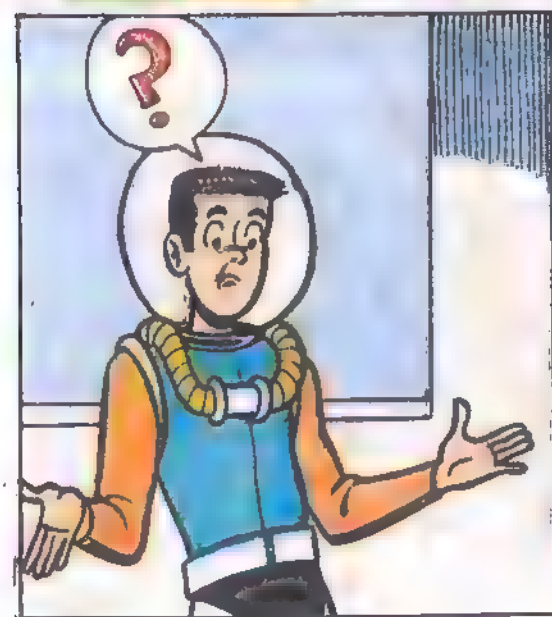
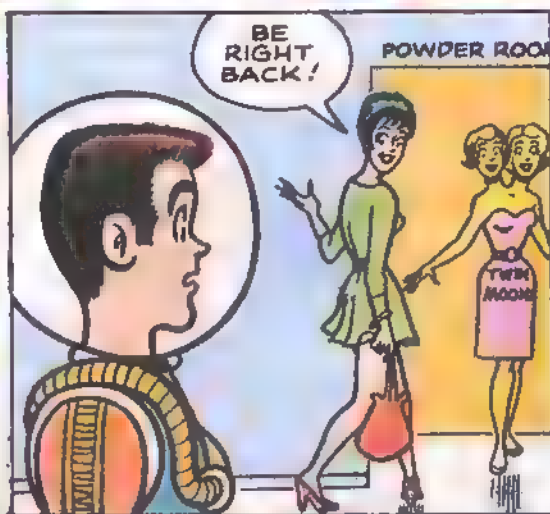
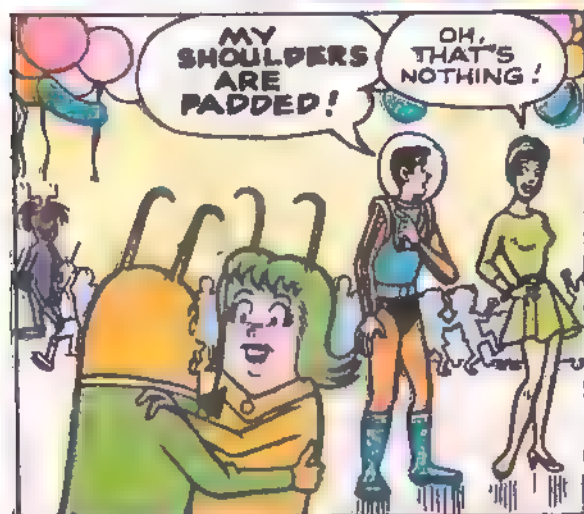
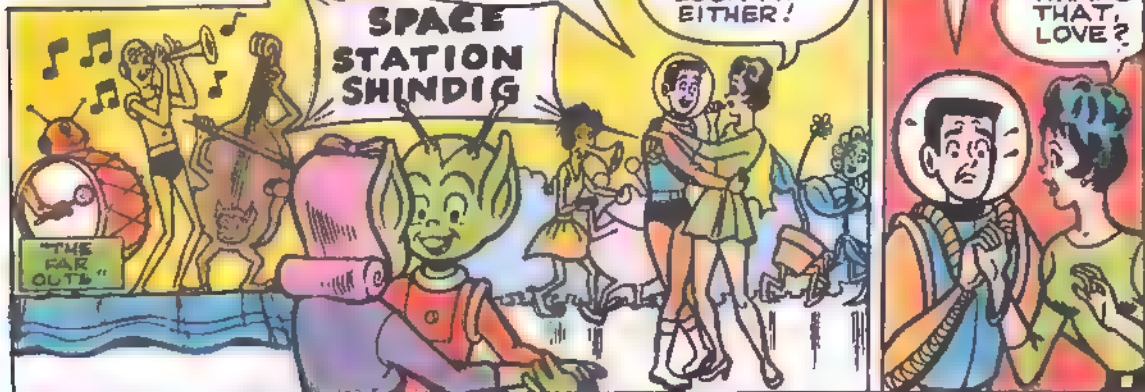




the MOON BOON



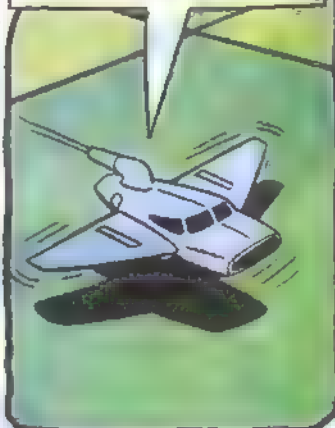
MAD HOUSE
MADDER
"FRIGHT
SIGHT"



00 JUNGLE BUNGLE 00



AT LAST!
AFTER TEN LIGHT
YEARS OF TRAVEL
WE'VE REACHED
OUR
DESTINATION!



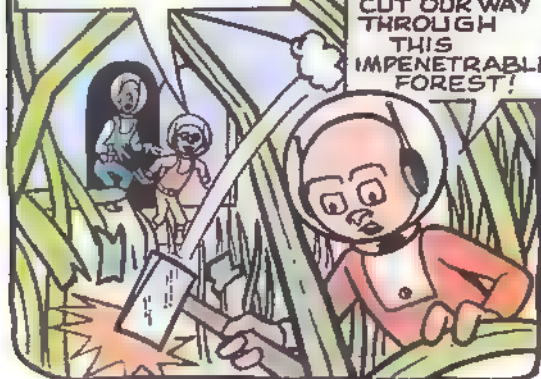
I'M THE FIRST SATURNIAN
SCIENTIST TO
EXPLORE
THIS
PLANET!

SHALL
WE BEGIN
DOCTOR?



SPUTTERING
STARS!

PERHAPS
WE CAN
CUT OUR WAY
THROUGH
THIS
IMPENETRABLE
FOREST!



WHEW!
I'M
BUSHED!

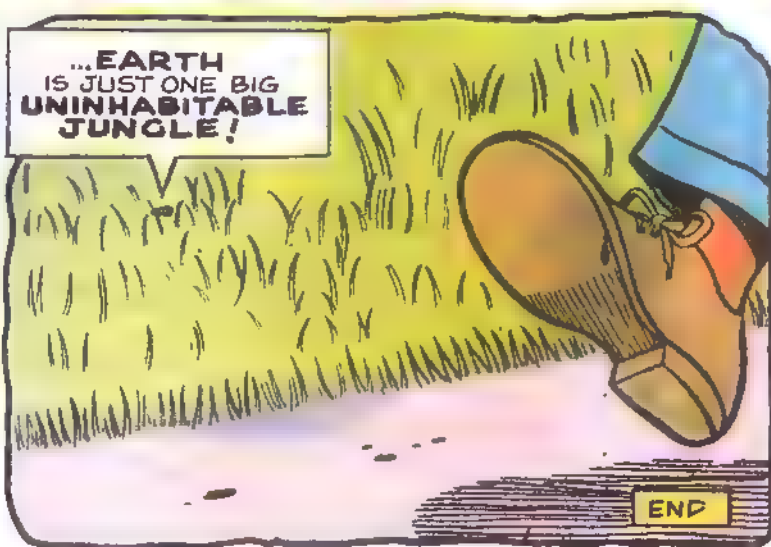
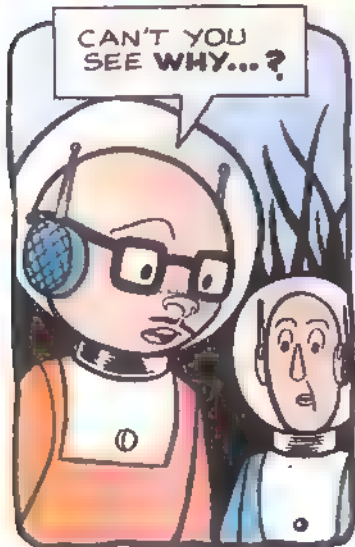
YES! I
GUESS WE'D
BETTER GIVE
UP THE IDEA
OF EXPLORING
AND GO BACK
HOME!

BUT
WHY,
DOCTOR
?



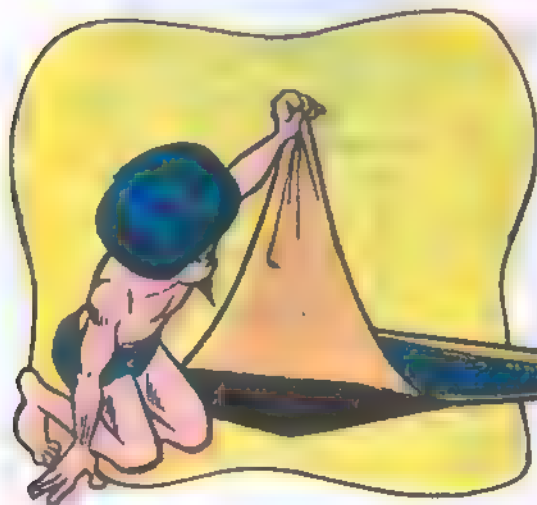
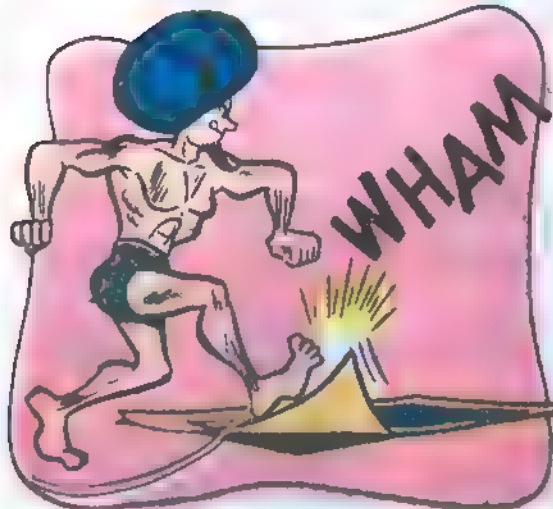
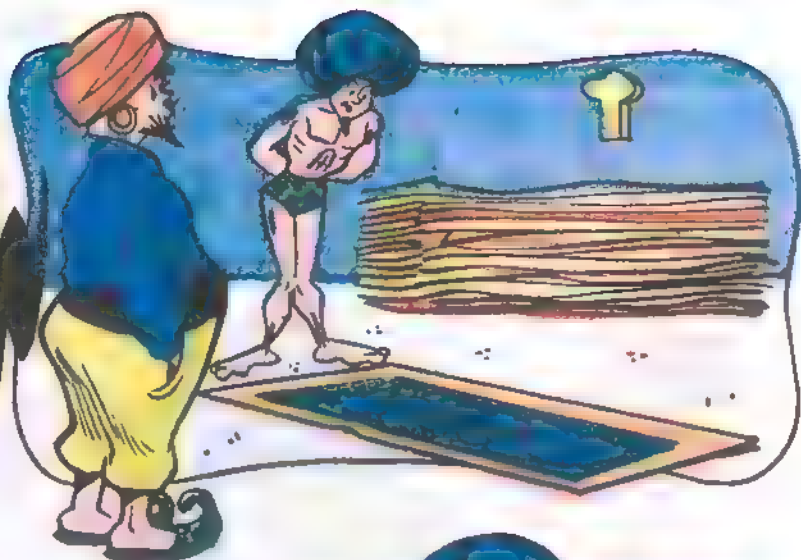
CAN'T YOU
SEE WHY...?

...EARTH
IS JUST ONE BIG
UNINHABITABLE
JUNGLE!



END

The Inspection



Young America Record Club's

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75¢ and up

Singles
LP's
Tape CARtridge

Buy all the LP's, all the Singles, all the Tapes you want—EVERY label, EVERY star—AT BIG DISCOUNTS—25%, 33 1/3%, 50%, even up to 75%. Top-hit records begin as low as 75¢, plus a small charge for speedy delivery to your home. Buy all the records you want OR NOTHING. There's no obligation ever to purchase a minimum number of records. Get Columbia, Capitol, RCA Victor, Motown, Atlantic, Atco, Warner Bros. Reprise, Decca, Epic, Mercury, MGM, ABC, HUNDREDS OF LABELS, NO EXCEPTIONS.

Choose from The Beatles, Aretha Franklin, Mamas and Papas, Sonny and Cher, Andy Williams, Petula Clark, Nancy Sinatra, Bill Cosby, Dionne Warwick—EVERY STAR, ANY STAR. Just name your favorites! Choose from Rock 'n Roll, Soul, Rhythm 'n Blues, Country and Western, Top Pops—EVERY KIND OF SOUND YOU LOVE.

Monthly bulletins mailed to you showing nearly 500 records—ALL THE HITS played most by disc jockeys, on the juke boxes. Join today and get 15-record set of "Oldies and Goodies" (an original \$13.35 value) free. Your membership dues is just \$1.00. Money-back if not happy you joined. Mail \$1.00 with coupon to: Young America Record Club, 120 East 58th Street, New York, N.Y. 10022.

Dept. AGS



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Vocalists
Peter, Paul and Mary
Righteous Brothers
The Village Idiots
Five Americans
Moby Grape
The Love Generation
Coffman
Tina Turner
Engelbert Humperdinck
Dave Clark Five
Aretha Franklin
Temptations
Bibi Crosby
The Mellokops
The Yardbirds
Rolling Stones
Herman e Hermine
Paul Potts
Paul Revere
The Bee Gees
Dionne Warwick
Lauri Spontell
Petula Clark
Margaret Blanche
Supremes
Stevie Wonder
Elvis Presley
Sonny and Cher
Frank Sinatra
Nancy Sinatra
Mamas and Papas
Don Martin
Bob Dylan
Nancy Wilson
MANY MORE

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Dept. AGS

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Send my 15-record set of "Oldies and Goodies" free. Enroll me in Young America Record Club. My \$1.00 membership dues is enclosed in ☐ cash ☐ check or ☐ money order. This entitles me to buy LP's, Singles, Tapes (all labels, any star) at discounts from 25%, 33 1/3%, 50%, even 75%, plus a small charge for speedy delivery to my home. Monthly bulletins of hundreds of records will be mailed to me. There is no obligation to buy even one record, unless I wish.

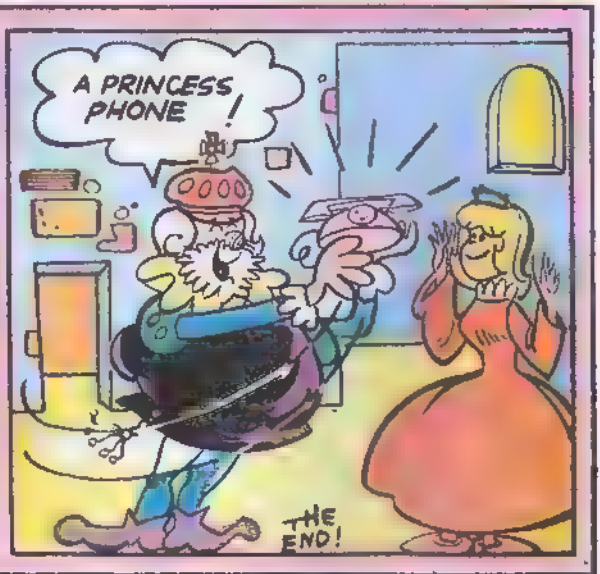
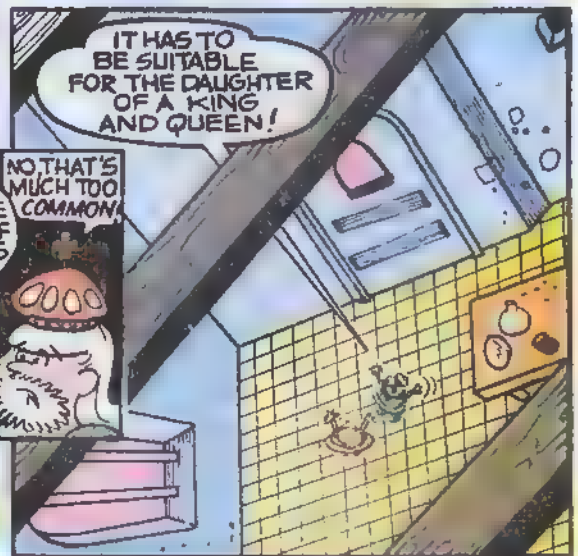
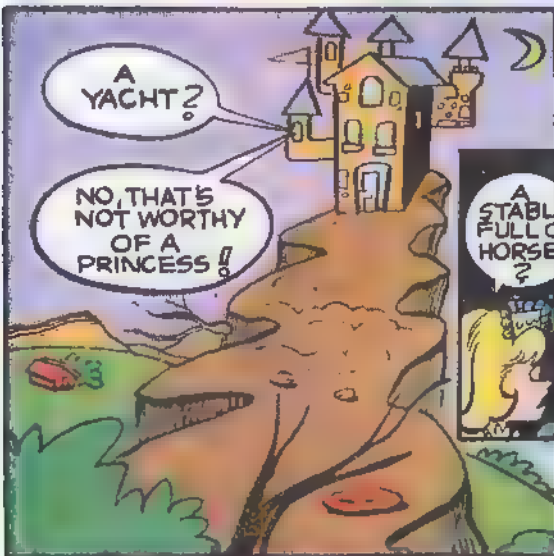
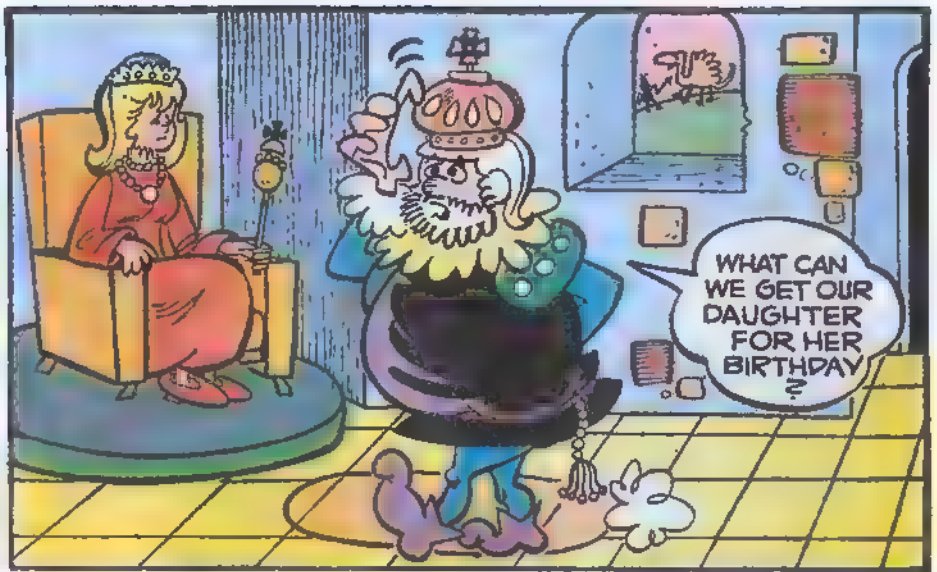
Print Name _____

Print Address _____

City _____ State _____ Zip _____

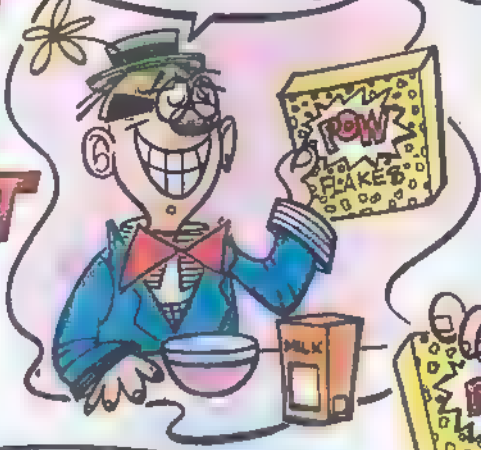
MONEY-BACK IF NOT HAPPY YOU JOINED CLUB

GIFT TIFT



**LAST
REAST**

HA! HA! THIS IS
RIDICULOUS!



DO YOU REMEMBER
THE CEREAL THAT CLAIMED IT WAS
SHOT FROM
CANNONS?



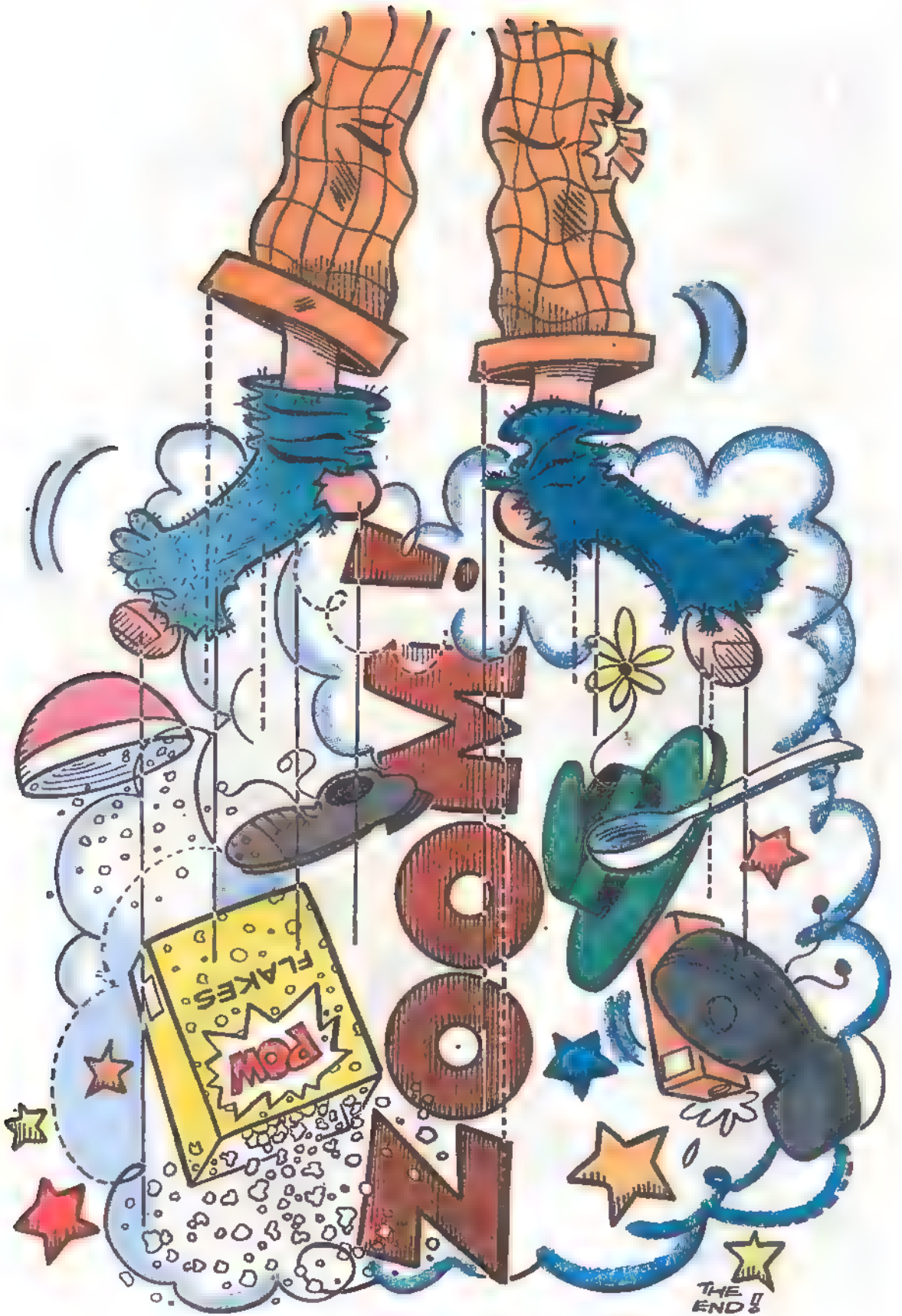
-- WELL, THIS ONE CLAIMS
IT WAS SHOT FROM
ROCKETS!



ROCKETS!! HA! HA!
HOW SILLY CAN
YOU
GET?



CONTINUED...
TURN PAGE !!





**IF YOU NEED EXTRA MONEY
& YOU KNOW JUST 10 PEOPLE**
 WALLACE BROWN CHRISTMAS CARDS
 NO MONEY
 NO POSTAGE
 NO PAID ADVERTISING

Everyone You Know Uses Christmas Cards
 ...and Everyone Loves Wallace Brown Cards.

Do you know 10 people? Of course you do! Add up several neighbors, some relatives, the grocer, the milkman, your dentist, a few friends—and you've got a lot more. So what are you waiting for? These folks alone can bring you in at least \$60, probably \$100 and more extra money in just a few hours spare time. And this is just a start. Most everyone uses Christmas and All Occasion Cards and when you show them the thrilling new Wallace Brown line of Greeting Cards and Gift items—it's love at first sight. They'll snap up 2, 3, 6 or more Box Assortments and other things, too! This is the fun way of making money because it's so easy.

Mail Coupon TODAY!
 Get Free Catalog, too.

SEND NO MONEY Paste Coupon on postcard or mail in envelope

Crystal Fantasy
 20 Fabulous New Sparkling Christmas Cards—Exquisite!
Rose Remembrance
 18 Radiantly Beautiful All-Occasion Cards.



**Album of
Popular-Priced
Personalized
Christmas
Cards**

We'll send you everything you need to start making money at once. You'll get 2 fast-selling Greeting Card Assortments on approval plus FREE Album of Personalized Christmas Cards and our big, colorful 80-page Catalog FREE—packed full of lots of money makers—greeting cards, gift wraps, imported novelties and gifts, household items, decorated stationery, etc. Mail coupon this minute—you'll be glad you did!

WALLACE BROWN, INC., Dept. WBV-501
 10 Martine Avenue, White Plains, N.Y. 10606

Send 2 Greeting Card Assortments on approval, plus FREE Album of Name-Imprinted Personal Christmas Cards, FREE full-color Catalog, and details of simple money-making plan.

Name _____ (print clearly)

Address _____

City _____

State _____ Zip Code _____

If writing for an organization, give its name _____

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 NORTH MIAMI, FLORIDA 33188

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PRINT
CLEARLY

PLEASE RUSH FREE HIGH SCHOOL BOOKLET

NAME _____ AGE _____

ADDRESS _____ APT. No. _____

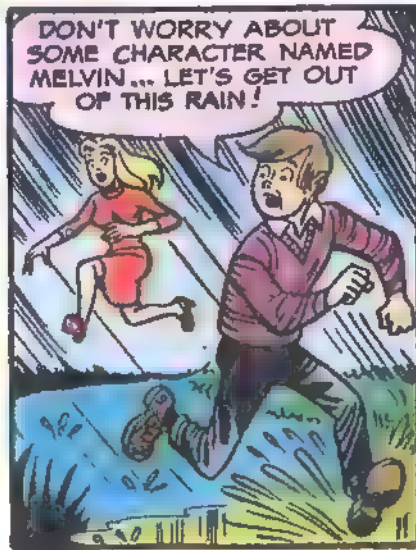
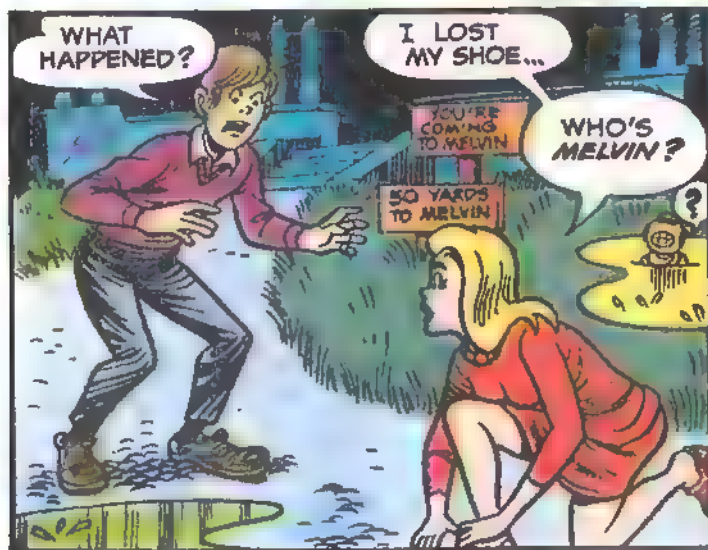
CITY _____ ZIP _____ STATE _____

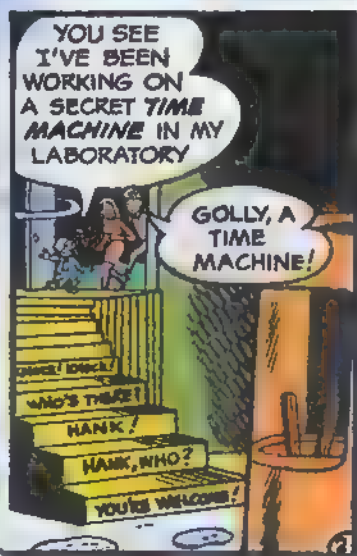
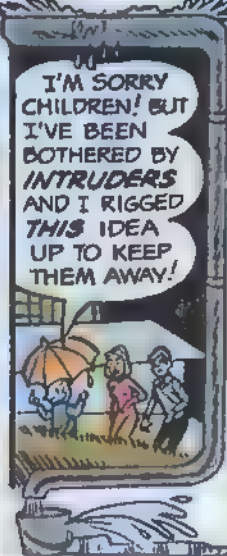
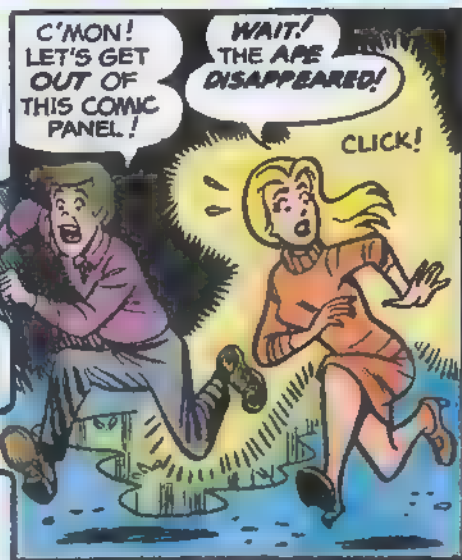
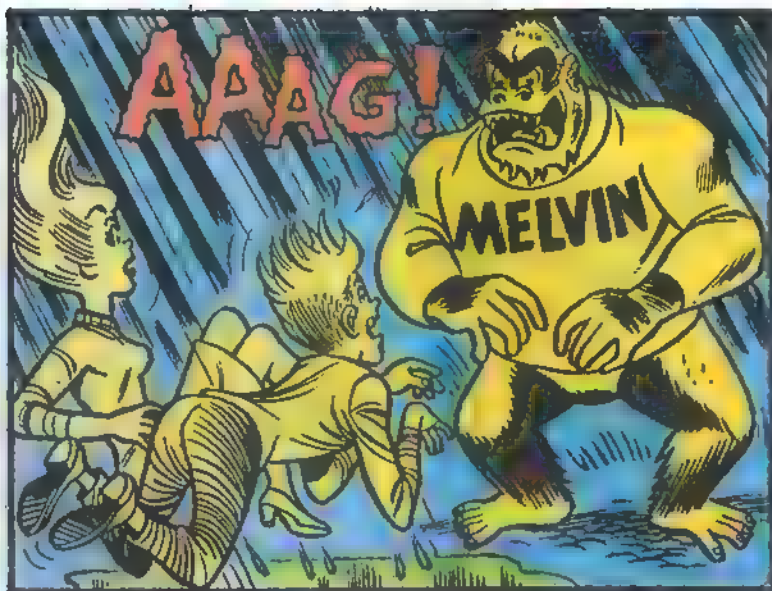
PHONE _____

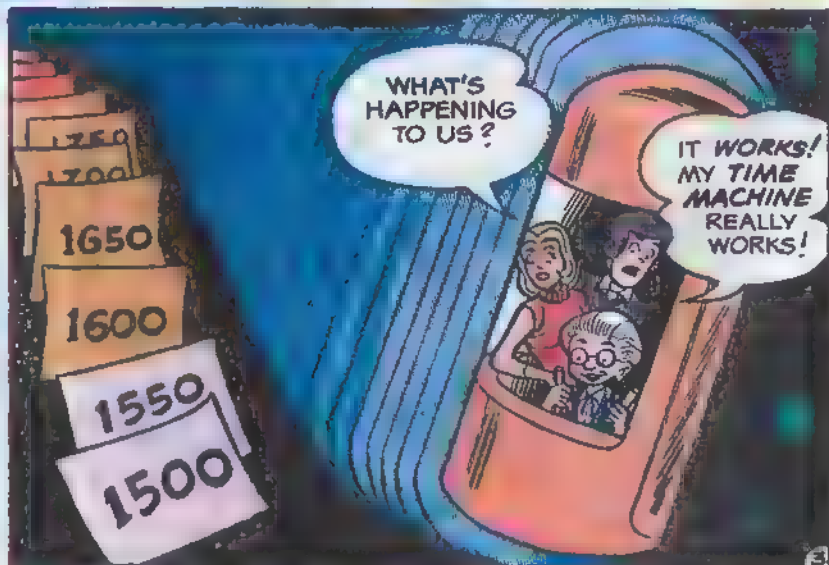
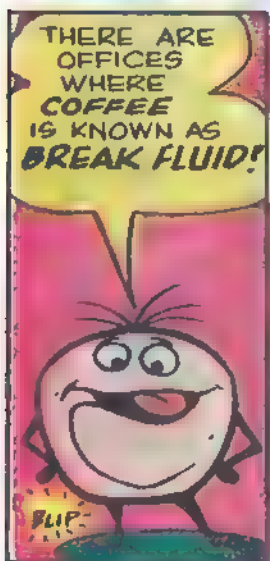
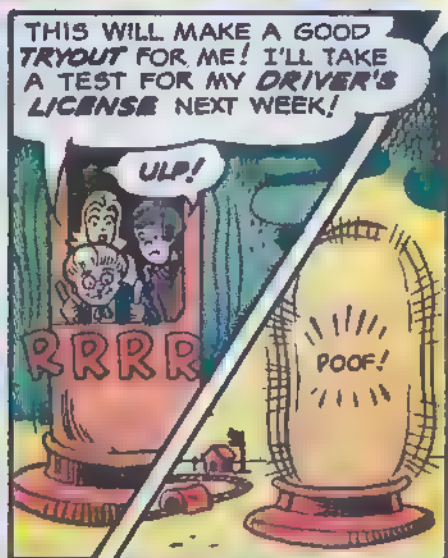
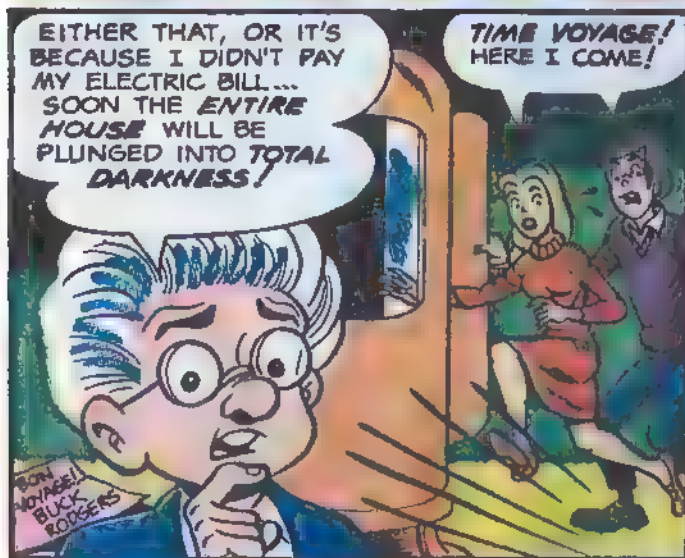
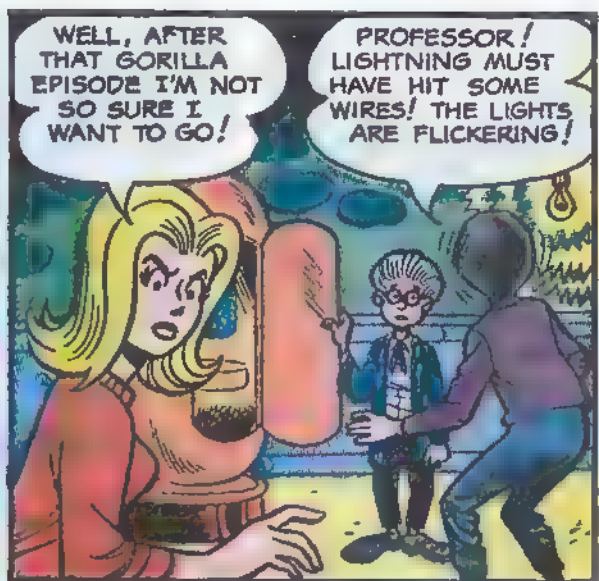
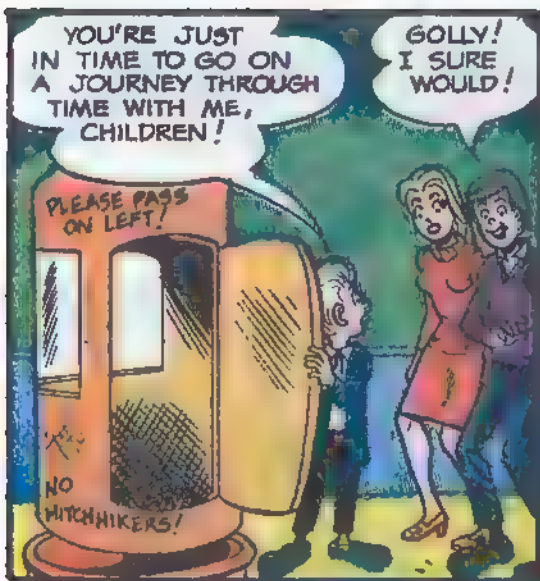
☐ NO OBLIGATION — WE'RE GLAD TO SEND IT!
☐ if under 16 check for special booklet

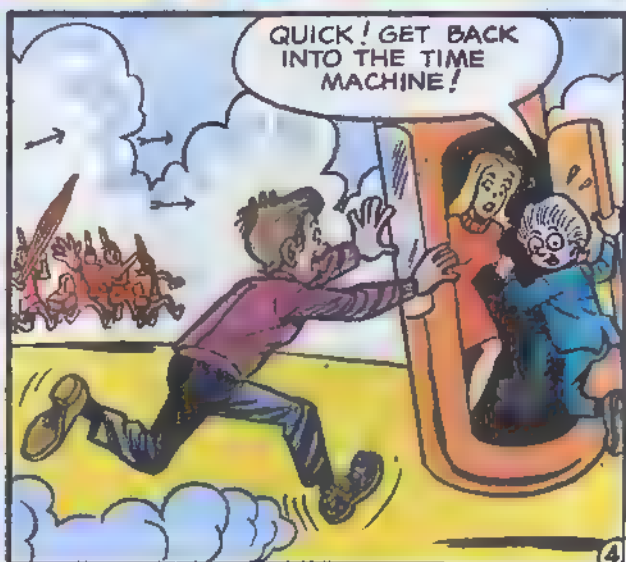
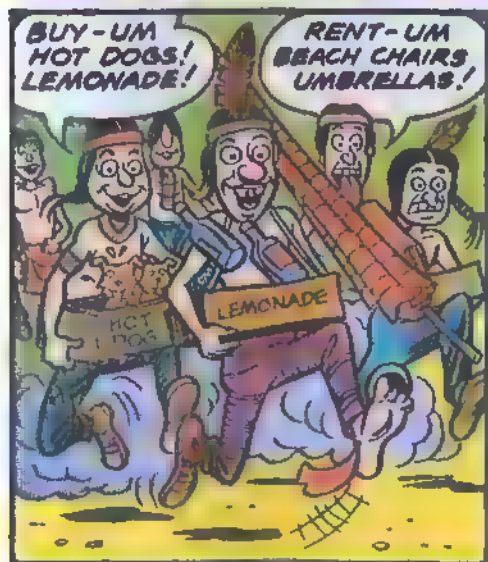
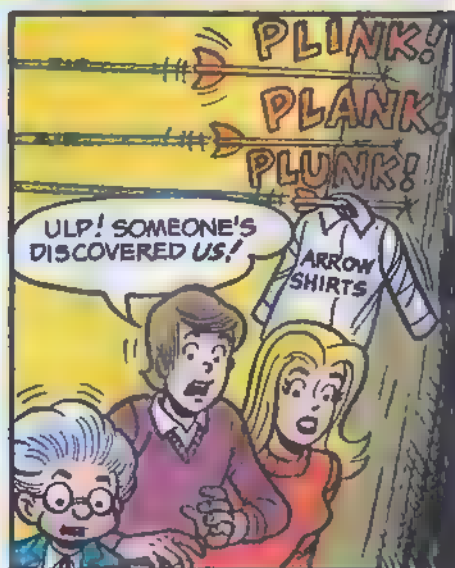
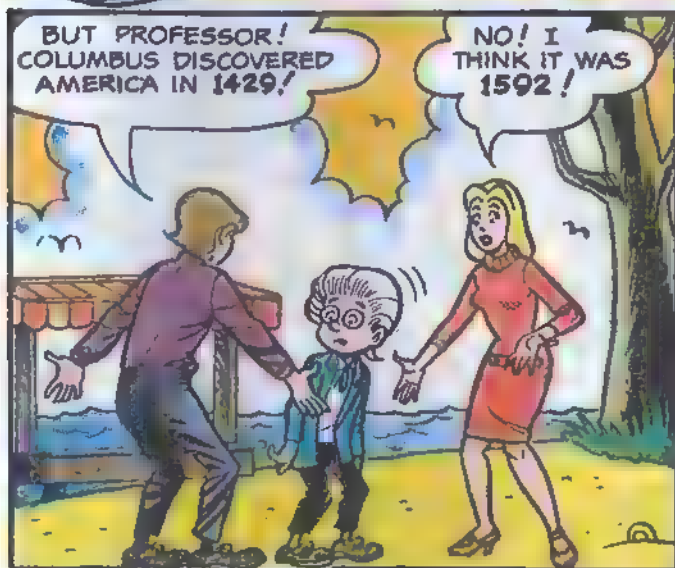
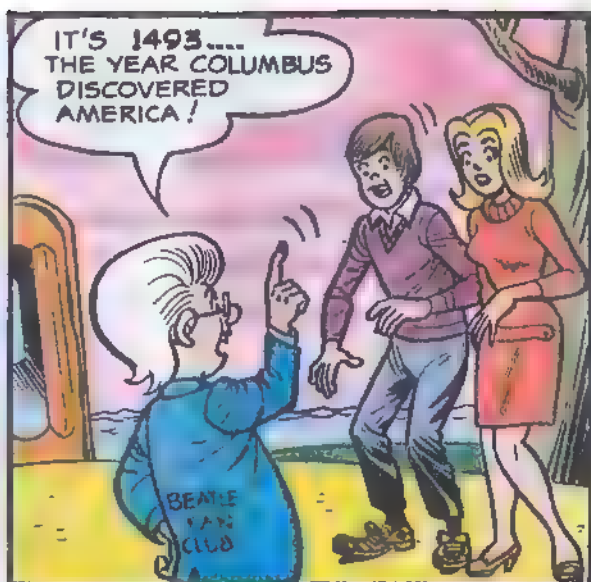
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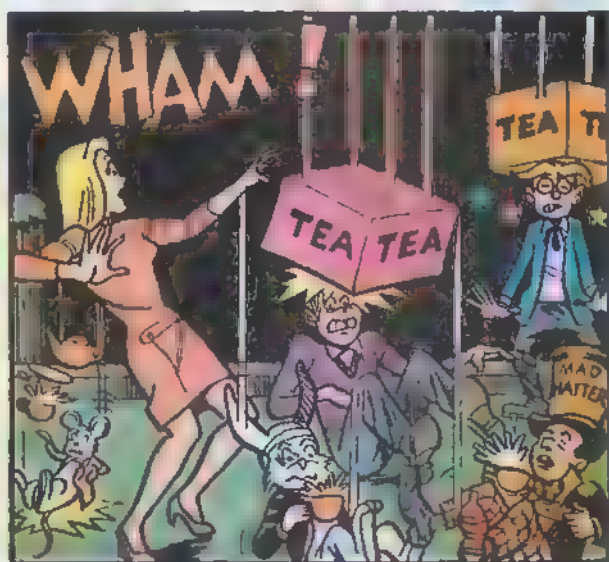
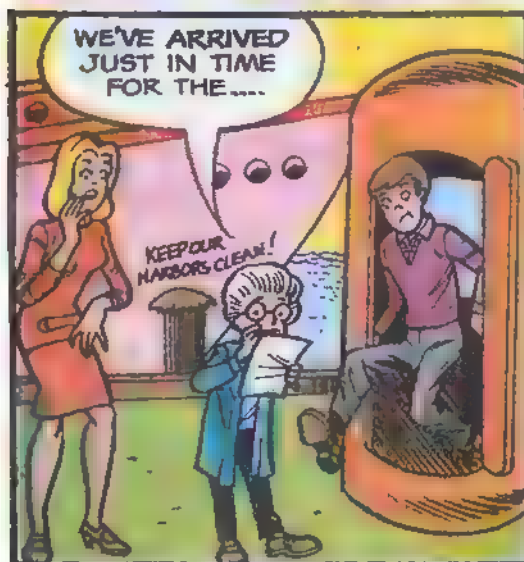
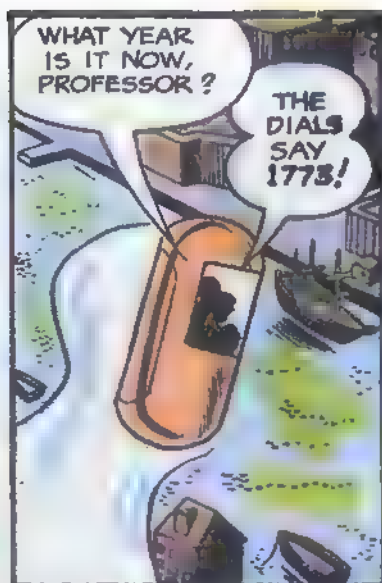
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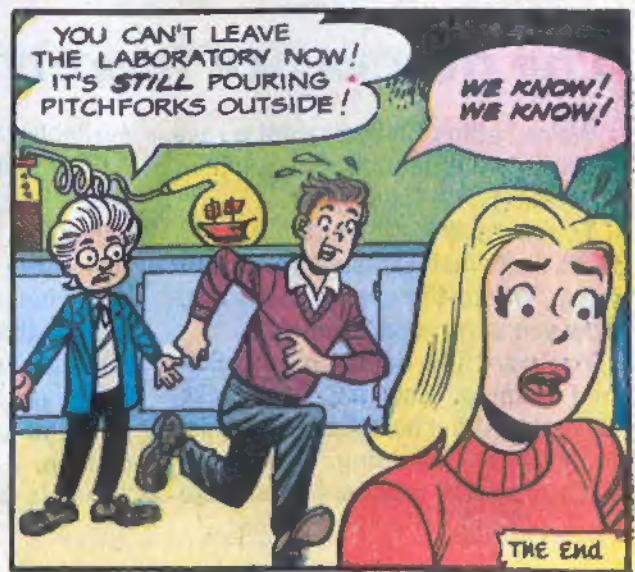
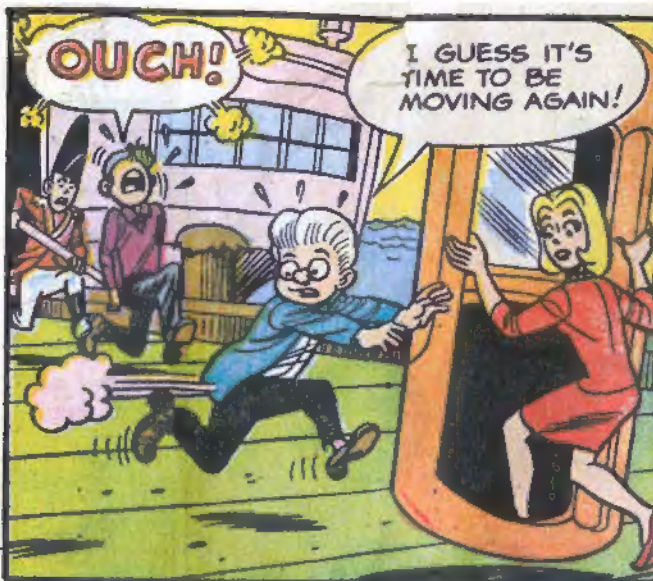












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- Safety Eng'g's Tec'gy
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